Informa plc
27 May 2009

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Informa plc – Successful Placing of Rights Issue Rump

Informa plc (the “Company”) announces that Merrill Lynch and RBS Hoare Govett, acting as
joint bookrunners, have successfully procured subscribers for the 5,417,483 New Ordinary
Shares to be issued pursuant to the 2 for 5 fully underwritten Rights Issue announced by the
Company on 1 May 2009, for which valid acceptances were not received, at a price of 243.00
pence per New Ordinary Share.

The net proceeds from the sale of such shares after deduction of the issue price of 150 pence
per New Ordinary Share and relevant costs (including any related brokerage and commissions
and amounts in respect of VAT which are not recoverable), will be paid to those Shareholders
whose rights have lapsed in accordance with the terms of the Rights Issue, pro rata to their
lapsed provisional allotments, except that individual amounts of less than £5.00 per holding
will not be paid to such persons but will be retained by the Company.

Capitalised terms used but not defined in this announcement have the meaning given to them
in the prospectus issued by the Company in connection with the Rights Issue dated 1 May
2009 (the “Prospectus”).

For further information please contact:

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purposes of complying with English law and the information disclosed may not be the same as
that which would have been disclosed if this announcement had been prepared in accordance
with the laws and regulations of any jurisdictions outside of England.

The securities to be issued in the Rights Issue have not been and will not be registered under
the U.S. Securities Act of 1933, as amended (the “Securities Act”), or under the securities
laws of any state or other jurisdiction of the United States and may not be offered or sold in
the United States except pursuant to an exemption from, or in a transaction not subject to, the
registration requirements of the Securities Act and in compliance with state securities laws. There will be no public offer of the securities to be issued in the Rights Issue in the United States.

This announcement does not constitute or form part of any offer or invitation to purchase, otherwise acquire, subscribe for, sell, otherwise dispose of or issue, or any solicitation of any offer to sell, otherwise dispose of, issue, purchase, otherwise acquire or subscribe for, any security in the capital of the Company in any jurisdiction.

This announcement is an advertisement and does not constitute a prospectus. Nothing in this announcement should be interpreted as a term or condition of the Rights Issue. Any decision to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of any Nil Paid Rights, Fully Paid Rights and/or New Ordinary Shares must be made only on the basis of the information contained in and incorporated by reference into the Prospectus. Copies of the Prospectus are available from the Company’s website at www.informa.com, provided that the Prospectus is not available (whether through the website or otherwise) to Shareholders in Excluded Territories or, subject to certain exceptions, in the United States.

Merrill Lynch and RBS Hoare Govett are acting for the Company and no one else in connection with the Rights Issue and will not regard any other person (whether or not a recipient of this document) as a client in relation to the Rights Issue and will not be responsible to anyone other than the Company for providing the protections afforded to their respective clients or for providing advice in relation to the Rights Issue or any matters referred to in this document.