30 July 2026

Informa Group
2026 Half-Year Results

Performance & Growth

Structural Growth in B2B Live Events and Specialist Knowledge

Artificial Intelligence

Specialist Subject Categories

The Power of Face-to-Face

Pace of Innovation

Verification and Authenticity

Specialist Market Categories

Specialist Knowledge

Digitisation

Supply Chain Access

B2B Live Events

Automation

Hyper-Targeting

Trusted Content

First Party Data

Information Overload

Live Human Experiences

AI Time Dividend

Remote Working

The Knowledge & Information Economy

Informa's Growth Platform

Key characteristics delivering consistent performance

Consistent 5%+ Underlying Revenue Growth

GROWTH

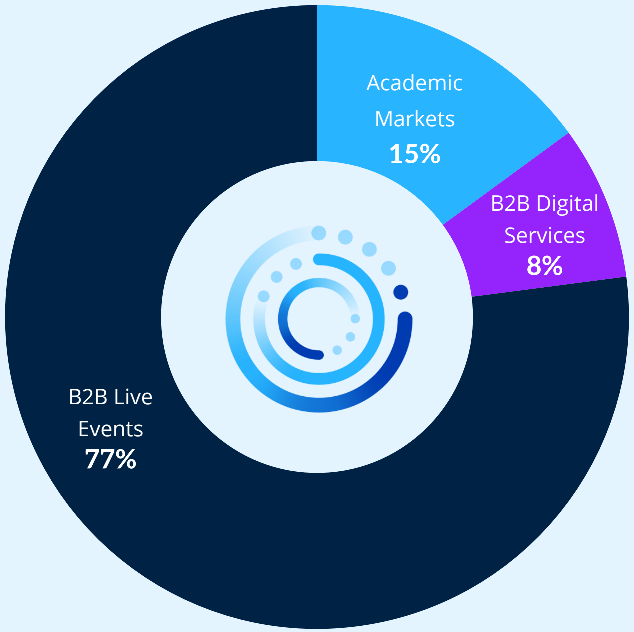
World Class B2B Brands	Specialist Academic Brands	30m+ First Party Data Records	Specialist Talent, 14k+ across 40 countries
International reach and depth	Trusted Academic knowledge	300+ specialist B2B media Brands	Ownership & Authority
Leading positions in growing market categories	Open Research platform	Proprietary AI engine, Elysia	Think Big, Act Small
B2B Audiences of 8m+	2,700+ peer review journals & 200k+ specialist books	Forward booked revenues and advance payments	More Freedom, Fewer Barriers
Strength in Partnerships, Countries, Cities, Venues...	Specialist data licensing	Low capital requirement, high cash conversion	Champion the Specialist

Structural growth in B2B Live Events and Specialist Knowledge

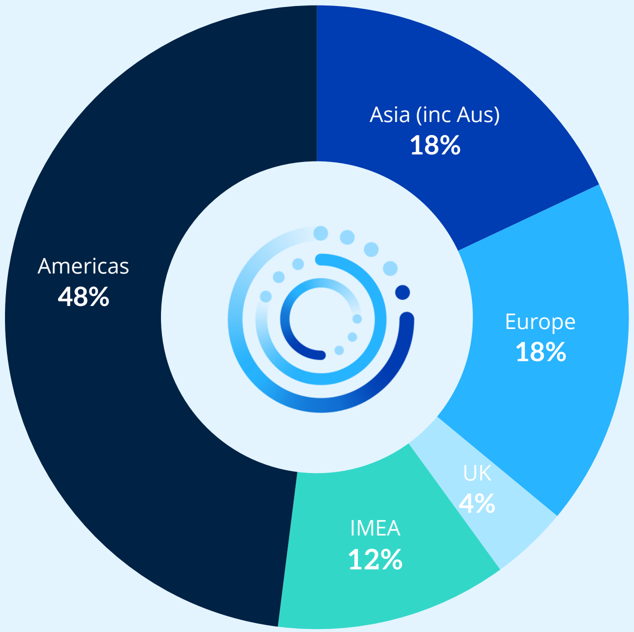
Depth & Breadth in Geography and Market Category

Consistently strong underlying growth

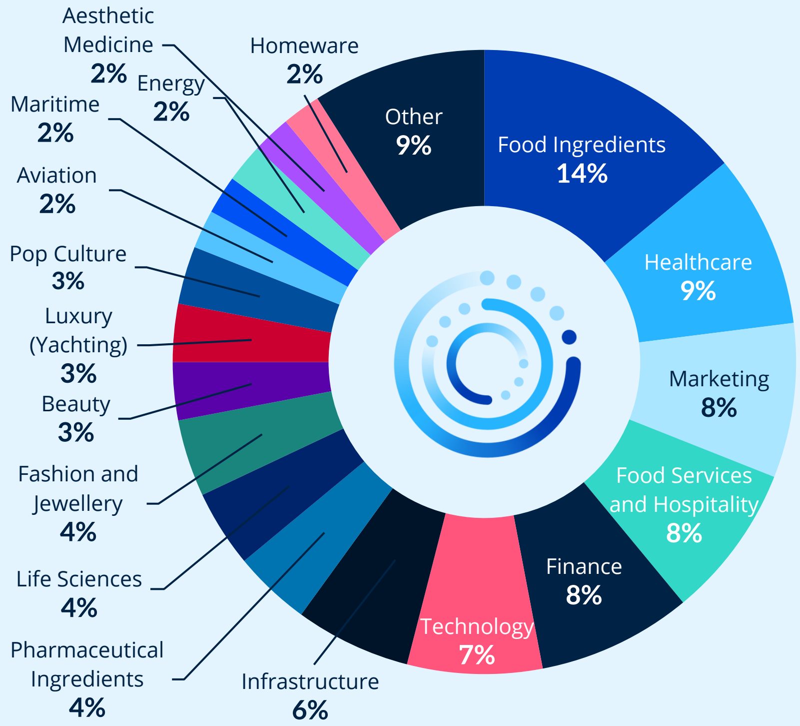
H1 2026 Group Revenue by Business



H1 2026 Group Revenue by Geography



H1 2026 Group Revenue by Industry Verticals



Depth & Breadth in Major B2B Brands

Top 50 B2B Brands: $2bn+ Revenues…from $16m to $140m, with 10+ brands over $50m

Anti-Aging World Cong.
Aesthetic Medicine

BIO-Europe
Pharma & Life Sciences

Black Hat USA
CyberSecurity

Cannes Lions
Marketing & Creativity

CBME
Baby & Maternity

China Beauty Expo
Beauty

CIOE
Electronics

Cityscape Global
Real Estate

Cosmoprof Asia
Beauty

CPHI China
Pharma & Life Sciences

CPHI Worldwide
Pharma & Life Sciences

Data Center World
Technology

Dubai Airshow
Aviation

Feira Agrishow
Agriculture

FI Europe
Food & Nutrition

FLIBS
Luxury (Yachting)

Furniture China
Homeware

GDC Festival of Gaming
Gaming

Gitex Global
Technology

Global Health Expo
Healthcare

Gulfood
Food & Nutrition

Gulfood Manufacturing
Food & Nutrition (Tech)

HIMSS
Healthcare (Tech)

Hong Kong Gem Fair
Jewellery

Hospitalar
Healthcare

Hotelex Shanghai
Hospitality

LabelExpo Europe
Manufacturing

LEAP
Technology

MAGIC (February)
Fashion

MAGIC (August)
Fashion

Marintec China
Maritime

MD&M West
Manufacturing (Medical)

MEGACON Orlando
Pop Culture

Miami Boat Show
Luxury (Yachting)

Middle East Energy
Energy & Power

Monaco Yacht Show
Luxury (Yachting)

Money20/20 Europe
FinTech

Money20/20 Mid. East
FinTech

Money20/20 USA
FinTech

MRO Americas
Aviation

Natural Products Expo
Food & Nutrition

Palm Beach Boat Show
Luxury (Yachting)

Restaurant Assoc. Show
Food & Nutrition

SuperReturn Int.
Private Capital

SupplySide Global
Food & Nutrition

TISE
Construction & Infrastructure

Vitafoods Europe
Food & Nutrition

WHX Dubai
Healthcare

WHX Labs Dubai
Healthcare (Tech)

World of Concrete
Construction & Infrastructure

World Class

B2B Brands

in H1 2026

WHX WORLD HEALTH EXPO by informa

CANNES LIONS by informa

SuperReturn International by informa

Natural Products EXPO™ by informa

LONDON TECH WEEK by informa

MONEY 20/20 EUROPE by informa

CPHI China by informa

2026 Half-Year Results

Performance & Growth

Strong underlying growth
6.8% underlying revenue growth and 6.9% underlying adjusted operating profit (excluding non-recurring data contracts), with strong performances in B2B Live Events and Academic Markets

Reported growth
Reported Revenues of £2,064m (H1 2025: £2,036m), Adjusted Operating Profit £548m (H1 2025: £579m), Adjusted Diluted EPS 26.6p (H1 2025: 29.8p)

Full-Year Revenue visibility and quality
$4.5bn± traded, committed or visible, representing c.80% of 2026 targeted revenues, pacing ahead year-on-year

Balance Sheet Strength
€500m 6-year Eurobond completed, extending average debt maturity to 4.4 years

Full year guidance reaffirmed
Group underlying revenue growth of 6%±, with Live B2B Events 7%+ and Academic Markets 4%[2]; double digit underlying adjusted diluted EPS growth[1]

Growing shareholder returns
Interim Dividend +6.9% to 7.48p
£100m additional share buybacks in H2, taking 2026 total to £350m

[1]Constant currency, adjusted for biennial phasing and non-recurring data contracts
[2] Excluding non-recurring data contracts

B2B Live Events

Underlying strength

Guidance:
2026 Underlying Revenue Growth

7%+

Strength in H1 Performance

- 8.0% underlying revenue growth and 4.9% underlying profit growth
- Reported growth impacted by rescheduling of 15+ Brands from H1 to H2 in IMEA
- Strength across The Americas, ASEAN, Europe and IMEA pre-conflict (representing c.90% of full year revenue)
- Strength across B2B market categories, including **Finance** (*SuperReturn International, Money20/20 Europe*), **Healthcare & Pharma** (*HIMSS, CPHI China*) and **Food** (*Vitafoods Europe, Natural Products Expo*)

Targeting accelerated growth through H2

- 90%± of full year exhibitor revenue in Informa Markets already secured
- Pacing in Connect and Festivals points to H2 underlying growth acceleration beyond the H1 run-rate
- Some continuing uncertainty in directly impacted conflict markets (UAE, Bahrain, Kuwait, Qatar)

£1,590m

H1 2026 Revenues

8.0%

H1 2026 Underlying Revenue Growth

The building blocks of B2B Live Events Growth

Multiple growth levers

In 2026, 1%± of B2B Live Events growth is targeted to come from growth in Attendee Value & Amplification Services

Guidance:
B2B Live Events 2026 Underlying Revenue Growth

7%+

1 Price for Value

- Price
- Yield
- Mix
- Inflation
- Value

2 Market Penetration

- New customer segments
- Network effects (the big get bigger)
- International partners

3 Geo Expansion

- Leading B2B Brands
- Brand extension
- Brand expansion
- Brand syndication
- Global cities
- Partnership Growth

4 Capacity / Supply

- 20-30% new venue capacity in the next five years
- Expansion in global Gateway Cities in fast growth markets
- e.g. Dubai, Riyadh, Bangkok, Jakarta

5 Attendee Value

- Ticketing
- Hosted buying
- Curated content
- Product specification
- Supplier knowledge
- Hotels & Cities strategy

6 Amplification Services

- First Party Data
- 365 services
- Matchmaking
- Content marketing
- Product directory
- Accreditation
- Sponsorship
- Lead generation

B2B Product Growth

Market-Leading Customer Experience, Data-led Marketing, Market-Leading Brands & Brand Value, The AI Time Dividend

- Growth Geographies
- Growth Market Categories
- MICE as an economic strategy
- Supply Chain Refresh/Review
- Business Travel Consolidates
- B2B Specialisation
- Rising value of B2B F2F
- AI Time Dividend

Growth Geographies

Leading International market positions

B2B Live Events Revenue:[1]

Americas	Europe	ASEAN+	Hong Kong	Mainland China	IMEA
$1.5bn+	$800m+	$250m+	$150m±	$360m+	$300m
2026E revenue	2026E revenue	2026E revenue	2026E revenue	2026E revenue	H1 2026 revenue
5%+	10%+	10%+	5%+	<5%	
Full year underlying revenue growth ambition	Full year underlying revenue growth ambition	Full year underlying revenue growth ambition	Full year underlying revenue growth ambition	Full year underlying revenue growth ambition	

[1]Revenue excludes non-Events revenue within B2B Live Events eg Subscriptions
ASEAN+ includes ASEAN countries plus Japan and South Korea

Approach to managing through current B2B market realities

Five Operating Practices

1	Deliver…	…outperformance in international markets not impacted by conflict
2	Drive…	…performance in conflict impacted markets with domestic brands and intra-regional participation
3	Double-Down…	…on future business return through commitment to talent and partnership strength within directly impacted conflict markets
4	Defend	…long-term value of Brands and international franchises
5	Deepen…	…long-term customer relationships, providing brand and contract flexibility as needed

Successful rescheduling of major IMEA Brands within 2026

15+ Brands moved from H1 to H2

IMEA Brands within the Top 50:

Gulfood	Ran in January in Dubai ✓
WHX Dubai	Ran in February in Dubai ✓
WHX Labs Dubai	Ran in February in Dubai ✓

LEAP	Runs in September in Riyadh
Middle East Energy	Runs in September in Dubai
Money20/20 Middle East	Runs in September in Riyadh
Global Health Expo	Runs in October in Riyadh
Gulfood Manufacturing	Runs in November in Dubai
Cityscape Global	Runs in November in Riyadh
Gitex Global	Runs in December in Dubai

65+
IMEA Events in H2
(with revenue >$1m, 15+ rescheduled from H1)

7
Brands in H2 within directly impacted markets[1]
(with revenue >$5m)

[1] UAE, Bahrain, Qatar, Kuwait

Academic Markets

Further strong growth

Guidance:
2026 Underlying Revenue Growth[1]

4%

Strong underlying growth in H1 2026

- 5.4% underlying revenue growth[1]
- Strength in Subscriptions, Open Research & Advanced Learning, with some phasing benefits
- 20%+ growth in research submissions and double-digit growth in Open Research volumes

Investing for further growth

- Demand for trusted content reflected in consistently strong subscription renewals
- Investment in international sales talent and underserved customer segments (eg Corporate, Prosumer)
- Continuing interest in licensing specialist data from AI platforms and other corporates

taylor & francis
informa group

£309m

H1 2026 Revenues

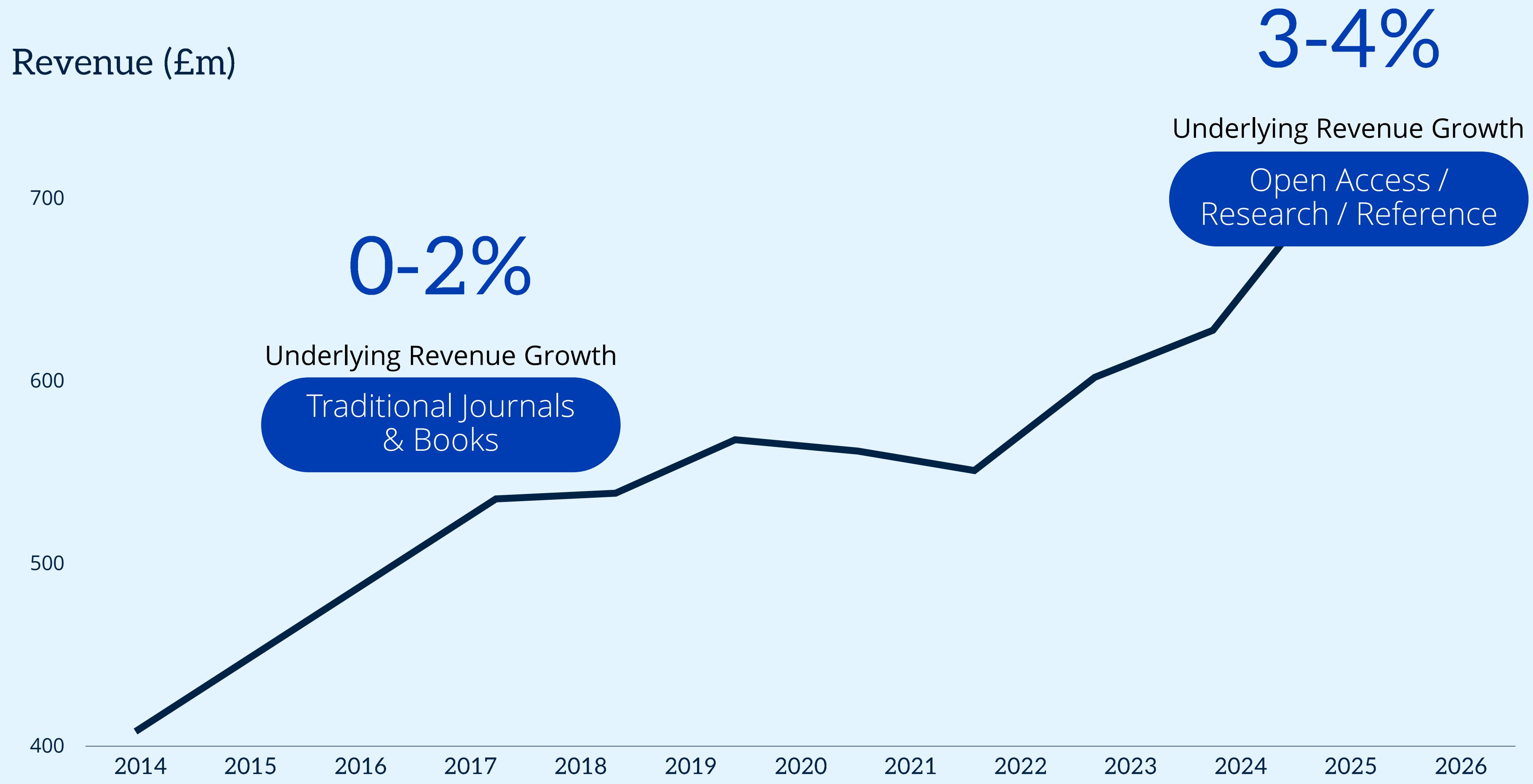
5.4%

H1 2026 Underlying Revenue Growth[1]

[1] Excluding non-recurring data contracts

The Ambition for Taylor & Francis

Leading in the Age of Intelligence



5%

Underlying Revenue Growth Ambition

Knowledge Platform

- Increasing demand for trusted content
- Open Research Services
- Depth in all customer segments
- International reach
- Intelligent Technology

Taylor & Francis Growth Plan

Moving from 3-4% underlying revenue growth to 5% and beyond

Growth Drivers	Progress
Growth Drivers	
1 Increase market share of high-quality knowledge through our marketplace	• Increased volumes and shortening lead times in Open Research • Maintain strong renewals in Pay to Read
2 Increase consumption of knowledge in our marketplace	• From a product to a customer focused business • Reorg of Sales Team and go to market approach • Products, Packages, Pricing & Commissioning
3 Increase application of knowledge	• Identified and targeting underserved markets and geographies • Corporate and Prosumer opportunities
Operational Drivers	
4 Technology capabilities	• Improved topic-led content discovery • AI-assisted exploration • Consistent user experience and design
5 People and culture	• Prioritising strategic Colleague locations • Embedding AI skills • Career advancement and performance culture
6 Operational fitness and simplicity	• Cost management and vendor consolidation • Tech enabled insourcing to reduce costs and increase control

Ambition

A Leading Global Knowledge Marketplace

Connecting creators and consumers of knowledge to accelerate discovery and collaboration, whilst enhancing societal value by amplifying the impact and application of knowledge

B2B Digital Services

Connecting buyers and sellers digitally

Guidance:
2026 Revenue Growth

Growth

Steady performance in H1

- Informa TechTarget underlying revenues 1.3% lower in H1
- Market backdrop remains subdued and opportunistic
- Enterprise tech companies prioritising AI investment over product marketing, custom research and go-to-market support

Growth target in 2026

- Focus on delivering full-year positive revenue growth
- Leverage scale and product breadth to target market share gains
- Focus on key accounts with dedicated sales and service teams

informa techtarget

£165m

H1 2026 Revenues

(1.3)%

H1 2026 Underlying Revenues

2025-2028 One Informa

Continuing progress in further developing the Informa Growth Platform

Data-Driven Revenues

Lead Insights adoption by c.15,000 exhibitors across 160 events

Market-Leading Specialist Brands

Informa identity adopted by c.600 specialist B2B Brands

One Informa 2025–2028

AI Time Dividend

3,000+ apps created by Colleagues through AI agent, Elysia

AI Product Enhancements

AI-powered lead capture, lead scoring and outreach tool for new business development in B2B Live Events; Elysia Echo automatic post-event summaries

Performance & Growth in 2026

6%±
Group URG

7%+
B2B Live Events URG

4%
T&F URG[1]

Growth
Informa TechTarget

D-Digit
Underlying EPS Growth[2]

Progressive
Dividends Per Share

£350m
2026 Share Buyback commitment increased from £250m

One Informa

[1]Excludes non-recurring data contracts
[2]Excludes FX movements, biennial phasing and non-recurring data contracts

Forward strength and visibility

Underpinning confidence into 2027

2026 Event Revenue

c.85%

Major brands revenue in B2B Live Events already traded or booked

2026 Subscription Revenue

c.95%

Subscription revenue in Academic Markets already traded or booked

H1 2027 Forward Visibility

$800m+

Group Revenue

$4.5bn± of 2026 revenue committed or visible

2027 H1 revenue committed or visible

2026 Investor Engagement

Meet the Brands,
Meet the Colleagues,
Meet the Company

Investor Fieldtrip

National Restaurant Association Show

18 May 2026
Chicago, Americas

Investor Fieldtrip

CPHI

7 Oct 2026
Milan, Europe
RSVP:
toni.thompson@informa.com

Questions

2026 Half-Year Results

Performance and Growth

Appendix

Financial Delivery

Performance & Growth in H1 2026

Underlying revenue growth

- Reported revenue growth +1.4%, underlying growth +5.1%, underlying growth (excluding non-recurring data contracts) +6.8%
- Reported financials impacted by rescheduling of 15+ B2B Brands in IMEA from H1 to H2

Underlying adjusted operating profit growth

- Reported adjusted operating profit (5.3)%, underlying growth 2.4%, underlying growth (excluding non-recurring data contracts) +6.9%

Effective refinancing

- Higher financial costs reflecting increase in average interest rates following refinancing of long-term debt

Consistent tax contribution

- Stable effective tax rate at 20.5%

Higher non-controlling interests

- Creation of inD partnership

	H1 2026 £m	H1 2025 £m
Revenue	2,063.8	2,035.9
Adjusted Operating Profit	**548.3**	**578.9**
Adjusted Operating Margin	26.6%	28.4%
Net adjusted finance costs	(67.7)	(63.0)
Adjusted Profit before tax	**480.6**	**515.9**
Adjusting items	(248.6)	(770.1)
Reported Profit before tax	232.0	(254.2)
Adjusted tax charge	(98.5)	(105.8)
Effective tax rate	20.5%	20.5%
Adjusted profit	**382.1**	**410.1**
Non-controlling interests	(42.7)	(15.4)
Adjusted EPS (diluted)	**26.6p**	**29.8p**

Strong underlying performances in B2B Markets and Academic Markets

Informa Markets

- Double-digit underlying revenue growth, +10.4%

Informa Connect

- Strong underlying revenue growth, +5.4%

Informa Festivals

- Underlying revenue growth, +1.9%, reflecting repositioning and relaunch of GDC

Taylor & Francis

- Underlying revenues 4.4% lower (unadjusted for non-recurring data contracts in H1 2025)
- Underlying revenue growth of 5.4% (excluding non-recurring data contracts)

Informa TechTarget

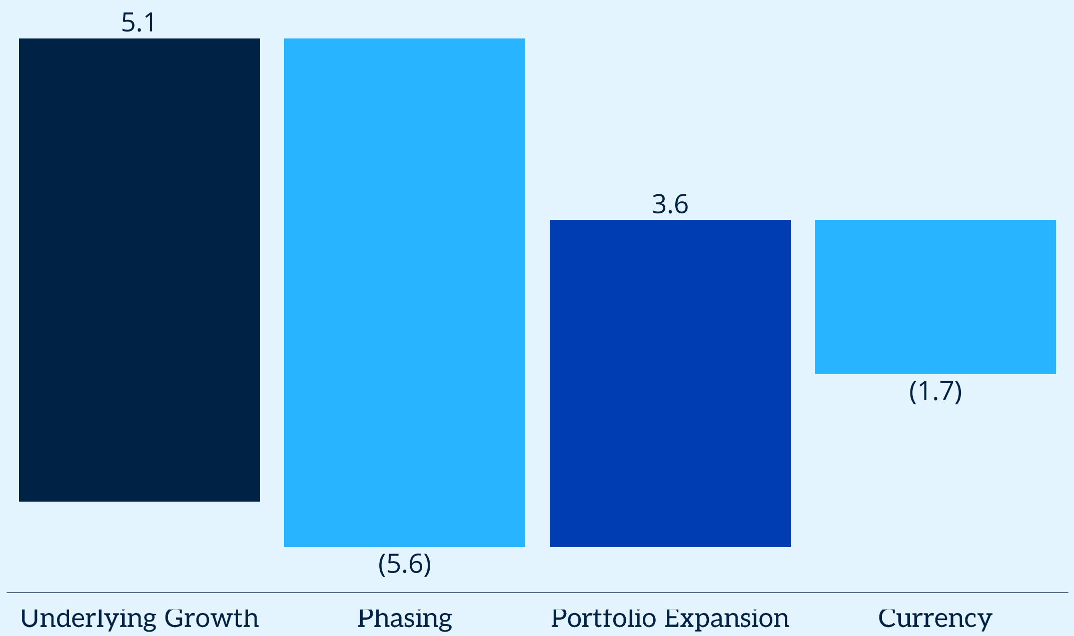
- Underlying Revenues 1.3% lower year-on-year

	H1 2026 £m	H1 2025 £m	Reported %	Underlying %
Revenue:				
Informa Markets	991.5	952.2	4.1%	10.4%
Informa Connect	380.6	372.9	2.1%	5.4%
Informa Festivals	218.2	210.5	3.7%	1.9%
B2B Live Events	**1,590.3**	**1,535.6**	**3.6%**	**8.0%**
Taylor & Francis	308.5	328.7	(6.1)%	(4.4)%
Informa TechTarget	165.0	171.6	(3.8)%	(1.3)%
Group	**2,063.8**	**2,035.9**	**1.4%**	**5.1%**
Adjusted Operating Profit:				
B2B Live Events	449.5	468.3	(4.0)%	4.9%
Taylor & Francis	94.1	110.4	(14.8)%	(12.2)%
Informa TechTarget	4.7	0.2	n/a	n/a
Group	**548.3**	**578.9**	**(5.3)%**	**2.4%**
Operating Margins %:				
B2B Live Events	28.3%	30.5%		
Taylor & Francis	30.5%	33.6%		
Informa TechTarget	2.8%	0.1%		
Group	**26.6%**	**28.4%**		

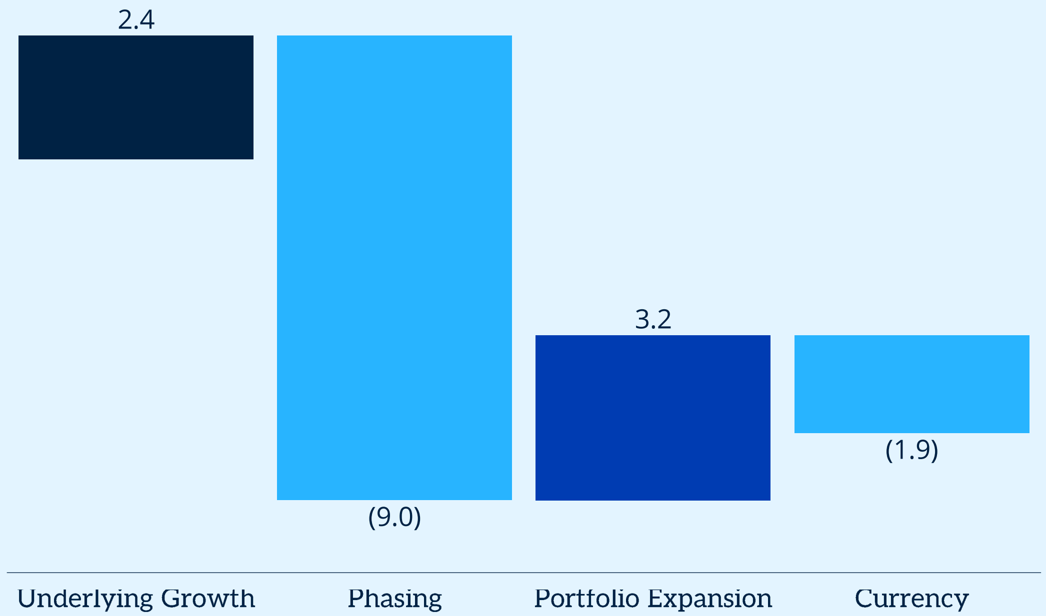
Financial Growth and Expansion

5.1% underlying revenue growth

Revenue



Adjusted Operating Profit



Reported revenue growth +1.4%

Reported adj. operating profit (5.3)%

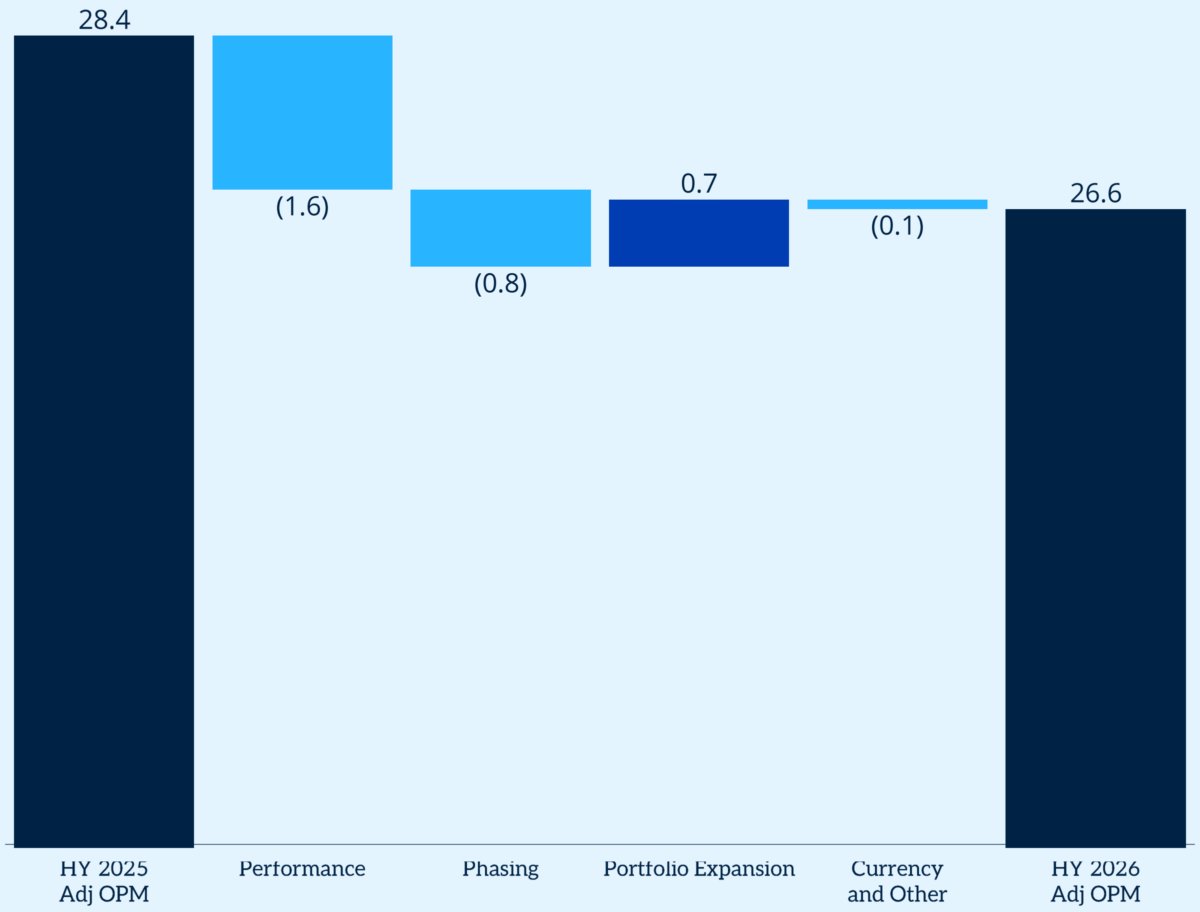
Operating Margins Reflect B2B Events Phasing and Rescheduling

Year-on-year movement in Operating Margin;

- Underlying revenue and profit growth
- Year-on-year biennial phasing
- Rescheduling of 15+ Brands within IMEA from H1 to H2
- Absence of non-recurring data contracts in H1 2026 v H1 2025
- Consistent investment in talent within IMEA

26.6%

Group adjusted operating profit margin



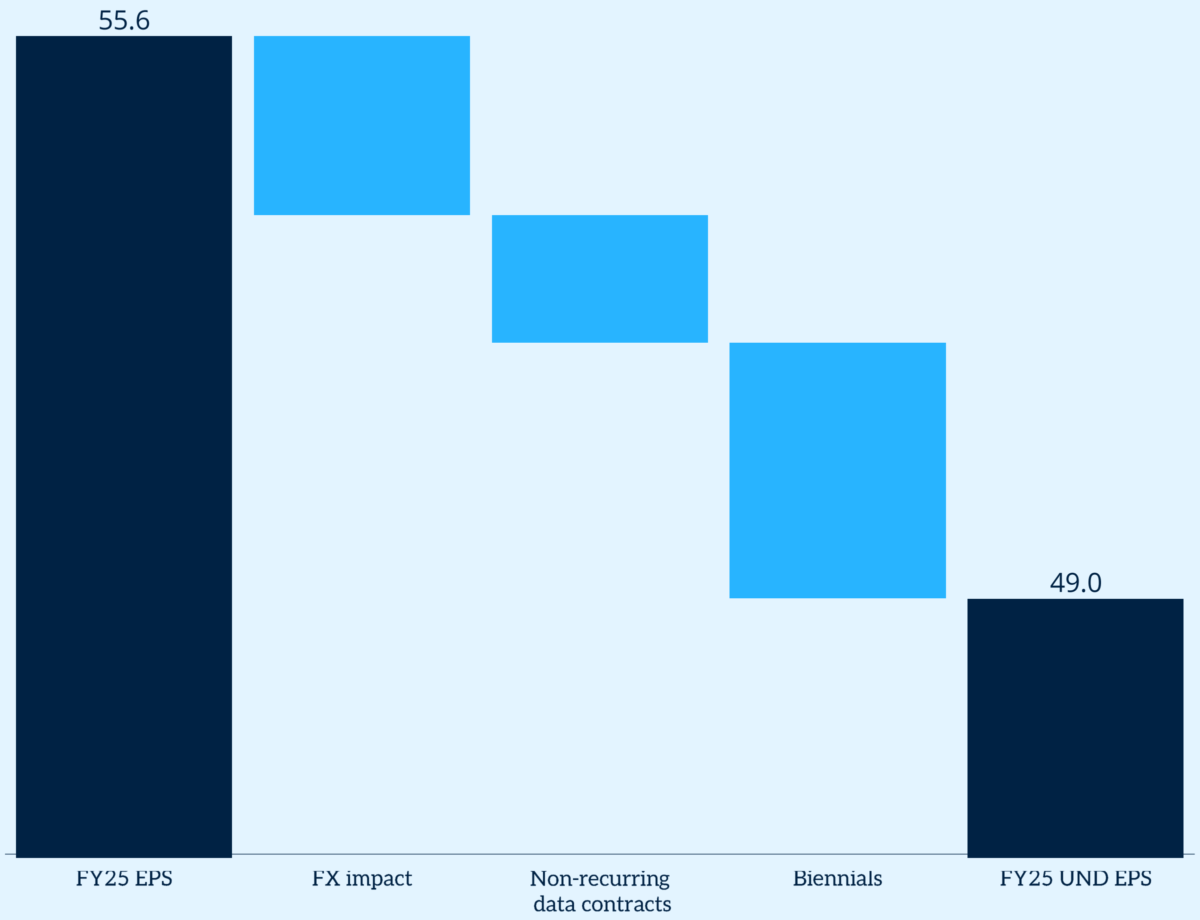
Full Year Target: Double-Digit Underlying Growth in Adjusted Diluted EPS*

Bridge from 2025 Adjusted EPS to Underlying Adjusted EPS

- 2025 adjusted diluted EPS of 55.6p
- Underlying adjustments
  - FX impact (year-on-year USD weakness)
  - Removal of H1 2025 impact from non-recurring data contracts
  - Year-on-year biennial phasing
- 2025 underlying adjusted diluted EPS of 49.0p
  - 2026 FY target for double digit growth in underlying adjusted diluted EPS

49.0p

2025 Group Underlying Adjusted Diluted EPS

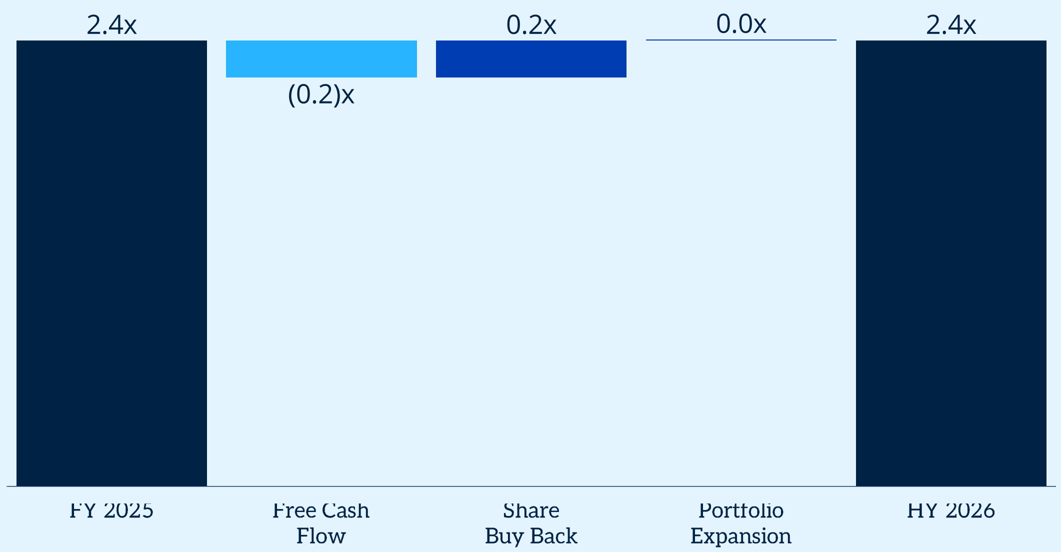


*At constant currency, adjusted for biennial phasing and non-recurring data contracts

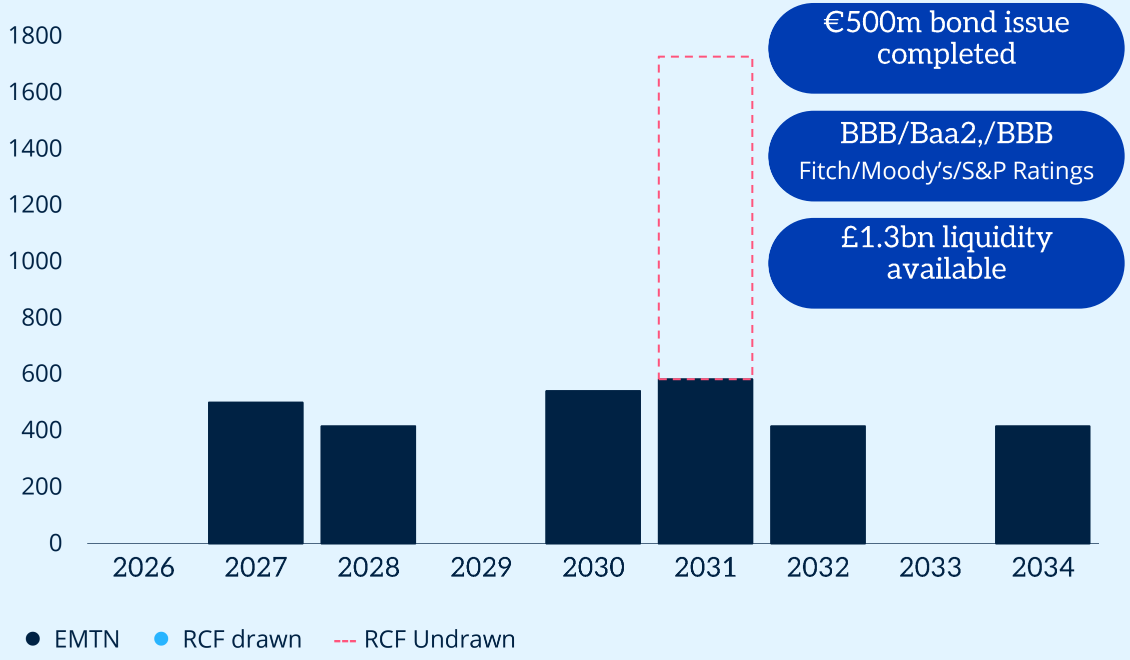
Balance Sheet Strength

Long-Term Financing Flexibility

Balance Sheet Strength
Leverage ratio at 30 June 2026



Debt maturities at 30 June 2026 (£m)*



€500m bond issue completed

BBB/Baa2,/BBB
Fitch/Moody's/S&P Ratings

£1.3bn liquidity available

Strong free cash generation delivering consistent leverage with share buybacks

Average maturity 4.4 years and forward weighted average cost of debt c.4.9%

*Debt maturities, weighted average cost of debt and available liquidity adjusted to reflect July 2026 EMTN repayment from proceeds of recent bond issuance

Capital Allocation Framework

Consistent shareholder returns

90%+ Operating Cash Flow Conversion

Organic Investment

Consistent capex at c.3% of Revenue

Progressive Dividends

A growing dividend

Inorganic Investment

Targeted Portfolio additions, flexed with share buybacks

Share Buybacks

Annual share buybacks, flexed with inorganic investment

Target Informa Leverage Range of 1.5x to 2.5x Net Debt / adj. EBITDA

H1 Dividend +6.9% to 7.48p

2026 Share Buybacks increased to £350m

£430m+ of cash returns year-to-date

Currency Sensitivity

	Average Rates		Closing Rates	
	2026 HY	2025 HY	2026 HY	2025 HY
GBP/USD	1.35	1.30	1.32	1.37
The estimated impact in 2026 of a 1 cent movement in the USD to GBP exchange rate is:				
Annual revenue	£21m			
Annual adjusted operating profit	£8m			
Annual adjusted earnings per share	0.5p			

Informa Markets

Informa Markets runs transaction-led live and on-demand B2B events where industries come together to transact, to innovate and to grow

£992m
HY 2026 revenue

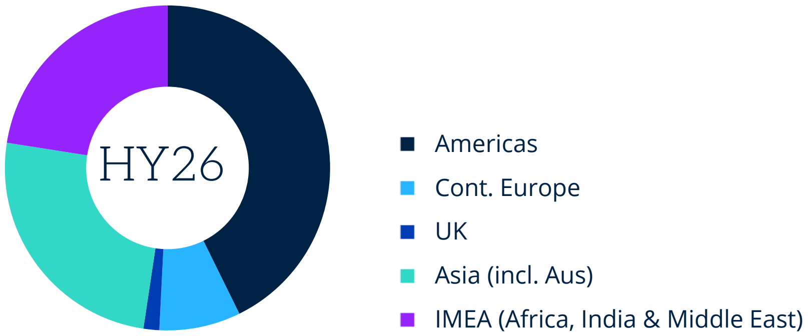
22
FY Marquee brands

c.48%
Group revenue in HY 2026

6,300+
Colleagues

Revenue by type

Revenue by region



Informa Connect

Informa Connect owns and operates content-led events that bring together professionals to connect, learn and develop business

£381m
HY 2026 revenue

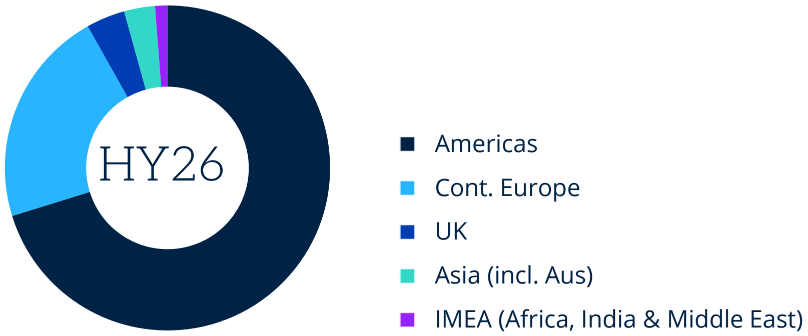
3
FY Marquee brands

c.18%
Group revenue in HY 2026

2,200+
Colleagues

Revenue by type

Revenue by region



Informa Festivals

Informa Festivals runs B2B events that inspire and celebrate business by developing unmissable experiences

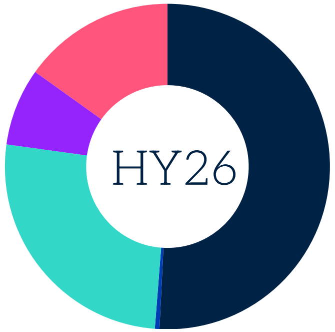
£218m
HY 2026 revenue

5
FY Marquee brands

c.11%
Group revenue in HY 2026

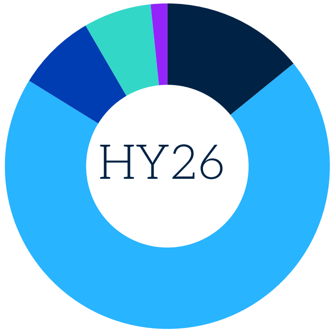
1,000+
Colleagues

Revenue by type



- Sponsorship & Exhibitor
- Marketing and Lead Generation
- Attendee
- Subscriptions
- Transactional Sales

Revenue by region



- Americas
- Cont. Europe
- UK
- Asia (incl. Aus)
- IMEA (Africa, India & Middle East)

Taylor & Francis

Our academic markets business Taylor & Francis is a leading publisher of peer-reviewed academic research with a long history of trust and integrity

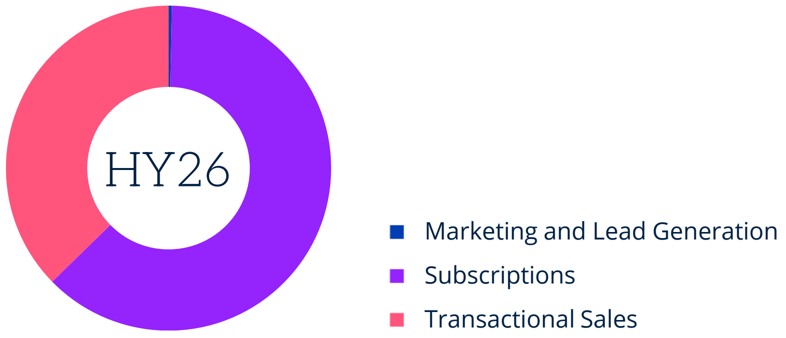
£309m
HY 2026 revenue

145k
New articles published on Taylor & Francis Online in 2025

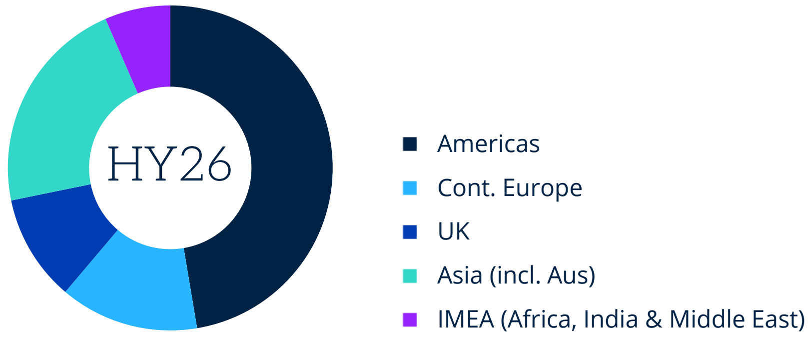
c.15%
Group revenue in HY 2026

2,700+
Colleagues

Revenue by type



Revenue by region



Informa TechTarget

Informa TechTarget connects buyers and sellers of technology digitally, in the same way that B2B events connect buyers and sellers in person

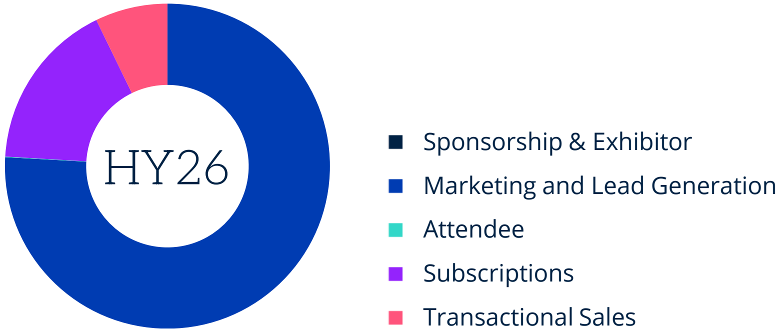
£165m
HY 2026 revenue

c.58m
Total first-party permission-based audience

c.8%
Group revenue in HY 2026

2,100+
Colleagues

Revenue by type



Revenue by region