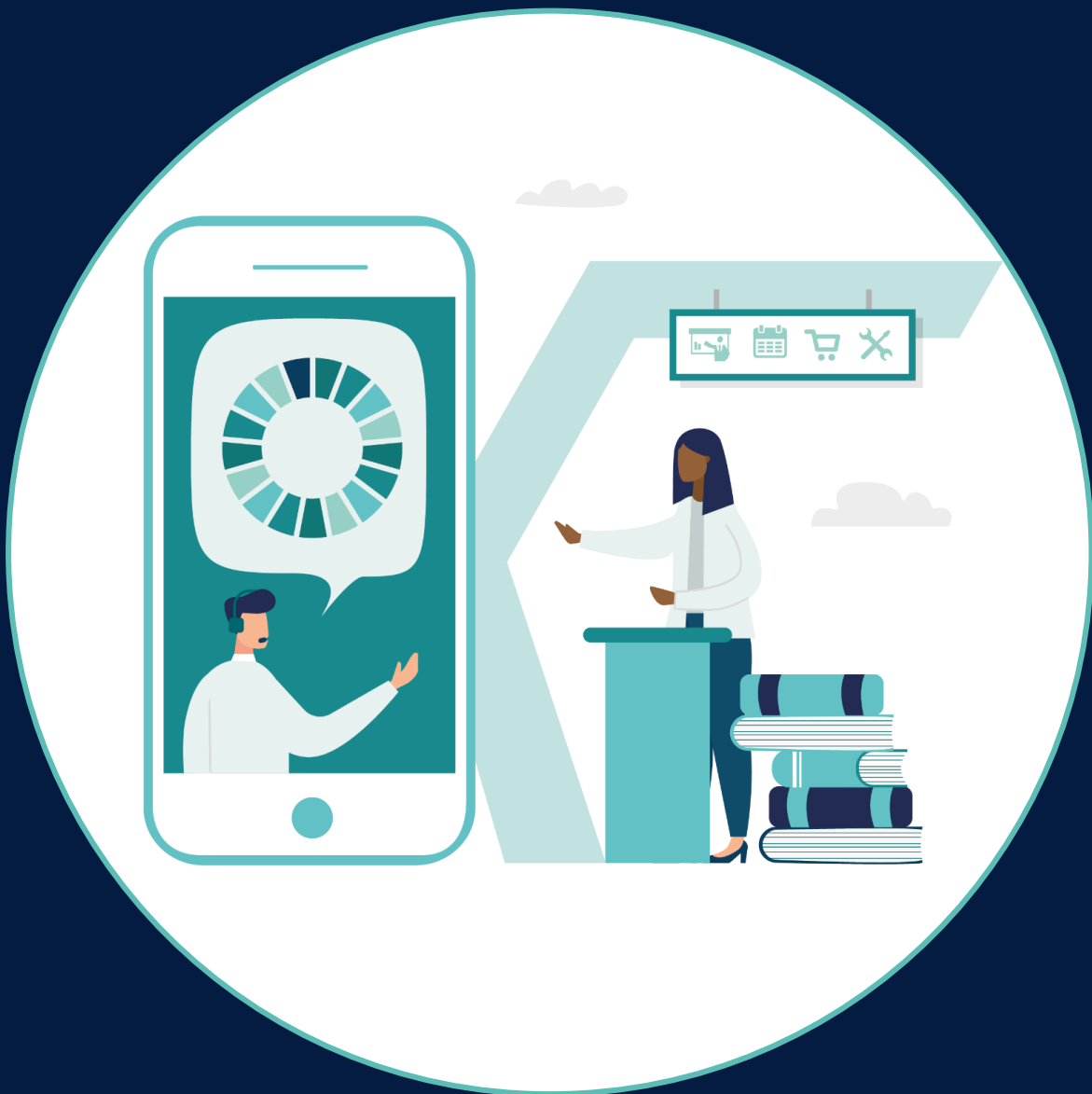


Governing Sustainability at Informa

Supplement to Sustainability Reporting

Last updated June 2026



At Informa, we champion sustainability within our business and across the specialist markets we serve.

We have specific goals and ongoing programmes designed to help us be an ever more sustainable, high-impact business and to support and accelerate change in our markets.

This document provides an overview of our approach as a supplement to other sustainability reporting and sustainability related policies.

Table of Contents

Table of Contents	2
1. The importance of sustainability	3
2. Governance structures	3
3. Managing risk and opportunity	5
4. Focusing on the most material issues	5
5. Current double materiality assessment	7
a. Material issues addressed under FasterForward	8
6. Working with partners	9
7. Supply chain engagement	10
8. Policies and frameworks	14
9. Transparency, honesty and integrity in sustainability reporting	14
10. Data assurance	14
11. Appendix	15
a. Environmental impacts	15
i. Energy Management:	15
ii. Waste Management:	15
iii. Water management:	16
b. Sustainability Inside	16
c. Community impacts:	16
i. Connecting the Disconnected:	16
ii. Economic contribution to host cities:	17
iii. Value contributed to communities	17
12. Travel consolidator	17

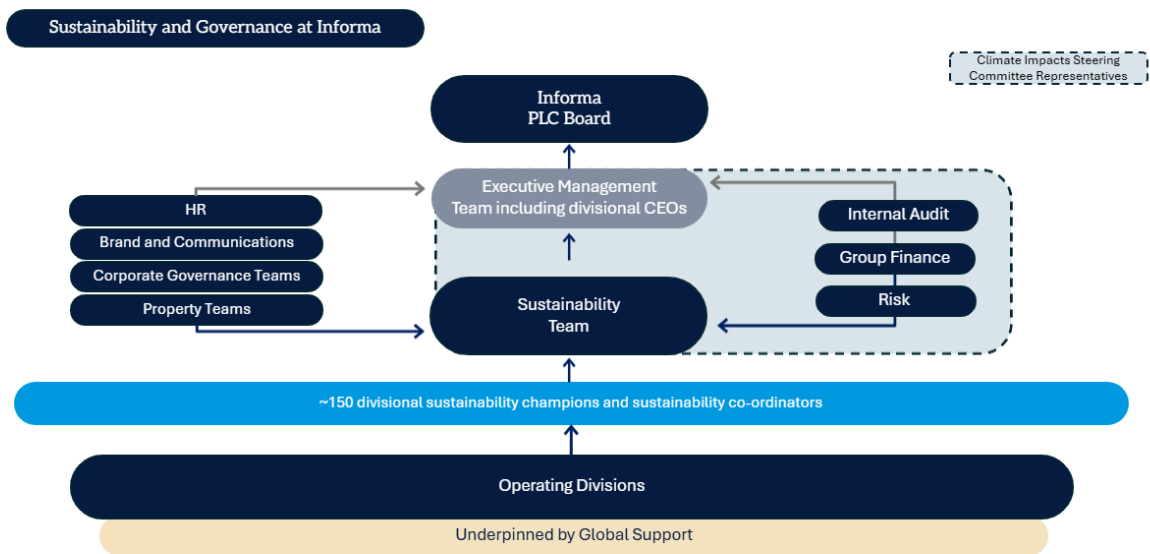
1. The importance of sustainability

Being a responsible and sustainable business contributes to Informa’s long-term success and is part of the benefits and value we can deliver to customers and other stakeholders. It forms part of our business strategy and is aligned to the company’s purpose and guiding principles, as well as being an important matter to many stakeholders too.

Our key sustainability activities are managed as part of [FasterForward](#): a long-term programme built around a series of goals related to areas that are material to our business and stakeholders.

2. Governance structures

We have structures in place to govern our sustainability activities, which include specialist teams collaborating with and reporting to leadership.



Function	Role
Sustainability team	<p>Oversees strategy and reporting. The team provides strategic direction and support so that teams throughout Informa can deliver their sustainability plans, providing:</p> <ul style="list-style-type: none"> • Horizon scanning for emerging risks and opportunities related to sustainability • Ownership of the double materiality assessment process • Subject matter expertise and guidance to Group functions on meeting the expectations of stakeholders on sustainability • Support to business teams with embedding and improving sustainable performance in their products, including the identification of new commercial opportunities and customer engagement

	<ul style="list-style-type: none"> • Ongoing support with engagement with suppliers to help address sustainability challenges • Group-wide engagement programmes on sustainability issues such as volunteering • Data collection and reporting, in collaboration with other Group functions
Informa PLC Board	<p>Monitors our approach to sustainability, including the FasterForward programme, and approves significant sustainability programmes and initiatives as necessary.</p> <p>The Board receives formal updates twice a year, including presentations from the Sustainability Director covering FasterForward metrics, and discusses progress and relevant issues regularly.</p>
Executive management	Actively involved in determining strategy, monitoring performance against targets and championing sustainability throughout the business.
Group Finance	Collaborates with the Group Sustainability team on reporting of non-financial KPIs and of climate impacts, as well as compliance with regulations such as the Corporate Sustainability Directive (CSRD).
Climate Impacts Steering Committee	Oversees compliance with various sustainability regulations and reporting as well as the procurement of offsets. Our Climate Impacts Steering Committee is co-chaired by the Group Finance Director and the Director of Investor Relations, Communications & Brand. It is attended by members of the Group Finance, Internal Audit, and Sustainability teams.
Audit Committee	Works with the Board to review, oversee and mitigate risks, including sustainability-related risks.
Internal Audit	Regularly reviews and provides internal assurance over targeted elements of our sustainability reporting.
External Audit	Provides third-party assurance over our sustainability data (see Data Assurance section below).
Working Groups	Support successful delivery of specific initiatives and areas of the business; for example, there is a working group that leads the implementation of the Better Stands initiative.
Sustainability champions	Organise and support local initiatives such as volunteering and Walk the World on a voluntary basis.
All colleagues	<p>Support and implement Informa's sustainability programme according to their roles.</p> <p>All colleagues receive training on Informa's Code of Conduct and key policies, which includes content on our sustainability goals and their role to work towards this. A live onboarding session is delivered for new colleagues, which includes an introduction to our FasterForward programme. There are also ongoing engagement and awareness programmes during the year through channels like the intranet, town halls, internal events and online sessions.</p> <p>In roles that have the most direct connection to sustainability programmes, specific sustainability objectives may be embedded into role descriptions and performance appraisals.</p>

3. Managing risk and opportunity

Sustainability-related risks are managed as part of our company-wide enterprise risk management framework. Our assessment of material issues (see below) helps ensure that we identify and manage the most important risks and opportunities.

Together, these topics are among the material sustainability issues for our business and our stakeholders, as well as the focus of our [sustainability reporting](#).

4. Focusing on the most material issues

A key part of our governance framework is our approach to identifying and focusing on the issues that are most material to Informa. We regularly review what our material issues are and make updates where necessary, based on changes to risk registers and sustainability frameworks, as well as inputs from colleagues, expert partners and industry groups.

We also take into consideration the material issues defined by sustainability frameworks and indices including the Sustainability Accounting Standards Board (SASB), Global Reporting Initiative (GRI), the S&P Global Corporate Sustainability Assessment (CSA), ISS, MSCI and Sustainalytics and closely review their publications and updates.

In 2023, we conducted a double materiality assessment with Carnstone, a specialist in media sector sustainability issues and the secretariat for the Responsible Media Forum. It was done with reference to our broader enterprise risk management framework that identifies Informa's principal risks and is discussed in more depth in our Annual Reports.

This double materiality assessment involved:

- A desktop review of group risk registers, existing materiality assessments, current sustainability strategy, and requests for information from investors, regulations and customers
- A review of public sources of information such as sustainability indices and reporting frameworks
- Consideration of our role in supporting in delivering the UN Sustainable Development Goals
- Consideration of our global risks identified in our group-wide risk management frameworks as well as Informa's principal risks
- Interviews with internal and external stakeholders including investors, industry associations and groups who know our customers
- An examination of the practices of peers and sustainability leaders

Previous significant inputs into our materiality assessment process have included:

- A media sector-wide materiality assessment, published by the Responsible Media Forum, to which we contributed (2018, updated in 2022 and in 2025)
- A landmark materiality study on the environmental impacts of the events industry in North America, undertaken by industry participants, who we helped to convene and to which we heavily contributed (published 2022, called "Finding the Future, Together")
- Our annual colleague survey as well as surveys by industry associations such as the Publishers Association, Responsible Media Forum and UFI, the Global Association for the Events Industry

- Interviews and workshops led by a third-party consultant with over 50 colleagues representing all divisions, including senior leadership

Our FasterForward programme was created to align with our material issues and address additional opportunities for Informa to make a positive impact. These are:

- To address the climate and waste impacts from our business value chain
- To create positive change in our markets and for our customers, as well as business growth, through our products and content
- To create a positive impact and legacy in our communities

Our 2023 double materiality assessment was confirmed by senior management as continuing to represent our most material sustainability issues, with the FasterForward programme continuing to align with those matters too.

Other material matters identified by this assessment are addressed through specialist teams, including:

- Our HR team, who manages our strategy and investments into colleague experience, career development and support, as well as delivering on the basics of good employment.
- Our central Health, Safety and Security team, who oversee the approach to the safety and security of our working environments and venues.
- Our Compliance and Information Security teams, who oversee the approach to managing data privacy and cyber security.
- Our Risk Management team, who own processes around the business to identify, track and manage our principal risks as well as any identified risks.

Details on how these issues are managed can be found in our [Annual Report](#).

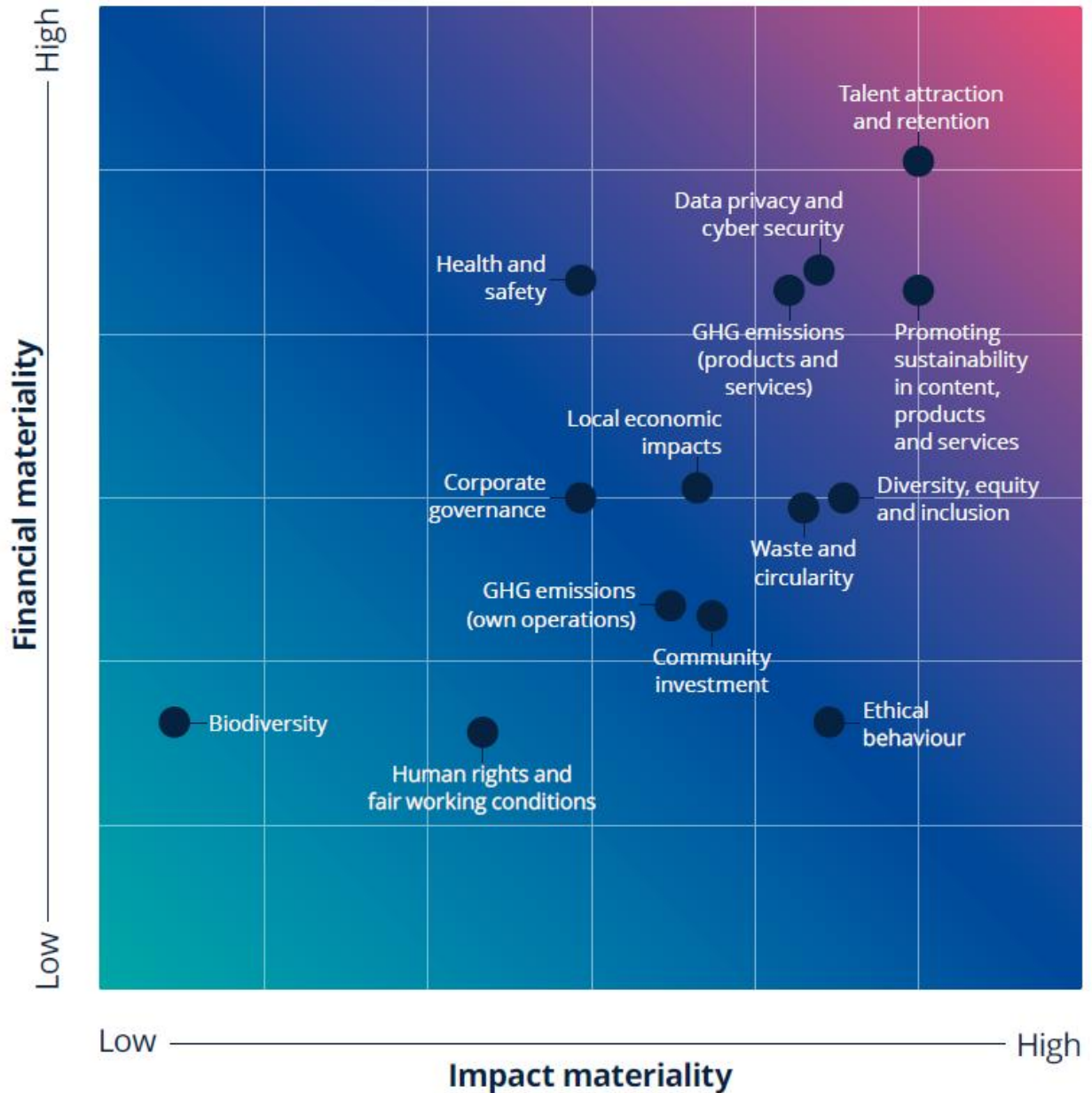
In 2024, with independent consultants Anthesis, we conducted an updated double material assessment in line with the recommendations from the EFRAG (European Financial Reporting Advisory Group) Guidelines, CSRD and ESRS frameworks. This assessment included a more extensive survey of internal and external stakeholders than previously.

Our steps included identifying a long-list of the possible impacts, risks and opportunities (IROs) from a broad range different sources (previous DMAs, company and supply chain information, regulations, indices, industry associations, peers, internal and external subject matter experts, and customers, suppliers and investors feedback); assessing the impact and likelihood of each IRO; and scoring and ranking IROs by working with a variety of internal and external subject matter experts.

The topics highlighted so far are consistent with the topics identified as material in previous assessments, and this work will be refreshed in time for reporting under CSRD.

5. Current double materiality assessment

The below reflects our double materiality assessment, and we have active programmes in place to manage material issues for sustainability and associated risks from our enterprise risk management framework.



a. Material issues addressed under FasterForward

Our FasterForward programme addresses the areas identified above in the following ways. To see FasterForward in full, go to informa.com/sustainability where you will also find reports that detail our progress. Further areas are addressed by specific programmes in areas such as HR, health, safety and security and data privacy.

	Impacts on Informa	Impacts on the environment & society
Faster to zero: Climate change	The impacts of climate change on Informa are described in our Climate Impacts report and quantified in our Annual Report. These range across both physical and transition risks.	Informa's business activities generate greenhouse gas (GHG) emissions. Our work to reduce these emissions is described on our website and annual sustainability report .
Faster to zero: Waste	Waste management is important to many stakeholders, and we are working to address our impacts. Waste from our events is usually managed by venues and is part of Informa's wider value chain.	Our activities necessarily generate some waste. When waste ends up in landfill, it releases GHG emissions and can contaminate the soil and water.
Sustainability Inside	Providing sustainability content creates growth opportunities for our brands and creates more connection with our audiences, making Informa a partner in helping solve their challenges.	Thanks to our content, our customers can drive a more sustainable future for their specialist markets, and so have a greater positive impact on the world.
Impact Multiplier: Connecting the Disconnected	Expanding our customer base can attract larger audiences and help us grow. A diverse speaker, exhibitor and attendee base brings a broader audience experience and knowledge, increasing our value and interest. Supporting diverse audiences is increasingly important to our stakeholders.	More people have access specialist knowledge and connections, which can further their personal development and career.
Impact Multiplier: Economic impact on host cities	Economic value created for host cities helps build and maintain strong relationships within local communities where we run our business and our enhances relationships with local governments and partners.	Our events provide economic opportunities for people and businesses in our host cities.

Impact Multiplier: Value contribution to community groups	Charitable contributions are a use of revenues that help us build and maintain strong relationships within the local communities where we run our business.	Our cash, in-kind and induced donations benefit a wide range of non-profit organisations, community groups and individuals.
Impact Multiplier: Saving customers more carbon than we emit	The more effectively Informa can convene our audiences and make efficient uses of their time and audience, the higher our net promoter score and customers' likelihood to return are.	Bringing a whole industry under one roof reduces the need for our attendees to travel to different places to achieve the same goals. This saves them time and money and reduces carbon emissions.

6. Working with partners

Mutually beneficial partnerships are integral to our long-term success, and our approach is to focus on building partnerships with community groups and trade associations that make the most of our skills, resources, and knowledge: where we can contribute uniquely to society through our core business operations.

Working in partnership is also an important part of how the global community will build a more sustainable future, as is highlighted in the UN's Sustainable Development Goals (SDG17). We seek to form strategic partnerships with organisations who want to achieve mutually compatible aims. What this looks like varies between our businesses and brands. Some examples are provided each year in our [Sustainability Reports](#) and [Annual Reports](#).

We are a member of a number of trade associations around the world and focus our partnerships on a small number of global, large media, publishing or events trade associations so that we can maximise our impact.

Within several main trade associations, we have helped lead the work on sustainability and align our industry with the Paris agreement, including by open sourcing much of our approaches and data. Examples of our partnerships include:

- We have worked with the Joint Meetings Industry Council to develop the Net Zero Carbon Events initiative
- We are a founding signatory of the Responsible Media Forum's Media Climate Pact, which includes a 2040 net zero target
- As a member of the Publishers Association's Sustainability Group, we helped create and signed up to the association's Climate Action Pledge, which includes a 2050 net zero target
- To address emissions from our digital products, we helped create the Digital Impact (DIMPACT) project to better measure and manage emissions of digital content. These industry commitments are consistent with our own climate ambitions and cover all of our main activities around the world: live events, publishing and digital content

Informa's Sustainability Director oversees our involvement with the sustainability committees and working groups of these trade associations. Progress is reported to the Board formally twice a year.

As a member of these committees, we are able to monitor the activities of these trade associations in relation to climate change and work with peers and suppliers to reduce emissions and make our industry more sustainable.

7. Supply chain engagement

We work with key business partners and suppliers on relevant and material sustainability matters, with a focus on the activities that have the greatest impacts on environmental, social and governance issues. These are driven by the nature of the relationship and service delivered.

Our most significant and impactful relationships are:

- With the venues that host our events
- Around the building of exhibition stands by our exhibitors and their appointed contractors
- Around the use of paper and timber in our print publications
- Around wider procurement activities related to our events

Accountability for day-to-day decision making on sustainability-related matters relating to suppliers is shared between the sustainability team, procurement and the teams who engage those partners, with ultimate responsibility sitting with senior leadership.

We are continuously assessing opportunities to engage our supply chain further and incorporate relevant sustainability inputs into procurement processes. Current engagement is described below.

	Company level	Events Supply Chain Partners	Publishing Supply Chain Partners
Tender	For many significant contracts, we embed sustainability questions into Request for Proposals (RFPs). Sustainability subject matter experts often support with determining appropriate questions and scoring answers in areas such as a supplier's sustainability ambitions, policies, certifications or emissions data.	<p>Sustainability questions are embedded into RFPs for our largest tenders, such as general service contractors, hotel destination management companies, logistics and freight contractors.</p> <p>Contracts over a certain value will involve our event procurement specialists.</p>	We embed sustainability questions into packaging, paper and printer supply chain tenders to inform our decisions on appropriate partnerships.
Selection Process and Scoring	Where relevant, sustainability questions influence the awarding of a contract. Sustainability subject matter experts support with this where relevant.	Sustainability managers score sustainability sections of RFPs, which influence decisions where relevant.	Where relevant, sustainability questions are graded against the Book Chain Project maturity model to help make informed decisions about our supply chain.
Minimum Standards	All suppliers are required to sign up to the Business Partner Code of Conduct as part of the supplier selection process, which sets out our expectations of suppliers working with us, including minimum environmental requirements. Adherence to this code is included as a standard contractual clause and where relevant, we work with suppliers to address any gaps in their practices and our standards.	<p>As with all Informa suppliers, event suppliers are required to sign up to the Business Partner Code of Conduct.</p> <p>Where there are gaps in suppliers' sustainability practices, we work with them, so they reach our specified standards.</p>	In addition to our broader minimum standards, we only work with printers that can provide proof of using certified responsible resources, such as FSC, PEFC, SFI, or similar accreditation.

Due Diligence	<p>We apply additional due diligence to certain key partners by assessing the robustness of their business plans, financial stability, cyber and information security, and business continuity plans.</p> <p>This can include virtual security assessments and virtual privacy assessments for key suppliers.</p>	<p>For suppliers such as event venues and contractors, additional health and safety due diligence is conducted alongside regular monitoring.</p>	<p>We conduct desk assessments to check that all paper used by our suppliers is accredited by the FSC or similar.</p>
Ongoing Supplier Screening	<p>Our ongoing supplier screening includes risk-based screening and monitoring of vendors, sales agents, and customers. The risk levels of a supplier is based on spend threshold, country and spend category. We also consider environmental, social and governance factors where appropriate.</p>	<p>Event suppliers are included within the risk-based screening and monitoring of vendors.</p>	<p>We issue annual packaging and sustainability questionnaires to suppliers to ensure continued compliance with our sustainability expectations.</p>
Supplier Assessment	<p>Every year, we assess and audit a sample of our events and facilities suppliers based on risk to ensure they comply with company standards and monitor any required actions until they are completed. The process for the supplier assessment includes desk-based assessments and on-site assessments.</p>	<p>We conduct thousands of assessments of exhibitor stands each year, measuring their reusability against the Better Stands framework onsite at events, and usually during the dismantle phase. These assessments are performed by third parties and Informa colleagues, depending on circumstances.</p> <p>Each year, we assess more than 500 of our events against our Sustainable Event Fundamentals; a 16-point checklist of minimum expectations for more sustainable events.</p>	<p>All print suppliers are required to sign up to The Book Chain Project. Through this initiative, vendors submit environmental questionnaires annually that are graded against a maturity model, supporting our own direct work with suppliers.</p> <p>Our print suppliers also receive site visits at least every two years and, in higher-risk markets, they are required to submit a third-party labour audit to the Book Chain Project which we are able to review.</p>

Supplier Development	<p>We regularly engage with our largest suppliers through our involvement with industry collaborations such as Better Stands, Net Zero Carbon Events, Book Chain Project and UK Publishers Associations' Climate Action Pledge, where all parties collaborate on accelerating sustainability throughout our industry supply chains.</p>	<p>We encourage suppliers to join working groups such as Net Zero Carbon Events to enhance practices and collaborate on industry progress. We also collaborate with suppliers on performance through safety audits, coaching, and conducting on-site walk-throughs.</p>	<p>We engage suppliers on sustainability initiatives through regular 1:1 and broader webinars and meetings where sustainability issues are raised and targets and expectations are shared, including changes and improvements.</p>
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8. Policies and frameworks

Our approach to sustainability and broader business governance is underpinned by a set of policies including Informa's Code of Conduct and Sustainability Policy. These are available on our [website](#).

In reporting our sustainability performance, we follow the guidance provided by several frameworks, including the Task Force on Climate-related Financial Disclosures (TCFD), SASB and GRI. Our SASB and GRI reports are available on [our website](#).

Like many companies, Informa has been tracking climate change as an emerging risk. We align with and are with TCFD's 11 disclosure recommendations. Our climate impacts report is available at informa.com/climateimpacts and within our [Annual Report](#).

9. Transparency, honesty and integrity in sustainability reporting

We seek to present a fair reflection of our work on sustainability. We use the reporting principles from the GRI guidance (GRI 101 – Foundation document) to ensure that our sustainability reporting is accurate and does not make unsubstantiated claims about our environmental or social impacts, avoiding what is sometimes called greenwashing. These principles are accuracy, balance, clarity, comparability, reliability and timeliness.

To meet these requirements,

- We focus on our [most material issues](#)
- We are transparent about [our reporting methodology](#)
- We report based on accepted sustainability frameworks such as GRI, SASB and TCFD and also seek to present information that is important and material. We do not overemphasise issues that are immaterial to the company or have limited relevance to stakeholders
- We provide at least annual updates on progress against our commitments in our [sustainability reports](#)
- We seek independent verification of our data

10. Data assurance

Each year, Informa's internal audit team reviews a selection of externally reported data from the Sustainability Report. To further increase our data accuracy and in response to stakeholder requests, we introduced external assurance over a selection of our data in 2019. We engaged Bureau Veritas to undertake a limited assurance engagement using the ISAE 3000 assurance standards. In 2023, Bureau Veritas also provided assurance over our double materiality assessment process.

Their conclusion and a summary of the work they performed is included within their assurance statement which is available on our website at: www.informa.com/sustainability/sustainability-reports.

11. Appendix

a. Environmental impacts

i. Energy Management:

- **In our offices:**

Energy consumption at our offices accounts for most of our scope 1 & 2 GHG emissions. As part of our Science Based target to reduce our scope 1&2 emissions by 55% by 2030 from a 2017 baseline, we are working to reduce the carbon footprint from our energy consumption at our offices and are purchasing electricity from renewable sources and through investment in energy efficiency measures in our offices. As part of our compliance with the UK ESOS legislation, we conduct regular energy efficiency audits at our largest UK offices.

In recent years, we have consolidated office space in some markets, which has also lowered our offices' energy consumption here. In addition, we use an established global process to purchase Energy Attribution Certificates (EACs) from renewable electricity producers. This allows us to match electricity usage with certificated renewable electricity generation and creates additional incentives for power generation companies to invest in renewable power.

We report on our progress in reducing our emissions from offices and on the percentage of our electricity consumption that comes from renewable sources.

- **In our products:**

At our events, we have invested in innovative solutions to decrease our energy consumption. Through the Better Stands programme, we work with exhibitors to switch from disposable stands to reusable stands, therefore reducing the amount of energy used to make, transport and dispose of disposable stands. We also seek to buy renewable electricity for more than 80% of the venue electricity use we are responsible for.

We continue to invest in our digital knowledge and research platforms. The move towards on-demand printing, nearer to customer markets, also helps us to reduce the energy needed to print, store and ship our products.

ii. Waste Management:

Waste from our direct operations is relatively small and we encourage colleagues and landlords to recycle. To reach our waste reduction goals, we have focused on the most significant source of waste in our operations: the waste generated at our events, in particular from exhibitors who commission single-use exhibition stands. We conduct assessments of stands at a large number of our events and, following these assessments, we incentivise and work with exhibitors to move to non-disposal stands as part of the Better Stands programme. We train a broad range of colleagues who are exhibitor-facing on Better Stands to make roll out as effective as possible.

In research publishing, our largest source of waste comes from the disposal of unused and unsold books and journals. These are ordinarily sent for pulping and recycled. We've implemented a number of

initiatives to reduce the number of publications disposed of, including by expanding our print on demand capabilities, which help us to only print what is needed and as close as possible to the customers, reducing the need for shipping products.

iii. Water management:

Many of our largest offices have LEED or BREEAM ratings and incorporate a number of energy, waste and water efficiency measures. The nature of the sector in which we operate means that we do not heavily rely on water. We do however monitor and report on the water consumed at our offices and events.

b. Sustainability Inside

One of our most significant impacts on the world comes from our content as well as our role in connecting people with the knowledge and networks they need to solve their big challenges. This is also a key customer and business opportunity for Informa. By embedding sustainability content in our products, we can help the markets we serve to become more sustainable and contribute to the UN SDGs.

We aim to include significant sustainability content in all of our brands with a focus on our top 100 brands. In our events divisions, we track progress through the Fundamentals and in Taylor & Francis, this is determined by an analysis of keywords in books and articles content in journals by a third party analytics specialist.

Our teams always focus on how they can best serve the needs of their markets, and new markets, including by identifying topics and engaging with customers on relevant sustainability issues. Our definition of Sustainability Inside is strict yet flexible: we expect brands to have significant sustainability content, and it must be relevant. Brand teams engage with their audiences, such as stakeholder panels or industry associations, to identify relevant sustainability issues.

Some of our brands, such as The Green Expo and Greenbuild, are dedicated to sustainable solutions, while many other brands produce a significant amount of content exploring the sustainability issues most important to their markets. Some showcase specific topics as part of exhibition space, while others foster conversations around solving shared industry challenges.

c. Community impacts:

Our positive impacts on the world are multiplied when we improve access to knowledge, contribute economically to our host cities, invest in our communities and save event attendees' time and travel by allowing them to achieve their business and professional goals in an effective way.

i. Connecting the Disconnected:

We operate a programme that aims to find ways to connect with those who might otherwise struggle to access the knowledge and networks our products provide.

We focus on improving:

- **Accessibility:** We all have different abilities, physical and mental attributes. By considering these in the design of our products, we reach and connect more people.
- **Social equity:** By welcoming and actively including people from traditionally underrepresented communities, including women, LGBTQIA+ communities, minority ethnic communities and some religious communities, we aim to create more opportunities for more people to engage with our products.
- **Understanding:** By considering factors such as language, technical terminology and the experience and levels of education of audiences, we aim to make our products more accessible.
- **Access to resources:** We work to design our products to improve accessibility for those with different levels of resource including visas to travel, an internet connection, and buying power.

Initiatives vary by brand, country and market, and include everything from specialist networking sessions to scholarships, discounted access, characteristics of the event, targeted outreach and partnerships with relevant social groups.

ii. Economic contribution to host cities:

We actively build and maintain strong relationships within local communities where we run our business.

When thousands of people gather in one city to attend one of our events, the local economy is boosted by their spend with local businesses and it creates investment opportunities with local industries who exhibit.

We calculate our economic impact, which includes Informa's spend on local suppliers as well as event attendees' and visitors' spend on hotels, local transportation and food. We also take into account the percentage of spend that stays with local business and recirculates through the local economy.

iii. Value contributed to communities

As well as the economic impact of our events, we contribute value to local community groups through donations of cash and products, giving exposure to community groups, sharing skills through volunteering and by being a catalyst for fundraising activities. We measure our contributions where practical.

12. Travel consolidator

B2B events can provide an efficient way for attendees to achieve many goals in one place: meeting customers and suppliers face to face, learning about new products or industry trends, and accessing education. This can save them time and money and reduces carbon emissions.

We measure the number of flights or journeys saved by taking one trip to our event as a measure of travel consolidation. We have collaborated with peers to share and further develop this methodology, including as part of the industry wide Net Zero Carbon Events initiative.