Informa plc
27 May 2009

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Informa plc – Result of Rights Issue

Informa plc (the “Company”) announces that, as at 11.00 a.m. yesterday, being the latest time
and date for receipt of valid subscriptions, the Company had received valid acceptances in
respect of 164,679,447 New Ordinary Shares, representing approximately 96.82 per cent. of
the total number of New Ordinary Shares offered to Shareholders pursuant to the 2 for 5 fully
underwritten Rights Issue announced by the Company on 1 May 2009.

It is expected that the New Ordinary Shares in uncertificated form will be credited to
CREST accounts by 8.00 a.m. today and that definitive share certificates in respect of New Ordinary
Shares in certificated form will be despatched to Shareholders by no later than 3 June 2009. It
is expected that dealings in the New Ordinary Shares, fully paid, will commence on the
London Stock Exchange’s main market for listed securities at 8.00 a.m. today.

In accordance with the arrangements set out in Part III of the prospectus issued by the
Company in connection with the Rights Issue dated 1 May 2009 (the “Prospectus”), Merrill
Lynch and RBS Hoare Govett will each endeavour to procure subscribers for the balance of
5,417,483 New Ordinary Shares not validly taken up under the Rights Issue, subject to certain
terms and conditions agreed with the Company. A further announcement as to the number of
New Ordinary Shares for which subscribers have been procured by Merrill Lynch and RBS
Hoare Govett will be made in due course.

Capitalised terms used but not defined in this announcement have the meaning given to them
in the Prospectus.

For further information please contact:

John Burton
Company Secretary

Julie Wilson
Deputy Company Secretary

Tel: 020 7017 5000

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United Kingdom may be restricted by law and therefore any persons who are subject to the
laws of any jurisdiction other than the United Kingdom should inform themselves about, and
observe, any applicable requirements. This announcement has been prepared for the
purposes of complying with English law and the information disclosed may not be the same as

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that which would have been disclosed if this announcement had been prepared in accordance with the laws and regulations of any jurisdictions outside of England.

The securities to be issued in the Rights Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “Securities Act”), or under the securities laws of any state or other jurisdiction of the United States and may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with state securities laws. There will be no public offer of the securities to be issued in the Rights Issue in the United States.

This announcement does not constitute or form part of any offer or invitation to purchase, otherwise acquire, subscribe for, sell, otherwise dispose of or issue, or any solicitation of any offer to sell, otherwise dispose of, issue, purchase, otherwise acquire or subscribe for, any security in the capital of the Company in any jurisdiction.

This announcement is an advertisement and does not constitute a prospectus. Nothing in this announcement should be interpreted as a term or condition of the Rights Issue. Any decision to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of any Nil Paid Rights, Fully Paid Rights and/or New Ordinary Shares must be made on the basis of the information contained in and incorporated by reference into the Prospectus. Copies of the Prospectus are available from the Company’s website at www.informa.com, provided that the Prospectus is not available (whether through the website or otherwise) to Shareholders in Excluded Territories or, subject to certain exceptions, in the United States.

Merrill Lynch and RBS Hoare Govett are acting for the Company and no one else in connection with the Rights Issue and will not regard any other person (whether or not a recipient of this document) as a client in relation to the Rights Issue and will not be responsible to anyone other than the Company for providing the protections afforded to their respective clients or for providing advice in relation to the Rights Issue or any matters referred to in this document.