

# SASB Index

Supplement to Sustainability Reporting

2020



# SASB Index for Informa PLC

## For the year ending 31 December 2020

### Introduction

Becoming an ever more sustainable, positive impact business is an important part of Informa's business strategy, and over the last five years, we have been progressively building capability and expertise around ESG and sustainability.

In 2020, we launched FasterForward, a structured programme to accelerate the pace and scope of our activities over the next five years, including a series of commitments and targets. Under this programme, for the first time we are reporting our activity and sharing information under the Sustainability Accounting Standards Board standards (SASB), to better assist investors and other stakeholders understand our work and performance.

Following SASB's guidance on relevant sectors and metrics, we have reported Informa's activity under the Media & Entertainment sector and used the categories that match what we believe is most material for our business today, signposting to where further information can be found. These metrics will be kept under review and may be expanded or adapted as is relevant to how our business and our FasterForward programme progresses.

### Activity metrics for 2020

Activity metric	Measurement	SASB Code
(1) Total recipients of media and the number of (2) households reached by broadcast TV, (3) subscribers to cable networks, and (4) circulation for magazines and newspapers	25,000+ intelligence subscribers 111,000 active users across our data and intelligence products  275m journals articles downloaded from T&F Online  500k+ attendees and 6,500+ exhibitors at virtual events	SV-ME-000.A
Total number of media productions and publications produced	500+ virtual events  2,500 journals published 160,000 book titles on backlist ~7,000 new books published in 2020  More information on the activities of each of our divisions is provided in the <a href="#">Annual Report</a> (p. 50 – 63).	SV-ME-000.B

## Accounting Metrics

Accounting metric	Where to find the information	SASB Code
<b>Media Pluralism</b>		
Percentage of gender and racial/ethnic group representation for (1) management, (2) professionals, and (3) all other employees	<p>Women represent 59% of all colleagues, 54% of all managers and 29% of the leadership group. 30% of our Board are women.</p> <p>More information on gender diversity is available in our Sustainability Report (p. 33) and in the Nomination Committee Report (p. 107 &amp; 108 of the Annual Report).</p> <p>We have embarked on a voluntary survey of our UK and US colleagues (covering 60% of our headcount) that would capture racial/ethnic group representation among other data points.</p>	SV-ME-260a.1
Description of policies and procedures to ensuring pluralism in news media content	As explained in our <a href="#">Code of Conduct</a> (p. 18), connecting people with knowledge is at the heart of what Informa does, and we support the belief that access to knowledge should not be limited because of race, colour, gender, religion or any other characteristic protected by law. We are committed to improving the equality of access to the knowledge services we provide, and invest in technological solutions that support this aim, seeking to ensure, as a minimum, that we comply with applicable accessibility standards.	SV-ME-260a.2
<b>Journalistic Integrity &amp; Sponsorship Identification</b>		
Total amount of monetary losses as a result of legal proceedings associated with libel or slander	Not reported	SV-ME-270a.1
Revenue from embedded advertising	£125.1m in revenue from all marketing and advertising services and £61.5m in sponsorship revenue (see p. 164 of the <a href="#">Annual Report</a> ).	SV-ME-270a.2

<p>Description of approach for ensuring journalistic integrity of news programming related to: (1) truthfulness, accuracy, objectivity, fairness, and accountability, (2) independence of content and/or transparency of potential bias, and (3) protection of privacy and limitation of harm</p>	<p>Informa aims to produce information, news, insight, data analysis and content-based services of the highest quality, accuracy, and integrity that our customers can trust and value.</p> <p>Our <a href="#">Editorial Code</a> ensures that Informa’s editorial and content providers maintain the highest professional and ethical standards. Through our <a href="#">Responsible Advertising policy</a> we strive to ensure that all marketing communications reflect our <a href="#">Guiding Principles</a>, are legal, truthful, and have consideration for their target audience. We also know that our products and services can influence our markets, and that they have the potential to create a range of different environmental and social impacts. More information is available in our <a href="#">Sustainability policy</a> (p. 12 &amp; 13)</p>	<p>SV-ME-270a.3</p>
<b>Intellectual Property Protection &amp; Media Piracy</b>		
<p>Description of approach to ensuring intellectual property (IP) protection</p>	<p>The Risk Committee regularly monitors the Group’s investment and approach in areas that are critical to performance, including the protection of its intellectual property. The way we manage the risk of any loss of sensitive or valuable data, content or intellectual property is described on page 74 of the Annual Report.</p> <p>Our <a href="#">Code of Conduct</a> (p. 18 &amp; 20) and <a href="#">Responsible advertising policy</a> (p.2) also address intellectual property.</p>	<p>SV-ME-520a.1</p>