SASB Index

Supplement to Sustainability Reporting

2022

SASB Index for Informa PLC

For the year ending 31 December 2022

Introduction

Becoming an ever more sustainable, positive impact business is an important part of Informa's business strategy, and over the last decade, we have been progressively building capability and expertise around ESG and sustainability and made good progress against our objectives.
In 2020, we launched FasterForward, a structured programme to accelerate the pace and scope of our activities over a five year period, including a series of commitments and targets. Under this programme, we are reporting our activity and sharing information under the Sustainability Accounting Standards Board standards (SASB), to better assist investors and other stakeholders understand our work and performance.
Following SASB's guidance on relevant sectors and metrics, we have reported Informa's activity under the Media & Entertainment sector and used the categories that match what we believe is most material for our business today, signposting to where further information can be found. These metrics will be kept under review and may be expanded or adapted as is relevant to how our business and our FasterForward programme progresses.

Activity metrics for 2022

Activity metric	Measurement	SASB Code
(1) Total recipients of media and the number of (2) households reached by broadcast TV, (3) subscribers to cable networks, and (4) circulation for magazines and newspapers	370m journals articles downloaded and 150,000 ebooks downloaded from T&F's platforms Over 1.6m live events visitors	SV-ME-000.A
Total number of media productions and publications produced	400+ major live and on-demand event brands 2,523 journals published 4.5m research articles hosted on T&F Online 178,350 book titles on backlist 8,100 new books published in 2022 More information on the activities of each of our divisions is provided in the Annual Report (p. 40 – 55).	SV-ME-000.B

Accounting Metrics

Accounting metric	Where to find the information	SASB Code
Media Pluralism		
Percentage of gender and racial/ethnic group representation for (1) management, (2) professionals, and (3) all other employees	Women represent 59% of all colleagues, 55% of all managers and 35% of the leadership group. 45% of our Board are women. In 2021, we conducted a voluntary survey of our UK and US colleagues (covering 40% of our headcount) that captured racial/ethnic group representation among other data points. Results from this survey are available on our website. More information on gender and ethnic diversity is available in our Sustainability Report (p. 43) and Annual Report (p.34; 97; 110 and 111).	SV-ME-260a.1
Description of policies and procedures to ensuring pluralism in news media content	As explained in our Code of Conduct (p. 18), connecting people with knowledge is at the heart of what Informa does, and we support the belief that access to knowledge should not be limited because of race, colour, gender, religion or any other characteristic protected by law. We are committed to improving the equality of access to the knowledge services we provide, and invest in technological solutions that support this aim, seeking to ensure, as a minimum, that we comply with applicable accessibility standards.	SV-ME-260a.2
Journalistic Integrity & Sponsorship Identification		
Total amount of monetary losses as a result of legal proceedings associated with libel or slander	Not reported	SV-ME-270a.1

Revenue from embedded advertising	£184.1m in revenue from all marketing and advertising services and £166.6m in sponsorship revenue (see p.178 of the Annual Report).	SV-ME-270a.2
Description of approach for ensuring journalistic integrity of news programming related to: (1) truthfulness, accuracy, objectivity, fairness, and accountability, (2) independence of content and/or transparency of potential bias, and (3) protection of privacy and limitation of harm	Informa aims to produce information, news, insight, data analysis and content-based services of the highest quality, accuracy, and integrity that our customers can trust and value. Our Editorial Code ensures that Informa's editorial and content providers maintain the highest professional and ethical standards. Through our Responsible Advertising policy we strive to ensure that all marketing communications reflect our Guiding Principles, are legal, truthful, and have consideration for their target audience. We also know that our products and services can influence our markets, and that they have the potential to create a range of different environmental and social impacts. More information is available in our Sustainability policy (p. 12 & 13)	SV-ME-270a.3
Intellectual Property Protection & Media Piracy		
Description of approach to ensuring intellectual property (IP) protection	The Risk Committee regularly monitors the Group's investment and approach in areas that are critical to performance, including the protection of its intellectual property. The way we manage the risk of any loss of sensitive or valuable data, content or intellectual property is described on page 66 of the Annual Report. Our Code of Conduct (p. 18 & 20) and Responsible advertising policy (p.2) also address intellectual property.	SV-ME-520a.1