Electricity is generated in many different ways.

Electricity is transmitted over the grid as a mix.

Electricity consumed in venues is a mix straight from the grid.

For every unit of renewable electricity there is a matching certificate.

The ownership of these certificates gives the purchaser the claim to the renewable electricity.

Informa buys the certificates so we can demonstrate we have paid the premium for renewable electricity to be produced.

Informa uses an established global process to pay the premium for renewable electricity to the producers. These Energy Attribution Certificates (EACs) allow us to match our electricity usage with the required amount of renewable electricity. This creates additional incentives for generators to invest in renewable power.

We’re still trying to use less electricity overall, but this process also ensures it’s as sustainable as possible.
How are offices powered by renewable electricity?

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