



October 2026

Informa Group

Growth, Focus and
International Expansion



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Growth, Focus and International Expansion

Creating a focused, high growth, high impact B2B business



GROWTH

Continuing Strong Performance

- Continuing strong growth in 2026, on track for 6%± underlying revenue growth and double-digit underlying EPS growth¹
- Strength in Americas, Europe and Asia
- Return of events in IMEA, with 20 Brands and \$200m± of revenue since H1 Results
- Post-Clarion, B2B Live Events to become a 7%+ growth operator in 2027 and beyond



FOCUS

Separation of Taylor & Francis

- Intention to separate Academic business from Informa
- Review all options to best support the future development of the Taylor & Francis business and the wider Informa Group
- Outcome of review reported alongside FY Results in March 2027



EXPANSION

Acquisition of Clarion

- Addition of Clarion portfolio of 100+ B2B Brands
- Immediate scale entry into new growth categories including Electronics, Defence/Security and Gaming
- Adds further depth in Technology and Energy
- EPS accretive and growth enhancing, with £75m± of synergies from operating efficiencies and revenue acceleration

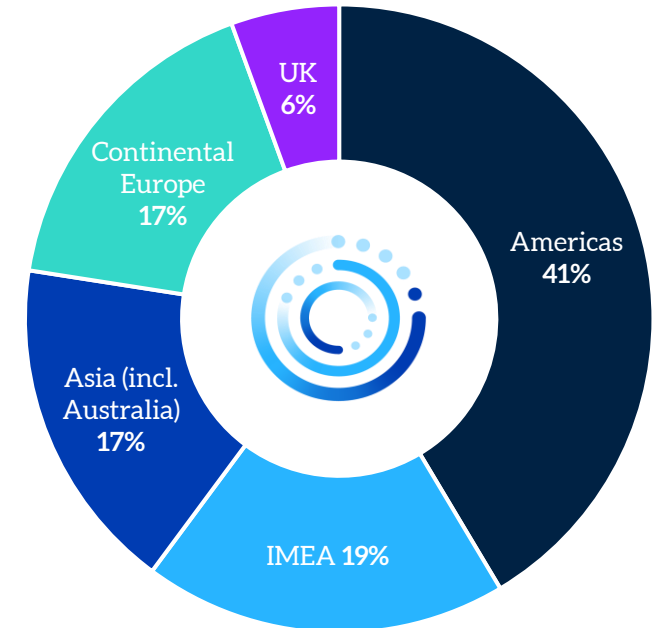


The Informa Group in 2028

A focused, high growth, high impact B2B business

- ✓ A focused, market leading B2B Group of scale and quality
- ✓ B2B Live Events revenue of £4.2bn+, growing at 7%+ annually
- ✓ 1000± B2B Brands serving 40+ growth market categories in 30+ countries
- ✓ Over 9m attendees and 220k+ exhibitors annually
- ✓ Balance sheet strength with leverage sub-2.5x by year-end 2027

B2B Revenue by Geography¹





GROWTH

2026

Continuing
strong
performance



Continuing strong performance in 2026

Further growth since H1 results, with strength in Americas, Europe and Asia



Strength in market categories

Recent strong performances in **Cyber Security** (*Black Hat*), **Pharma** (*CPHI Worldwide*), **Jewellery** (*Jewellery & Gem World*)



Return of Live B2B Events in Middle East

More than 20 brands, representing \$200m± of revenue, run in IMEA since H1 Results, including in Middle East in **Power** (*Middle East Energy* in Dubai), **Tech** (*Leap* in Riyadh), **Cyber Security** (*GISEC* in Dubai) and **Investment** (*LiveX* in Abu Dhabi)



Strong visibility into Q4

\$1bn+ booked and committed in Q4 2026



Full year guidance reaffirmed

Group underlying revenue growth of 6%±, with Live B2B Events 7%+ and Academic Markets 4%¹; double digit underlying adjusted diluted EPS growth²



¹Excluding non-recurring data contracts

²Underlying adjusted fully diluted EPS base for 2025 of 49p (Constant currency, adjusted for biennial phasing and non-recurring data contracts)



FOCUS

Separation of Taylor & Francis

Review to determine the best way to support the next phase of development and growth

\$1bn±

Revenue

4%±

*Underlying
revenue growth*

2,700+

*Peer-reviewed
journals*

185k+

*Specialist
reference titles*

20+ years of growth with Informa

- Revenues grown 4x since becoming part of Informa
- Annual published articles grown nearly 5x to 170,000+
- Underlying growth increased from <2% to 4%±
- Recurring subscription revenues and mid-30's adjusted operating margins
- Supporting researchers and institutions across the academic ecosystem

Strong forward growth plan

- Experienced leadership team with clear forward strategy
- A portfolio of unique, trusted academic brands
- A leading Open Research platform
- Deep editorial networks and long-standing society and institutional relationships
- Ambition to become a Global Knowledge Marketplace

Benefits of separation

- Greater flexibility and focus to support future ambitions for growth, academic discovery and societal impact
- Deepen support for researchers, institutions, funders, educators and professional communities
- Enables Informa Group to put full focus on its market leading B2B business

The outcomes of the review to be provided alongside Informa's 2026 Full Year Results in March 2027



EXPANSION Addition of Clarion

A unique portfolio of B2B Brands offering significant scale and best-in-class quality



1 Scale Entry into Growth Categories

Eight Brands to enter Informa's Top 50 Brands

Clarion Brands
into Top 50



global sources



DISTRIBUTECH
INTERNATIONAL



+ IFA

*DSEI events in both UK and Germany
Global Sources events in both Autumn and Spring
IFA is a joint venture

Top 50 B2B Brands: \$2bn+ Revenues...from \$16m to \$140m, with 10+ brands over \$50m

Anti-Aging World Cong. Aesthetic Medicine	CPHI Worldwide Pharma & Life Sciences	Gulfood Food & Nutrition	Marintec China Maritime	Natural Products Expo Food & Nutrition
BIO-Europe Pharma & Life Sciences	Data Center World Technology	Gulfood Manufacturing Food & Nutrition (Tech)	MD&M West Manufacturing (Medical)	Palm Beach Boat Show Luxury (Yachting)
Black Hat USA CyberSecurity	Dubai Airshow Aviation	HIMSS Healthcare (Tech)	Miami Boat Show Luxury (Yachting)	Restaurant Assoc. Show Food & Nutrition
Cannes Lions Marketing & Creativity	Feira Agrishow Agriculture	Hong Kong Gem Fair Jewellery	Middle East Energy Energy & Power	SuperReturn Int. Private Capital
CBME Baby & Maternity	FI Europe Food & Nutrition	Hospitalar Healthcare	Monaco Yacht Show Luxury (Yachting)	SupplySide Global Food & Nutrition
China Beauty Expo Beauty	FLIBS Luxury (Yachting)	Hotelex Shanghai Hospitality	Money20/20 Europe FinTech	Vitafoods Europe Food & Nutrition
CIOE Electronics	Furniture China Homeware	LEAP Technology	Money20/20 Mid. East FinTech	WHX Dubai Healthcare
Cityscape Global Real Estate	GDC Lifestyle & Pop Culture	LOUPE Europe Manufacturing	Money20/20 USA FinTech	WHX Labs Dubai Healthcare (Tech)
Cosmoprof Asia Beauty	Gitex Global Technology	MAGIC (February) Fashion	MRO Americas Aviation	World of Concrete Construction & Infrastructure
CPHI China Pharma & Life Sciences	Global Health Expo Healthcare	MAGIC (August) Fashion	MRO Europe Aviation	Int. Roofing Expo Construction & Infrastructure

Addition of Clarion:

100+

B2B Live Event Brands

8 + 8

Marquee & Power Brands¹

8

Brands into Top 50

31

Brands over \$5m revenue

Combined Portfolio:

c.1,000

B2B Live Event Brands

100+

Marquee & Power Brands¹

\$20m+

To enter Top 50 Brands

c.50%

Top 50 as % of B2B Rev

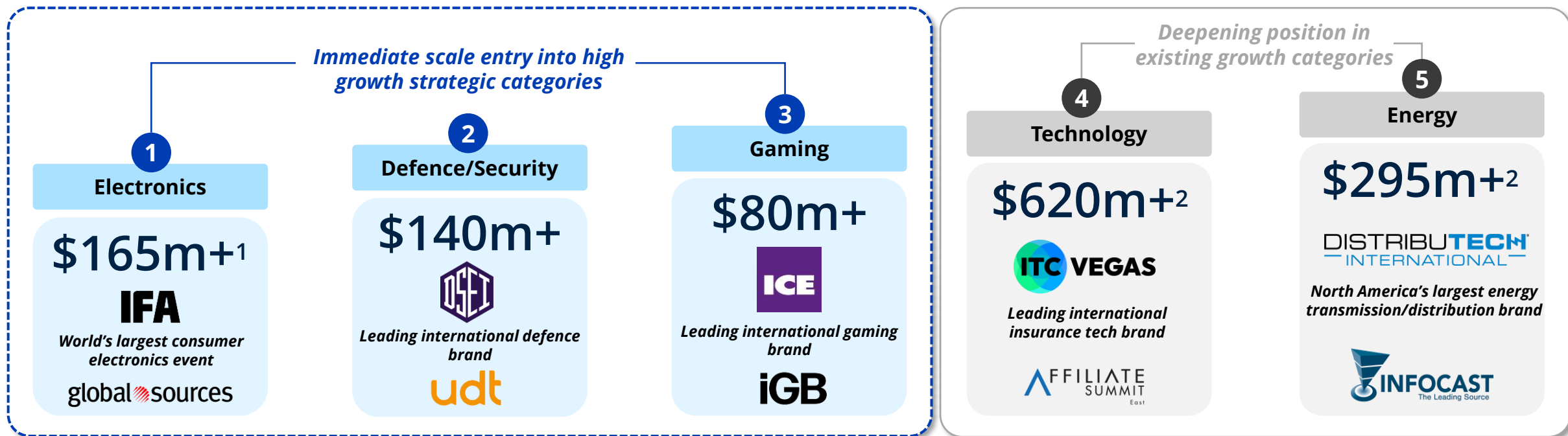
20+

Category franchises of \$50m+

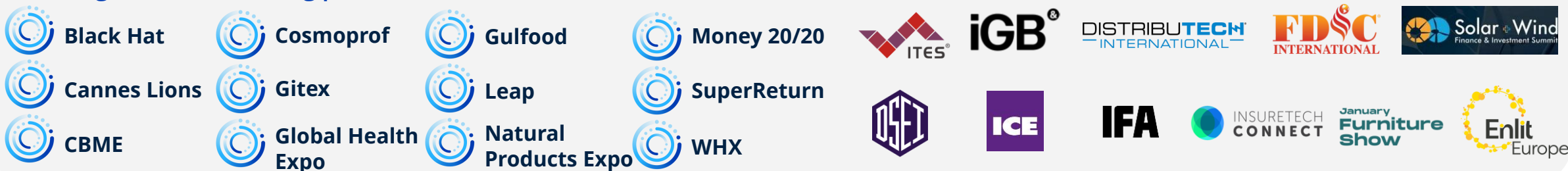


1 Scale Entry into Growth Categories

Immediate scale in Electronics, Defence/Security and Gaming, and further depth in Tech and Energy



Creating a market-leading portfolio of 1,000± B2B Live Event Brands...

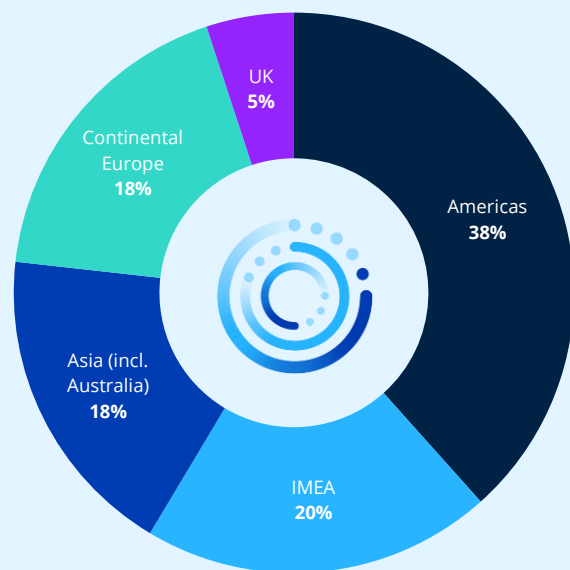


2 Further Depth by Growth Geographies

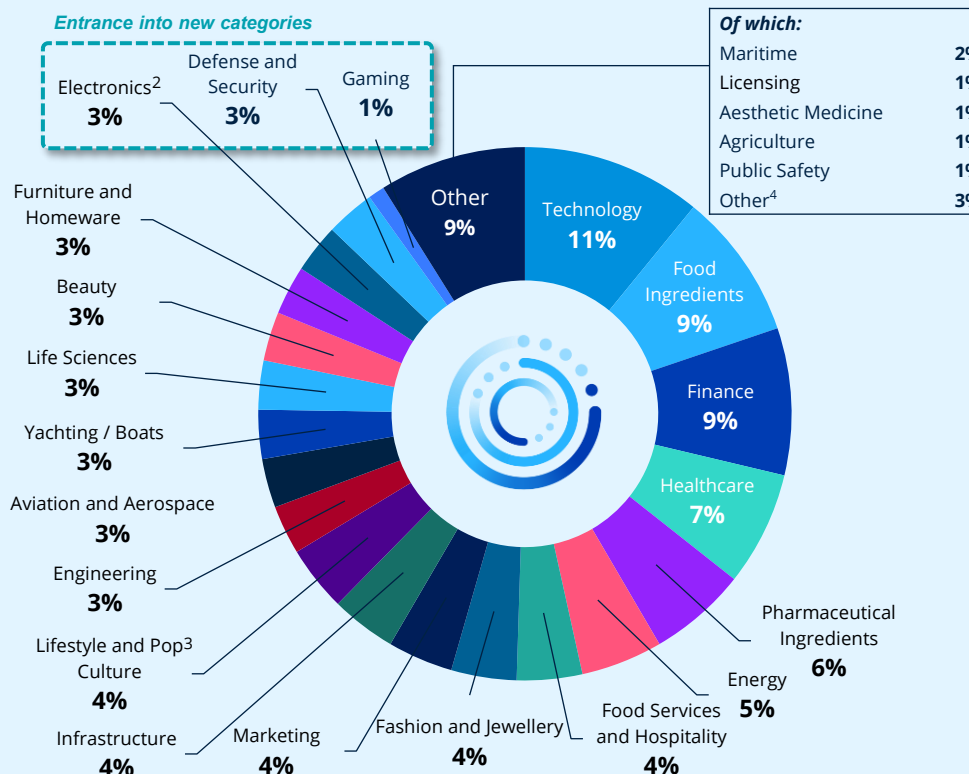
Highly complementary portfolio mix



B2B Live Events
Revenue by Geography¹



B2B Live Events
Revenue by Category¹



Strong Geographic Fit

- Clarion adds 100+ B2B Brands across 20+ countries
- Further depth in North America and Asia
- Significantly strengthens position in Europe
- Modest Clarion presence in IMEA creates significant syndication/geo-adapt opportunities
- Leading positions in Growth Geographies
- Further strength in Strategic Cities

3 Compounding Growth through One Informa

Significant cost and revenue synergies available through combination



£50m±¹
Run rate by 2029

Operating Synergies

- **Operating model efficiencies**
Simplification and scale benefits across the combined B2B Live Events platform
- **Procurement & event delivery**
Greater purchasing scale across venues, suppliers, contractors and event delivery
- **Shared services**
Efficiencies across common technology, systems and business support functions
- **Removal of duplicated costs**
Removal of overlapping infrastructure and support



£25m±¹
Run rate by 2029

Revenue Synergies

- **Geo-adaptation**
Take established Clarion brands into new growth geographies
- **International syndication**
Extend leading franchises across Informa's global network
- **Cross-marketing**
Broaden customer access across complementary brands and categories
- **Lead generation & digital services**
Apply Informa's first-party data and amplification capabilities
- **Non-endemic sponsorship**
Extend sponsorship beyond traditional industry participants
- **Hotels & Cities partnerships**
Leverage greater audience and event scale with destination partners

Strong track record

13+ years building and buying a leading B2B Live Events Group

Effective Ascential integration

- Cost synergies delivered to plan
- Money20/20 and LIONS syndicated internationally, inc largest launch ever

**MONEY
20/20**



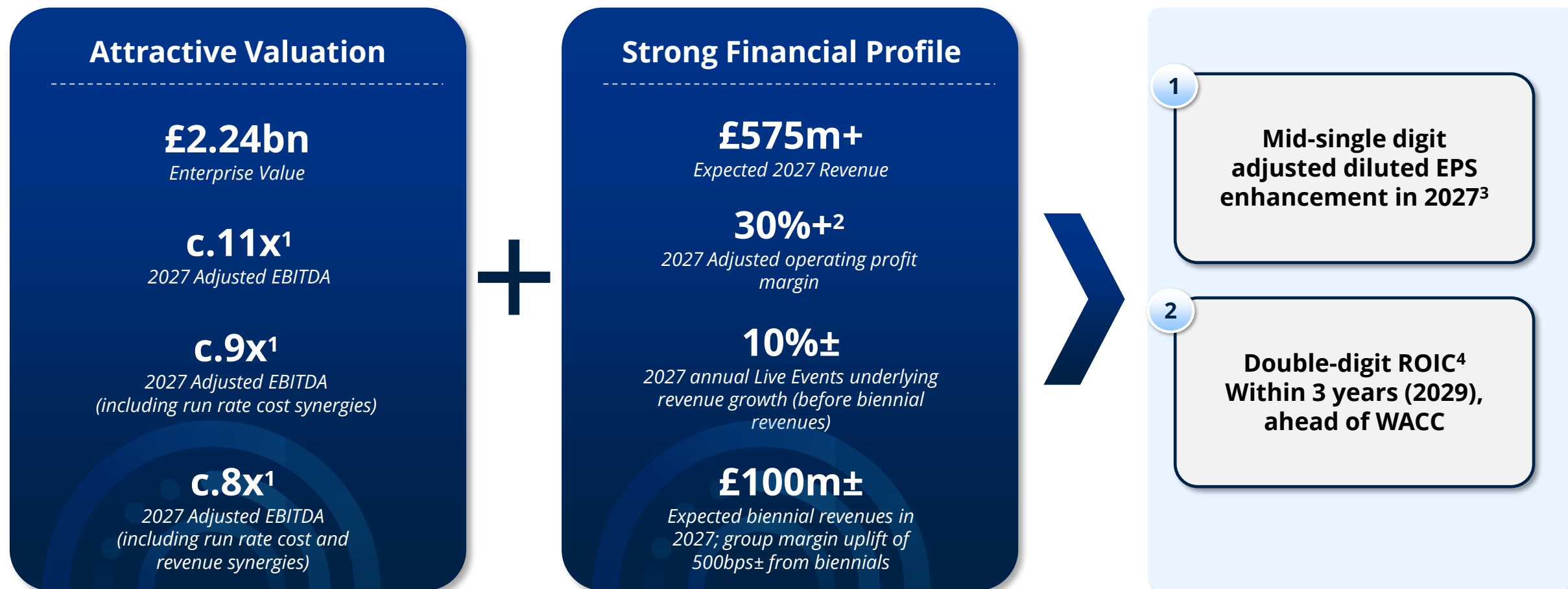
One Informa

- Platform for geographic expansion, customer cross-marketing, first-party data and amplification services



4 Strong Financial Returns

Earnings enhancing and attractive return on invested capital



5 Financing & De-leveraging

Balanced mix of funding maintains balance sheet flexibility

£2.24bn
Enterprise Value

Committed debt financing

c.£940m Placing
c.9% of Informa Equity

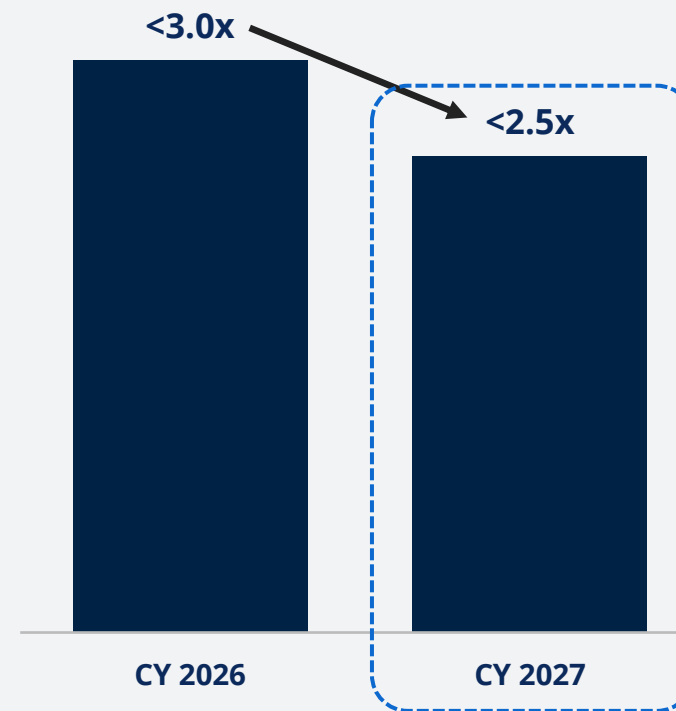
Acquisition expected to complete in Q4 2026, subject to customary regulatory clearances

Pro-forma Informa leverage ratio sub-3x at year-end 2026 and sub-2.5x by year-end 2027

Share buyback programme redirected to fund the transaction and preserve balance sheet flexibility

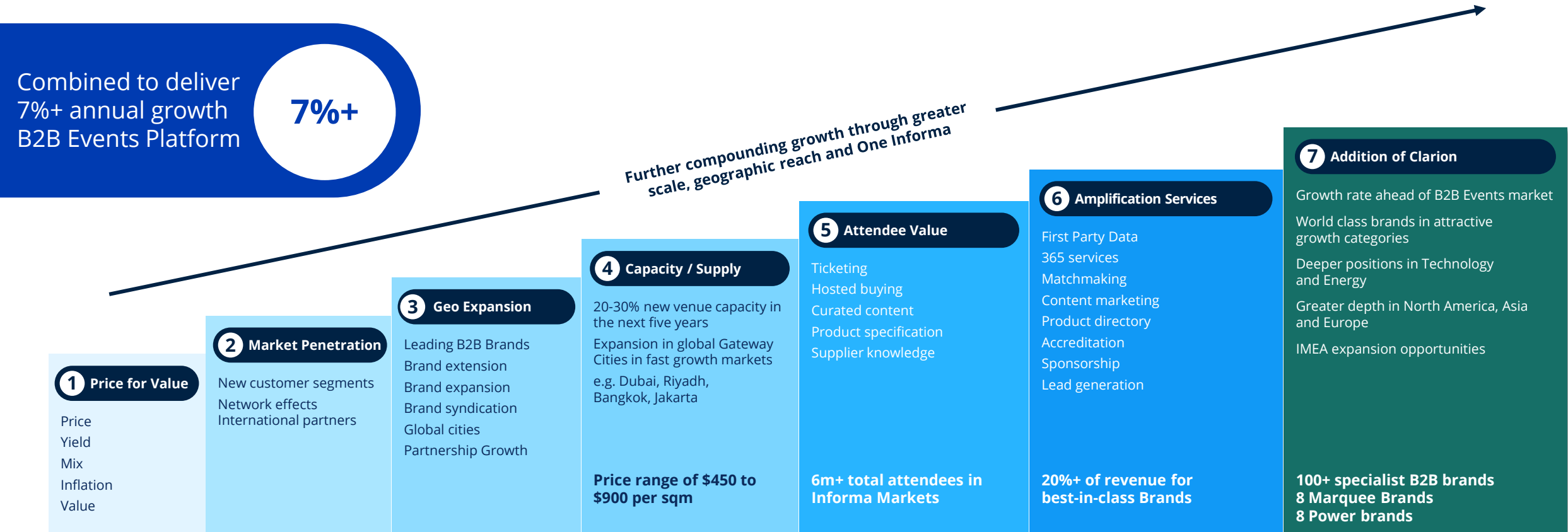
Informa's largest institutional shareholder has expressed its strong and unequivocal support for the Placing

Pro-forma Informa Leverage Ratio



Accelerating Growth in 2027 and Beyond...

13+ years of building B2B leadership, with Clarion as the next step



B2B Product Growth

One Informa 2025-2028 Growth through Market-Leading Customer Experience, Data-led Marketing, Market-Leading Brands & Brand Value, The AI Time Dividend

- Growth Geographies
- Growth Markets
- MICE as economic strategy
- Supply Chain Refresh/Review
- Business Travel Consolidates
- B2B Specialisation
- Rising value of B2B F2F
- AI Time Dividend

