

## Informa PLC

### Divestiture of Life Sciences Media Brands Portfolio

#### Continued Progressive Portfolio Management (“PPM”)

**London:** Informa (LSE: INF.L), the International Exhibitions, Events, Business Intelligence and Academic Publishing Group, today announces the divestiture of the **Life Sciences Media Brands Portfolio** that was previously part of UBM plc, to MJH Associates, a leading US-based, independent full-service healthcare education, market research and multi-channel medical communications company, for a consideration of just over \$100m.

This forms part of Informa’s PPM programme launched post the combination with UBM plc. This programme will increase the focus on businesses and Brands with strong market positions in core verticals, where the enlarged Informa portfolio is committed to future growth and scale.

The transaction does not include the CBI events business, which has been combined with the branded Life Sciences business within the **Knowledge & Networking** Division of Informa. The businesses being acquired by MJH are a portfolio of **Life Science Media Brands** that were previously reported within **Other Marketing Services** by UBM. These brands generate revenue largely through a mix of advertising and sponsorship, and cover three core vertical markets: **Healthcare**, (including brands such as *Medical Economics*, *Practical Cardiology*, *Dermatology Times*), **Pharma** (*LC/GC*, *Pharmaceutical Technology*, *Spectroscopy*, *BioPharm International*), and **Animal Health** (*DVM360*, *Vetted*, *Firstline*).

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#### ENQUIRIES

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#### NOTES TO EDITORS

##### Informa Group PLC

Informa is a leading international Exhibitions, Events, Information Services and Scholarly Research Group with annual revenues approaching £3 billion. It helps commercial, professional and academic communities work smarter and make better decisions faster, through specialist content and intelligence, and opportunities to connect and learn. For more information, please visit [www.informa.com](http://www.informa.com).

##### MJH Associates, Inc

MJH is the largest privately held, independent full-service medical media company in the US dedicated to delivering trusted healthcare knowledge across multiple channels. Over 600 MJH professionals are dedicated to providing accessible and engaging information to diverse healthcare professionals, patients and caregivers to optimize health outcomes. The company combines the reach and influence of its powerful portfolio of digital and print product lines, live events, educational programs and custom market research with the customer service focus and customization capabilities of a boutique firm. Clients include world-leading pharmaceutical, medical device, diagnostic and biotech companies. For more information, please visit <http://www.mjhassoc.com>.