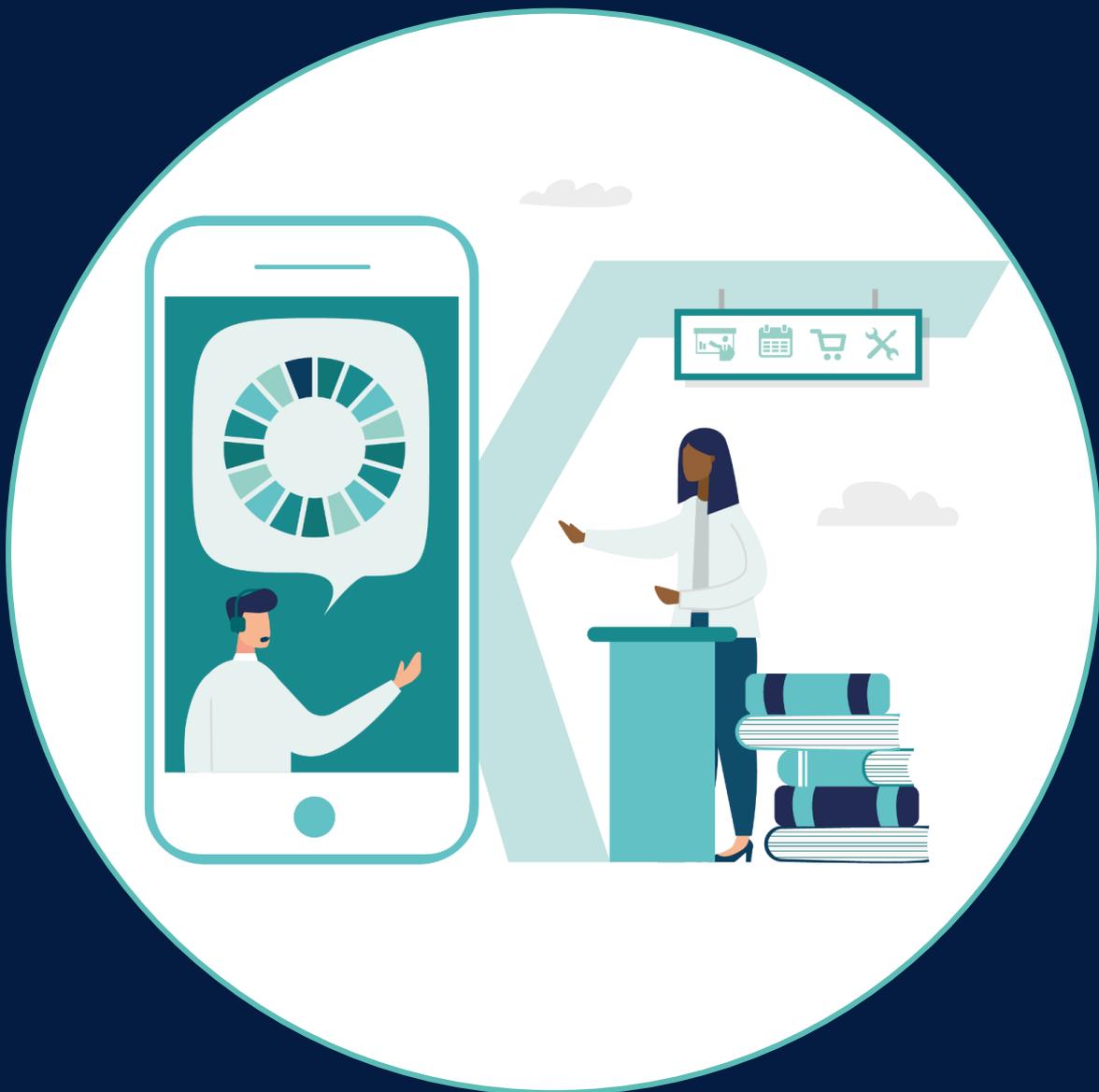


Governing Sustainability at Informa

Supplement to Sustainability Reporting

Last updated April 2021



At Informa, we have an ambition to become a champion of sustainability within our business and across the specialist markets we serve.

As part of our FasterForward programme, we have committed to a series of specific goals and activities over a five year period, designed to help us become an ever more sustainable, high impact business and to support and accelerate change in our markets.

We recognise that many stakeholders want to understand more about how we govern this important topic. We have produced this document to provide an overview of our approach as a supplement to our sustainability reporting.

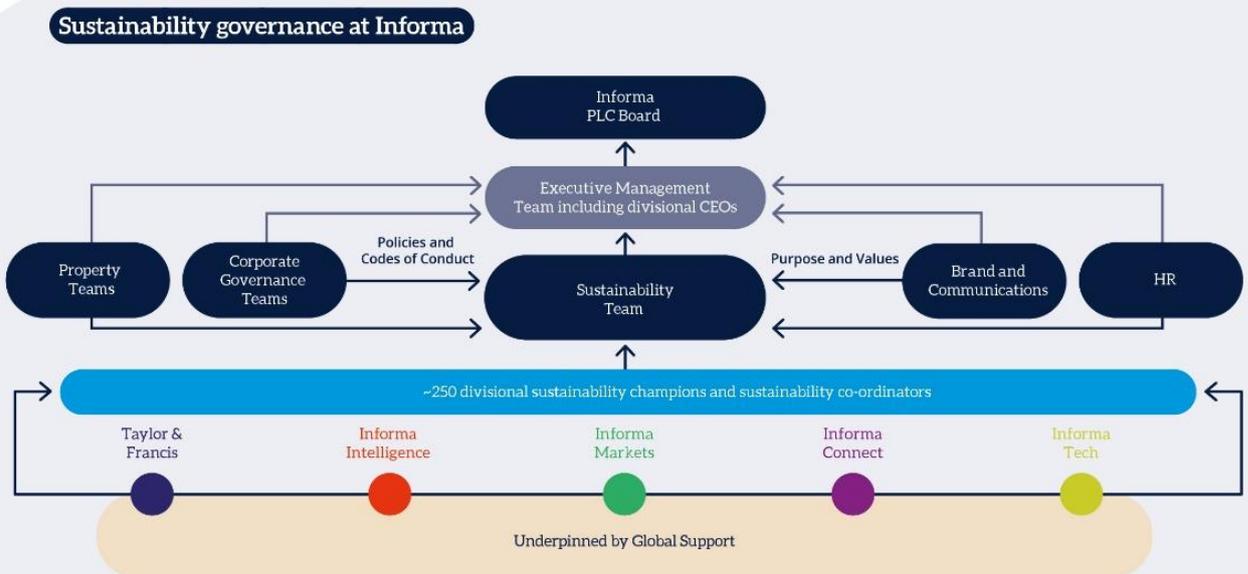
The importance of sustainability

Being a responsible and sustainable business is, we believe, essential to Informa's long-term success and a driver of the benefits and value we can deliver to customers and our other stakeholders. It forms part of our business strategy and is aligned to the company's Purpose and Guiding Principles, and it matters to many of our stakeholders too.

As part of the [FasterForward programme](#), we are committed to a series of goals between 2020 and 2025, built on the investments and foundations established in previous years.

How we structure our governance of sustainability

The diagram below shows how we structure sustainability governance at a high level, and the links with teams such as compliance, HR, property and health, safety & security, as well as senior management.



Function	Role
Sustainability team	<p>Oversees strategy and reporting. -The team provides strategic direction and enables others in the business to be successful in their own sustainability ambitions.</p> <p>They provide:</p> <ul style="list-style-type: none"> • Horizon scanning for the emerging risks and opportunities related to sustainability developments • Subject matter expertise and guidance to Group functions on compliance requirements • Support to business teams with embedding and improving sustainable performance in their products, including the identification of new commercial opportunities and customer engagement • Ongoing engagement with suppliers to help address sustainability challenges • Group-wide engagement programmes on sustainability issues such as volunteering • Data collection and reporting, in collaboration with other Group functions
Informa PLC Board	<p>The Informa Board monitors our approach to sustainability, including the FasterForward programme. The Board receives formal updates twice a year including presentations from the Head of Sustainability covering FasterForward metrics and discusses progress and relevant issues regularly.</p>
Executive management	<p>Our leadership teams play an active role in determining strategy, monitoring performance against targets and championing sustainability as a topic of growing importance in our business.</p>
Working Groups	<p>We have a series of working groups tasked with tackling sustainability in a particular part of the business, such as implementing our sustainable Better Stands initiative or embedding our sustainable events framework within a particular division, such as Informa Connect.</p>
Sustainability champions	<p>Our Sustainability Champions programme continues to go from strength to strength, with around 250 colleagues giving their time to support local initiatives and helping to make our volunteering and Walk the World programmes a success.</p>
All colleagues	<p>As our focus as a business on sustainability has accelerated, more teams have made sustainability objectives part of performance appraisals and we have seen encouraging growth in the number of brands and events participating in our sustainable events management system's Accelerator and Fundamentals programmes.</p>

Focusing on the most material issues

Over the last decade, we have focused Informa's sustainability programme on our most material issues across all five areas of:

- Our Content
- Our Customers
- Our Communities
- Our Colleagues
- Our Shared Environment

In 2018, we worked with the Responsible Media Forum to publish an updated [materiality assessment for the media industry](#). This reinforced our earlier work that identified our biggest opportunity to make a positive impact through our business activities was through our Content and Customers – i.e. our products. This is where we have concentrated our efforts on sustainability, and it forms a core part of our FasterForward strategy.

In 2019, to build on this work, particularly across our physical events portfolio which makes up a large proportion of our business, we teamed up with peers, partners and suppliers in the events industry to support the largest ever materiality study into the environmental and social impacts of the industry. This focused on North America and will deliver the results in late 2021. It will help us more deeply understand and manage the environmental impacts of the exhibitions industry and it also establishes networks of collaboration to help tackle systemic challenges.

In 2020, we launched our ambitious and broad-reaching FasterForward programme. This is a five year programme to accelerate our progress towards becoming an ever more sustainable, positive impact business. As part of this programme, we conducted an analysis of the most material impacts on those five aspects of sustainability identified in 2018.

This analysis incorporated feedback from colleagues, customers, investors, suppliers, and local communities. We also consider the material issues defined by sustainability frameworks and indices such as the Sustainability Accounting Standards Board (SASB), Global Reporting Initiative (GRI), the S&P Global Corporate Sustainability Assessment (CSA), ISS, MSCI, Sustainalytics, etc.

FasterForward focuses on the most important sustainability issues that we identified:

- Faster to Zero: Tackles the climate change and waste impacts from our business value chain
- Sustainability Inside: Recognises the opportunity to create positive change and business growth through our products
- Impact Multiplier: Focuses on opportunities to grow our business and leave a positive legacy in our communities

Our most material issues

Faster to Zero	Sustainability Inside	Impact Multiplier
Become carbon neutral as a business and across our products by 2025	Embed sustainability inside 100% of our brands by 2025	Enable one million disconnected people to access networks and knowledge by 2025
Halve the waste generated through our products and events by 2025	Help and promote the achievement of the UN's Sustainable Development Goals through our brands	Contribute \$5bn per year in value for our host cities by 2025
Become zero waste and net zero carbon by 2030 or earlier		Contribute value of at least 1% of profit before tax to community groups by 2025
		Save customers more carbon than we emit by 2025

Our FasterForward commitments represent a meaningful, long-term commercial differentiator for Informa. We believe they will create value for many stakeholders inside and outside the business and they have the potential to make a lasting impact in our industry and in the industries we touch. Each of our FasterForward commitment also aligns with one of the UN's Sustainable Development Goals, as described in our [2020 Sustainability Report](#).

Success is a partnership

We know that mutually beneficial partnerships are integral to our long-term success. Working in partnership is also an important part of how the global community will build a more sustainable future, as is highlighted in the UN's Sustainable Development Goals (SDG17). There are many ways to make a positive difference in the world, and at Informa we are mindful of our impacts on the places where we operate and the communities around them.

Our approach to corporate citizenship increasingly focuses on setting up partnerships that make the most of our unique skills, resources, and knowledge: where we can contribute uniquely to society through our core business operations. This aligns with our Company purpose: to Champion the Specialist, connecting people with knowledge to help them learn more, know more and do more.

We seek to form strategic partnerships with organisations who want to achieve mutually compatible aims. What this looks like varies between our businesses and brands. Some examples are provided each year in our [Sustainability Reports](#) and [Annual Reports](#).

Our individual brands are also increasing working to identify the role they play in their customer communities and how they are supporting those groups to solve some of the biggest global challenges their industries are facing. This is the purposeful role we want to have in those spaces.

Policies and frameworks

Our approach to sustainability and broader business governance is underpinned by a set of policies including Informa's Code of Conduct and Sustainability Policy. All are available on our [website](#).

In reporting our sustainability performance, we follow the guidance provided by several frameworks, including the Task Force on Climate-related Financial Disclosures (TCFD), SASB and GRI. Our SASB and GRI reports are available on [our website](#).

Informa is committed to meeting the recommendations of TCFD and much of our ongoing work to more deeply understand and measure the risks and opportunities from climate change prepares us well for future disclosures under TCFD. We intend to publish additional information on our approach to TCFD on the Informa website during 2020.

Linking to our risk management processes

As part of our company-wide risk management framework, we also identify, assess and work to manage business risks, both those that are identified as principal risks to the Group and emerging risks. This includes sustainability-related risks such as climate change, data loss and cyber breach, and our ability to attract and retain key talent. This process is described in our [Annual Report](#). Together, these topics make up the most material sustainability issues for our business and our stakeholders, as well as the focus of our [sustainability reporting](#).

Data assurance

Each year, Informa's internal audit team reviews a selection of externally reported data from the Sustainability Report. To further increase our data accuracy and in response to stakeholder requests, we introduced external assurance over a selection of our data in 2019. We engaged Bureau Veritas to undertake a limited assurance engagement using the ISAE 3000 assurance standards. Their conclusion and a summary of the work they performed is included within their assurance statement which is available on our website at: www.informa.com/sustainability/sustainability-reports.