

Informa PLC 10-Month Trading Update

11 November 2025

Growth in 2025, Growth into 2026

Double-digit earnings growth in 2025, continuing underlying growth in 2026

Informa (LSE: INF.L), the international Live B2B Events, B2B Digital Services and Academic Markets Group today published its 10-Month Trading Update, reporting continuing strong growth and reaffirming full year guidance.

Stephen A. Carter, Group Chief Executive, Informa, said:

"Informa continues its strong operating performance, delivering further revenue, profit and earnings growth this year and with continuing momentum into next year."

He added: "Our growth platform is built around the power and rising value of Live Events, and is underpinned by unique specialist B2B Brands, leading positions in growth geographies and categories, proprietary First Party Data and world class talent."

Highlights

- **Growth and performance...** Group underlying revenue growth of 6.6% (7.6% ex-TechTarget consolidation) in the 10 months to 31 October:
- **B2B Live Events (Informa Markets, Connect, Festivals)...** Strong, sequentially higher underlying revenue growth of 8.7% (8.5% at H1), reflecting structural market strengths, continuing market leading outperformance in IMEA (India, Middle East and Africa), and further successful Brand geo-adaptation;
- **Academic Markets...** Underlying revenue growth of 3.0% (including non-recurring data licenses) reflecting continuing strength in both Open Research and Subscriptions, coupled with continuing demand for trusted, validated content and specialist data; Current non-recurring data licenses continue to unwind through the fourth quarter;
- **Informa TechTarget...** Returning momentum in underlying revenues, with a positive performance since the half year, delivering 10-month revenues of -2.7%, versus -4.3% at H1.
- **Full year double-digit EPS growth...** Full year guidance reaffirmed on Underlying Revenue Growth (6%±), Group Revenues (£4bn±) and Adjusted Earnings per Share Growth (10%+);
- **Further underlying growth in 2026...** Recurring visibility into 2026 through subscriptions, pre-booked exhibitor revenues and forward booked contracts, with £1bn+ booked /committed, delivering year-on-year pacing growth;
- **Share Buybacks...** 2025 Share Buyback Programme of £350m ongoing, with £315m shares acquired year-to-date at an average price of 806p;
- **2025 Capital Markets Day...** Informa will host its 2025 Capital Markets Day on 17-18 November in the UAE (Dubai), at the heart of the Group's growing IMEA business. The opportunities in the region will be brought to life through a series of management presentations, technology and product demonstrations, and a hosted tour of The 2025 Dubai Air Show, the world's largest B2B air show;
- **AI growth and value...** Humanity, connectivity and specialist content remain highly relevant and increasingly important in an AI-driven world, all of which are core to Informa's operating model. At both a product and operating level, AI technology is being embedded into processes and systems, including **Elysia**, Informa's proprietary AI assistant for Colleagues, which delivers speed, efficiency and enhanced productivity.

Enquiries

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