INDEPENDENT LIMITED ASSURANCE STATEMENT

To: The Stakeholders of INFORMA PLC

Introduction and objectives of work

Bureau Veritas UK Limited (Bureau Veritas) has been engaged by Informa PLC (‘Informa’) to provide limited assurance over selected sustainability performance indicators for inclusion in its 2020 Annual Sustainability Report, Accounts and website. This Assurance Statement applies to the related information included within the scope of work described below.

Scope of Work

The scope of our work was limited to assurance over the following information included within Informa’s 2020 Annual Sustainability Report (‘the Report’) for the period 1st of January to the 31st of December 2020 (the ‘Selected Information’):

• Colleagues
  o Spend on training
  o Absenteeism rate
  o Colleague gender split
  o All management gender split
  o Leadership group gender split
  o Directors gender split
  o Promotions gender split
  o Gender pay gap

• Environment
  o Waste
    • Office waste
    • Books and journals sent for pulping
  o Total energy consumption (MWh)
  o Greenhouse Gas (GHG) emissions
    • Scope 1 (tCO2e)
    • Scope 2 (tCO2e)- location based
    • Scope 2 (tCO2e)- market based
    • Intensity ratio (Scope 1&2 - location based) - tCO2e/Colleague
    • Selected Scope 3 emissions, limited to:
      • Transport and distribution electricity losses (tCO2e)
      • Business travel (tCO2e)
      • Waste (tCO2e)
  o Water consumption
Reporting Criteria

The Selected Information is reported according to the Informa Sustainability KPI Reporting Methodology which can be referenced at:

https://www.informa.com/sustainability/sustainability-reports/

Limitations and Exclusions

Excluded from the scope of our work is any verification of information relating to:

- Activities outside the defined verification period;
- Financial data taken from the Report which are audited by an external financial auditor, including but not limited to any statements relating to production, tax, sales, and financial investments; and
- Other information included in the Report other than scope defined above.

This limited assurance engagement relies on a risk based selected sample of sustainability data and the associated limitations that this entails. This independent statement should not be relied upon to detect all errors, omissions or misstatements that may exist.

Responsibilities

This preparation and presentation of the Selected Information in the Report are the sole responsibility of the management of Informa.

Bureau Veritas was not involved in the drafting of the Report or of the Reporting Criteria. Our responsibilities were to:

• Obtain limited assurance about whether the Selected Information has been prepared in accordance with the Reporting Criteria;
• Form an independent conclusion based on the assurance procedures performed and evidence obtained; and
• Report our conclusions to the Directors of Informa.

This report is made solely to Informa in accordance with the terms of our engagement. Our work has been undertaken so that we might state to Informa those matters we have been engaged for. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Informa for our work, for this report, or for the conclusions we have reached.
Assessment Standard

Our work was performed to a 'limited' level of assurance in accordance with International Standard on Assurance Engagements (ISAE) 3000 (Revised), Assurance Engagements Other than Audits or Reviews of Historical Financial Information, and in accordance with International Standard on Assurance Engagements 3410 - ‘Assurance Engagements on Greenhouse Gas Statements’ (‘ISAE 3410’), issued by the International Auditing and Assurance Standards Board.

Summary of work performed

As part of its independent verification, Bureau Veritas undertook the following activities:

1. Conducted interviews with relevant personnel of Informa;
2. Carried out three virtual site visits in the UK, USA and Dubai;
3. Carried out remote assessments of four offices in China, Thailand, Brazil and USA;
4. Reviewed the data collection and consolidation processes used to compile the Selected Information, including assessing assumptions made, the data scope and reporting boundaries;
5. Reviewed documentary evidence produced by Informa including the Accuvio global information system used for monitoring, analysing and reporting energy, GHG, waste and water data;
6. Reviewed a sample of the Selected Information with the corresponding source documentation; and
7. Re-performed aggregation calculations of the Selected Information.

The scope of a limited assurance engagement is substantially less than for reasonable assurance both in terms of the risk assessment procedures and in performing the procedures to address the identified risks.

Conclusion

On the basis of our methodology and the activities described above, nothing has come to our attention to indicate that the Selected Information has not been properly prepared, in all material respects, in accordance with the Reporting Criteria.

Further detailed recommendations are provided in the form of an internal management report to be issued to Informa.

Statement of Independence, Integrity and Competence

Bureau Veritas is an independent professional services company that specialises in quality, environmental, health, safety and social accountability with over 190 years history. Its assurance team has extensive experience in conducting verification over environmental, social, ethical and health and safety information, systems and processes.
Bureau Veritas operates a certified Quality Management System which complies with the requirements of ISO 9001:2015, and accordingly maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Bureau Veritas has implemented and applies a Code of Ethics, which meets the requirements of the International Federation of Inspections Agencies (IFIA) across the business to ensure that its employees maintain integrity, objectivity, professional competence and due care, confidentiality, professional behaviour and high ethical standards in their day-to-day business activities.

Bureau Veritas has several existing commercial contracts with Informa. Our assurance team does not have any involvement in projects with Informa outside those of an independent assurance scope and we do not consider there to be a conflict between the other services provided by Bureau Veritas and that of our assurance team.

Bureau Veritas UK Limited
London
29 March 2021
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1 Certificate available on request
2 International Federation of Inspection Agencies – Compliance Code – Third Edition