



30 July 2026

Informa Group 2026 Half-Year Results

Performance & Growth



Structural Growth in B2B Live Events and Specialist Knowledge



Informa's Growth Platform

Key characteristics delivering consistent performance

Consistent
5%+ Underlying
Revenue Growth

World Class B2B Brands

Specialist Academic
Brands

30m+ First Party
Data Records

Specialist Talent,
14k+ across 40 countries

International reach
and depth

Trusted Academic
knowledge

300+ specialist B2B
media Brands

Ownership & Authority

Leading positions in
growing market categories

Open Research platform

Proprietary AI
engine, Elysia

Think Big, Act Small

B2B Audiences of 8m+

2,700+ peer review journals
& 200k+ specialist books

Forward booked revenues
and advance payments

More Freedom, Fewer
Barriers

Strength in Partnerships,
Countries, Cities, Venues...

Specialist data licensing

Low capital requirement,
high cash conversion

Champion the Specialist

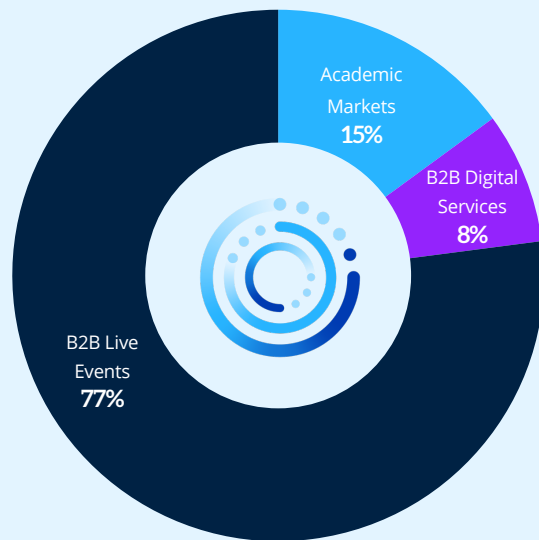
Structural growth in B2B Live Events and Specialist Knowledge



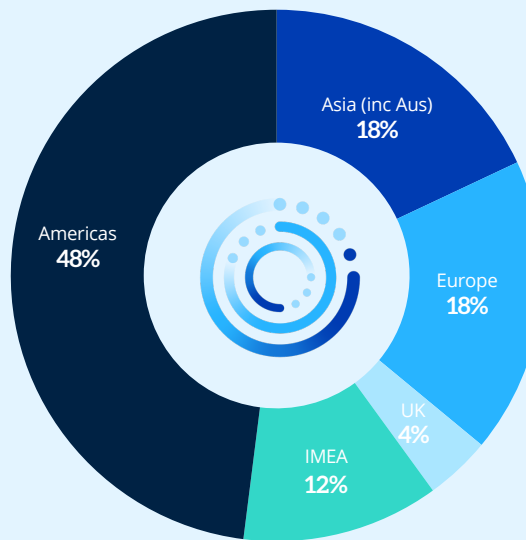
Depth & Breadth in Geography and Market Category

Consistently strong underlying growth

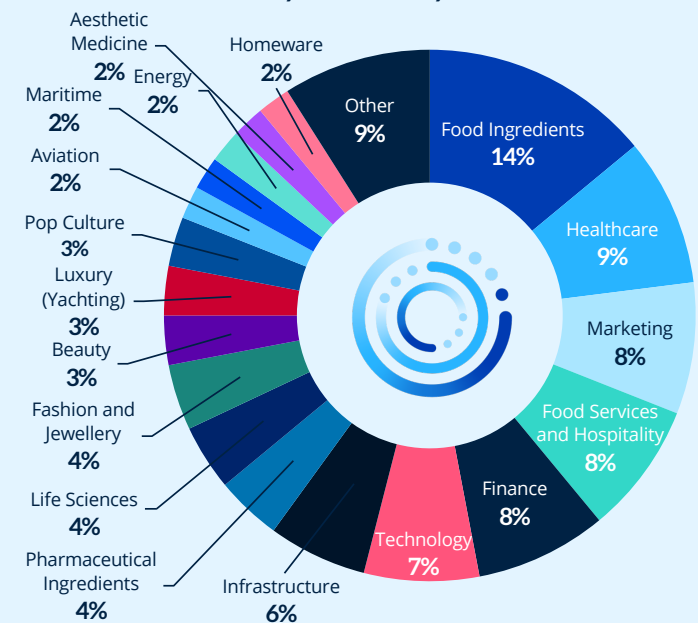
H1 2026 Group Revenue
by Business



H1 2026 Group Revenue
by Geography



H1 2026 Group Revenue
by Industry Verticals



Depth & Breadth in Major B2B Brands

Top 50 B2B Brands: \$2bn+ Revenues...from \$16m to \$140m, with 10+ brands over \$50m

 Anti-Aging World Cong. Aesthetic Medicine	 CPHI Worldwide Pharma & Life Sciences	 Gulfood Food & Nutrition	 Marintec China Maritime	 Natural Products Expo Food & Nutrition
 BIO-Europe Pharma & Life Sciences	 Data Center World Technology	 Gulfood Manufacturing Food & Nutrition (Tech)	 MD&M West Manufacturing (Medical)	 Palm Beach Boat Show Luxury (Yachting)
 Black Hat USA CyberSecurity	 Dubai Airshow Aviation	 HIMSS Healthcare (Tech)	 MEGAICON Orlando Pop Culture	 Restaurant Assoc. Show Food & Nutrition
 Cannes Lions Marketing & Creativity	 Feira Agrishow Agriculture	 Hong Kong Gem Fair Jewellery	 Miami Boat Show Luxury (Yachting)	 SuperReturn Int. Private Capital
 CBME Baby & Maternity	 FI Europe Food & Nutrition	 Hospitalar Healthcare	 Middle East Energy Energy & Power	 SupplySide Global Food & Nutrition
 China Beauty Expo Beauty	 FLIBS Luxury (Yachting)	 Hotelex Shanghai Hospitality	 Monaco Yacht Show Luxury (Yachting)	 TISE Construction & Infrastructure
 CIOE Electronics	 Furniture China Homeware	 LabelExpo Europe Manufacturing	 Money20/20 Europe FinTech	 Vitafoods Europe Food & Nutrition
 Cityscape Global Real Estate	 GDC Festival of Gaming Gaming	 LEAP Technology	 Money20/20 Mid. East FinTech	 WHX Dubai Healthcare
 Cosmoprof Asia Beauty	 Gitex Global Technology	 MAGIC (February) Fashion	 Money20/20 USA FinTech	 WHX Labs Dubai Healthcare (Tech)
 CPHI China Pharma & Life Sciences	 Global Health Expo Healthcare	 MAGIC (August) Fashion	 MRO Americas Aviation	 World of Concrete Construction & Infrastructure

World Class

B2B Brands

in H1 2026

WHX WORLD
HEALTH
EXPO
by informa...

 **CANNES
LIONS**
by informa...

SuperReturn
International
by informa...

 **Natural
Products**
EXPO™
by informa...

**LONDON
TECH
WEEK**
by informa...

**MONEY
20/20
EUROPE**
by informa...

CPHI
China
by informa...

2026

Half-Year

Results

Performance
& Growth



Strong underlying growth

6.8% underlying revenue growth and 6.9% underlying adjusted operating profit (excluding non-recurring data contracts), with strong performances in B2B Live Events and Academic Markets



Reported growth

Reported Revenues of £2,064m (H1 2025: £2,036m), Adjusted Operating Profit £548m (H1 2025: £579m), Adjusted Diluted EPS 26.6p (H1 2025: 29.8p)



Full-Year Revenue visibility and quality

\$4.5bn± traded, committed or visible, representing c.80% of 2026 targeted revenues, pacing ahead year-on-year



Balance Sheet Strength

€500m 6-year Eurobond completed, extending average debt maturity to 4.4 years



Full year guidance reaffirmed

Group underlying revenue growth of 6%±, with Live B2B Events 7%+ and Academic Markets 4%²; double digit underlying adjusted diluted EPS growth¹



Growing shareholder returns

Interim Dividend +6.9% to 7.48p
£100m additional share buybacks in H2, taking 2026 total to £350m



B2B Live Events

Underlying strength

Guidance:
2026 Underlying
Revenue Growth

7%+

Strength in H1 Performance

- 8.0% underlying revenue growth and 4.9% underlying profit growth
- Reported growth impacted by rescheduling of 15+ Brands from H1 to H2 in IMEA
- Strength across The Americas, ASEAN, Europe and IMEA pre-conflict (representing c.90% of full year revenue)
- Strength across B2B market categories, including **Finance** (*SuperReturn International, Money20/20 Europe*), **Healthcare & Pharma** (*HIMSS, CPHI China*) and **Food** (*Vitafoods Europe, Natural Products Expo*)

Targeting accelerated growth through H2

- 90%± of full year exhibitor revenue in Informa Markets already secured
- Pacing in Connect and Festivals points to H2 underlying growth acceleration beyond the H1 run-rate
- Some continuing uncertainty in directly impacted conflict markets (UAE, Bahrain, Kuwait, Qatar)



B2B Live Events

£1,590m

H1 2026 Revenues

8.0%

H1 2026 Underlying Revenue Growth



The building blocks of B2B Live Events Growth

Multiple growth levers

In 2026, 1%± of B2B Live Events growth is targeted to come from growth in Attendee Value & Amplification Services

Guidance:
B2B Live Events
2026 Underlying
Revenue Growth

7%+

1 Price for Value

Price
Yield
Mix
Inflation
Value

2 Market Penetration

New customer segments
Network effects (the big get bigger)
International partners

3 Geo Expansion

Leading B2B Brands
Brand extension
Brand expansion
Brand syndication
Global cities
Partnership Growth

4 Capacity / Supply

20-30% new venue capacity in the next five years
Expansion in global Gateway Cities in fast growth markets e.g. Dubai, Riyadh, Bangkok, Jakarta

5 Attendee Value

Ticketing
Hosted buying
Curated content
Product specification
Supplier knowledge
Hotels & Cities strategy

6 Amplification Services

First Party Data
365 services
Matchmaking
Content marketing
Product directory
Accreditation
Sponsorship
Lead generation

B2B Product Growth

Market-Leading Customer Experience, Data-led Marketing, Market-Leading Brands & Brand Value, The AI Time Dividend

Growth
Geographies

Growth
Market Categories

MICE as an
economic strategy

Supply Chain
Refresh/Review

Business Travel
Consolidates

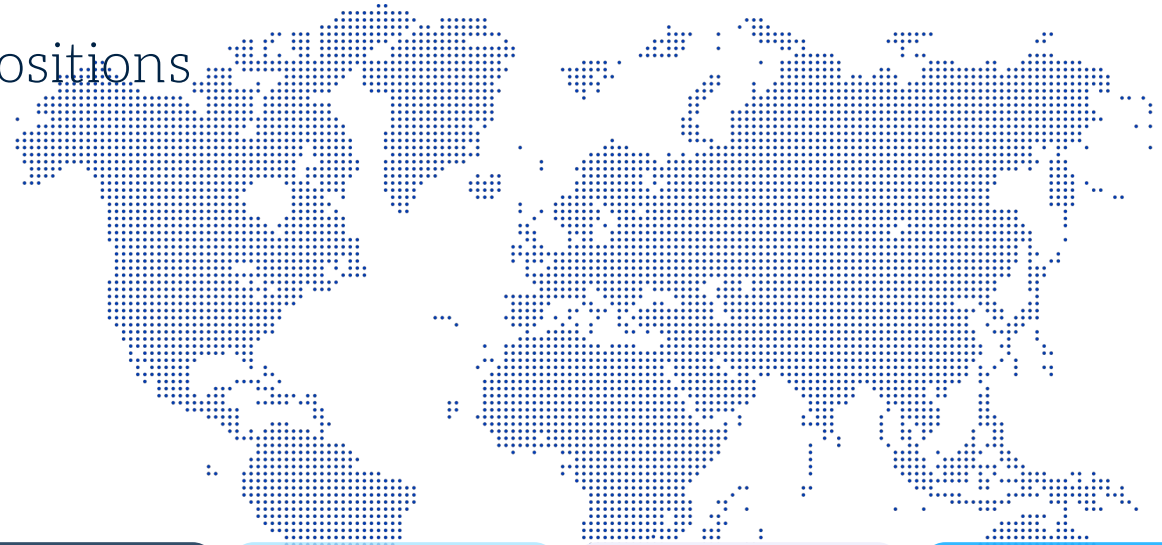
B2B Specialisation

Rising value
of B2B F2F

AI Time Dividend

Growth Geographies

Leading International market positions



B2B Live Events Revenue:¹

Americas

\$1.5bn+
2026E revenue

5%+
Full year underlying
revenue growth
ambition

Europe

\$800m+
2026E revenue

10%+
Full year underlying
revenue growth
ambition

ASEAN+

\$250m+
2026E revenue

10%+
Full year underlying
revenue growth
ambition

Hong Kong

\$150m±
2026E revenue

5%+
Full year underlying
revenue growth
ambition

Mainland China

\$360m+
2026E revenue

<5%
Full year underlying
revenue growth
ambition

IMEA

\$300m
H1 2026 revenue



Approach to managing through current B2B market realities

Five Operating Practices

- 1 Deliver...** ...outperformance in international markets not impacted by conflict
- 2 Drive...** ...performance in conflict impacted markets with domestic brands and intra-regional participation
- 3 Double-Down...** ...on future business return through commitment to talent and partnership strength within directly impacted conflict markets
- 4 Defend** ...long-term value of Brands and international franchises
- 5 Deepen...** ...long-term customer relationships, providing brand and contract flexibility as needed



Successful rescheduling of major IMEA Brands within 2026

15+ Brands moved from H1 to H2

IMEA Brands within the Top 50:



Gulfood



WHX Dubai



WHX Labs Dubai



Ran in January in Dubai



Ran in February in Dubai



Ran in February in Dubai



LEAP



Middle East Energy



Money20/20 Middle East



Global Health Expo



Gulfood Manufacturing



Cityscape Global



Gitex Global



Runs in September in Riyadh

Runs in September in Dubai

Runs in September in Riyadh

Runs in October in Riyadh

Runs in November in Dubai

Runs in November in Riyadh

Runs in December in Dubai

65+

IMEA Events in H2
(with revenue >\$1m,
15+ rescheduled from H1)

7

Brands in H2 within
directly impacted
markets¹
(with revenue >\$5m)

Academic Markets

Further strong growth

Guidance:
2026 Underlying
Revenue Growth¹

4%

Strong underlying growth in H1 2026

- 5.4% underlying revenue growth¹
- Strength in Subscriptions, Open Research & Advanced Learning, with some phasing benefits
- 20%+ growth in research submissions and double-digit growth in Open Research volumes

Investing for further growth

- Demand for trusted content reflected in consistently strong subscription renewals
- Investment in international sales talent and underserved customer segments (eg Corporate, Prosumer)
- Continuing interest in licensing specialist data from AI platforms and other corporates



£309m

H1 2026 Revenues

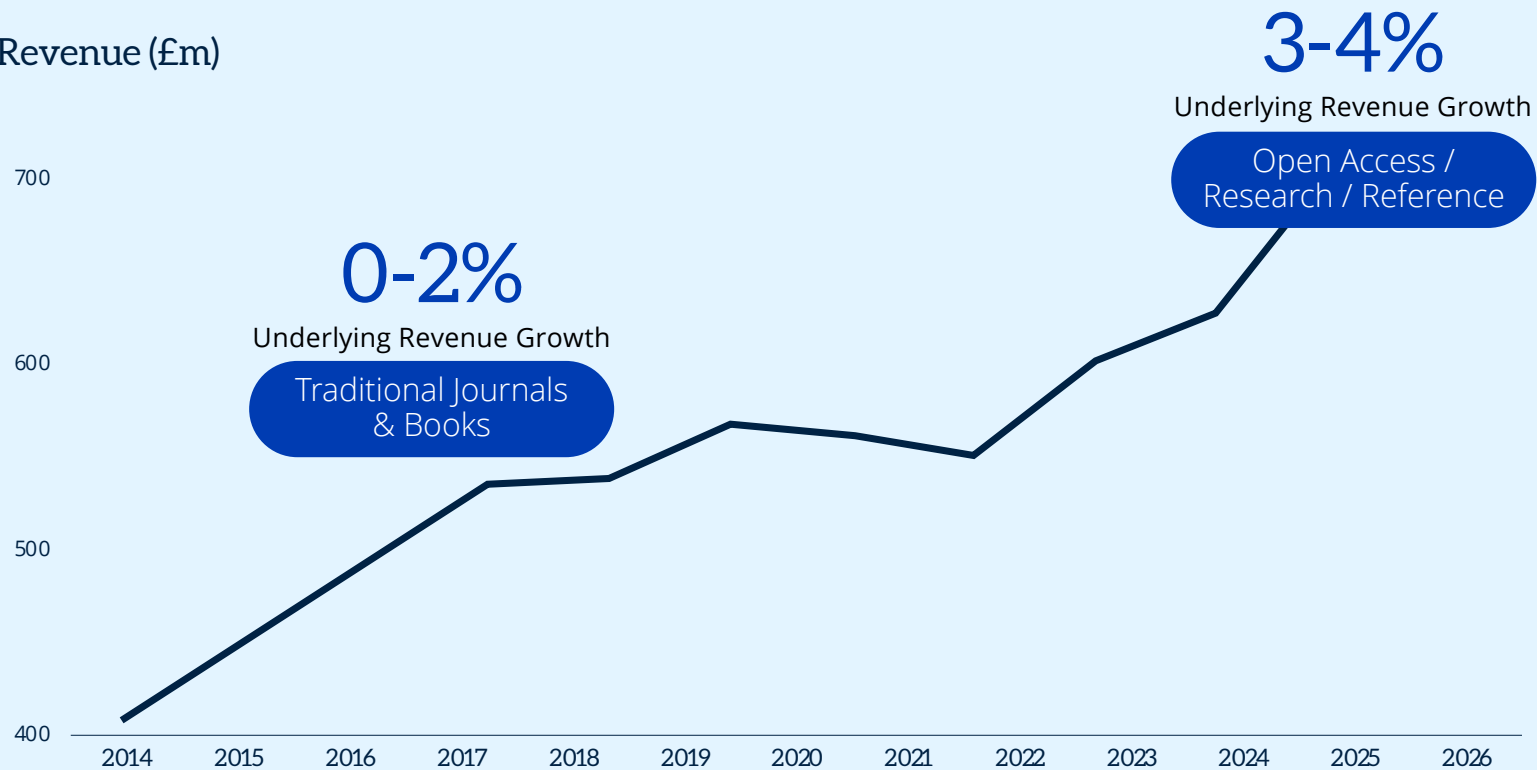
5.4%

H1 2026 Underlying Revenue Growth¹



The Ambition for Taylor & Francis Leading in the Age of Intelligence

Revenue (£m)



5%

Underlying Revenue
Growth Ambition

Knowledge
Platform



Increasing demand for
trusted content

Open Research Services

Depth in all
customer segments

International reach

Intelligent Technology



Taylor & Francis Growth Plan

Moving from 3-4% underlying revenue growth to 5% and beyond



B2B Digital Services

Connecting buyers and sellers digitally

Guidance:
2026 Revenue
Growth

Growth

Steady performance in H1

- Informa TechTarget underlying revenues 1.3% lower in H1
- Market backdrop remains subdued and opportunistic
- Enterprise tech companies prioritising AI investment over product marketing, custom research and go-to-market support

Growth target in 2026

- Focus on delivering full-year positive revenue growth
- Leverage scale and product breadth to target market share gains
- Focus on key accounts with dedicated sales and service teams



£165m

H1 2026 Revenues

(1.3)%

H1 2026 Underlying Revenues



2025-2028 One Informa

Continuing progress in further developing the Informa Growth Platform

Data-Driven Revenues

Lead Insights adoption by c.15,000 exhibitors across 160 events

Market-Leading Specialist Brands

Informa identity adopted by c.600 specialist B2B Brands

AI Time Dividend

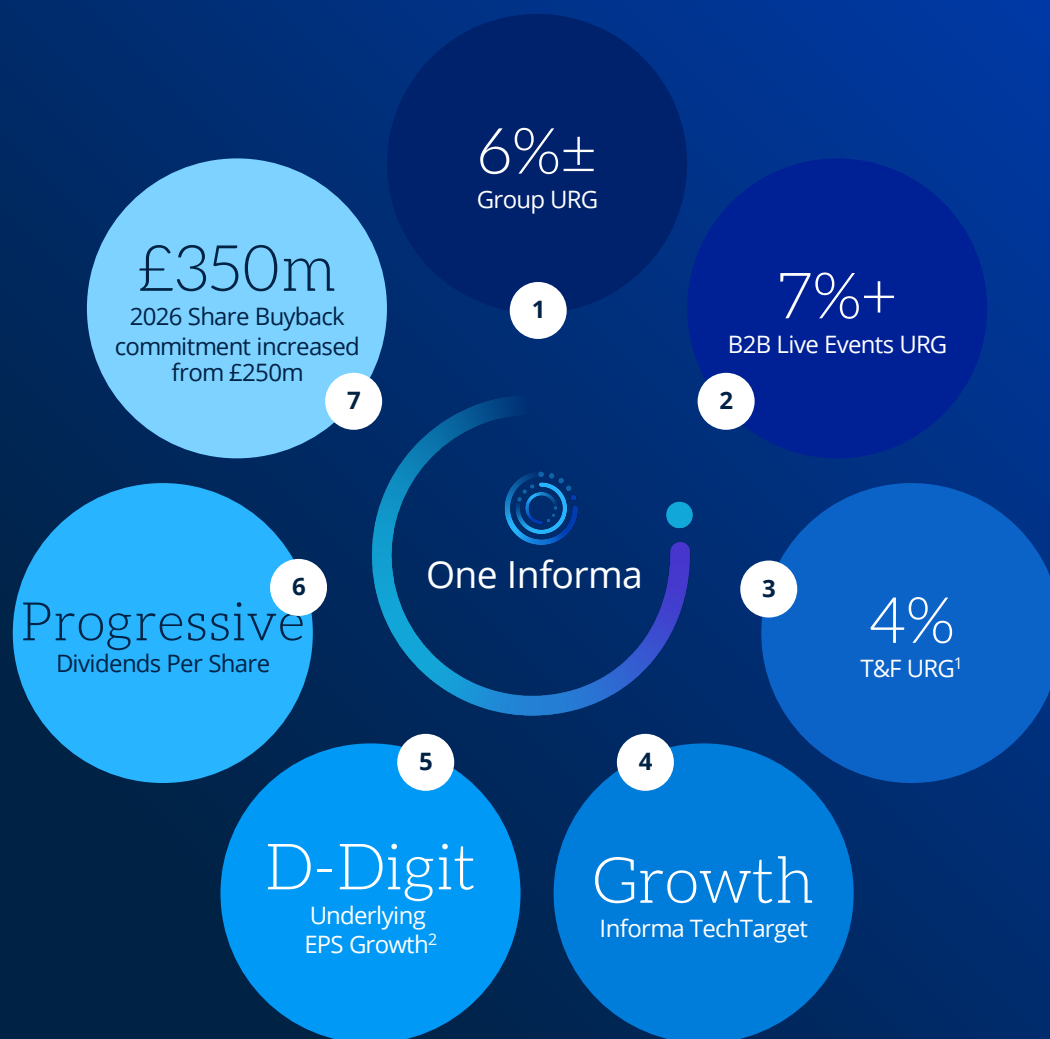
3,000+ apps created by Colleagues through AI agent, Elysia

AI Product Enhancements

AI-powered lead capture, lead scoring and outreach tool for new business development in B2B Live Events; Elysia Echo automatic post-event summaries



Performance & Growth in 2026



Forward strength and visibility

Underpinning confidence into 2027



2026

Investor

Engagement

Meet the Brands,
Meet the Colleagues,
Meet the Company

Investor Fieldtrip



 **National Restaurant
Association Show**

18 May 2026
Chicago, Americas

Investor Fieldtrip



 **CPHI**

7 Oct 2026
Milan, Europe

RSVP:
toni.thompson@informa.com

Questions



2026 Half-Year Results

Performance and Growth





Appendix



Financial Delivery

Performance & Growth in H1 2026

Underlying revenue growth

- Reported revenue growth +1.4%, underlying growth +5.1%, underlying growth (excluding non-recurring data contracts) +6.8%
- Reported financials impacted by rescheduling of 15+ B2B Brands in IMEA from H1 to H2

Underlying adjusted operating profit growth

- Reported adjusted operating profit (5.3)%, underlying growth 2.4%, underlying growth (excluding non-recurring data contracts) +6.9%

Effective refinancing

- Higher financial costs reflecting increase in average interest rates following refinancing of long-term debt

Consistent tax contribution

- Stable effective tax rate at 20.5%

Higher non-controlling interests

- Creation of inD partnership

	H1 2026 £m	H1 2025 £m
Revenue	2,063.8	2,035.9
Adjusted Operating Profit	548.3	578.9
Adjusted Operating Margin	26.6%	28.4%
Net adjusted finance costs	(67.7)	(63.0)
Adjusted Profit before tax	480.6	515.9
Adjusting items	(248.6)	(770.1)
Reported Profit before tax	232.0	(254.2)
Adjusted tax charge	(98.5)	(105.8)
Effective tax rate	20.5%	20.5%
Adjusted profit	382.1	410.1
Non-controlling interests	(42.7)	(15.4)
Adjusted EPS (diluted)	26.6p	29.8p



Strong underlying performances in B2B Markets and Academic Markets

Informa Markets

- Double-digit underlying revenue growth, +10.4%

Informa Connect

- Strong underlying revenue growth, +5.4%

Informa Festivals

- Underlying revenue growth, +1.9%, reflecting repositioning and relaunch of GDC

Taylor & Francis

- Underlying revenues 4.4% lower (unadjusted for non-recurring data contracts in H1 2025)
- Underlying revenue growth of 5.4% (excluding non-recurring data contracts)

Informa TechTarget

- Underlying Revenues 1.3% lower year-on-year

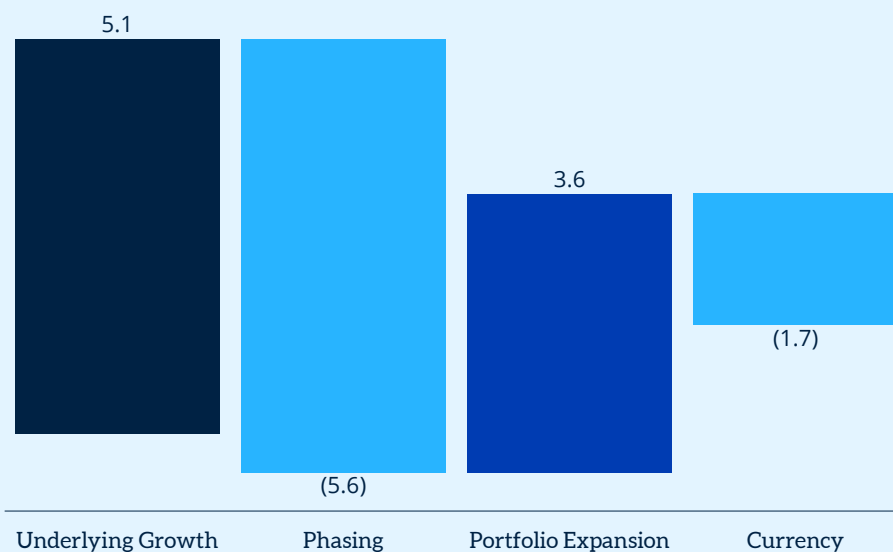
	H1 2026 £m	H1 2025 £m	Reported %	Underlying %
Revenue:				
Informa Markets	991.5	952.2	4.1%	10.4%
Informa Connect	380.6	372.9	2.1%	5.4%
Informa Festivals	218.2	210.5	3.7%	1.9%
B2B Live Events	1,590.3	1,535.6	3.6%	8.0%
Taylor & Francis	308.5	328.7	(6.1)%	(4.4)%
Informa TechTarget	165.0	171.6	(3.8)%	(1.3)%
Group	2,063.8	2,035.9	1.4%	5.1%
Adjusted Operating Profit:				
B2B Live Events	449.5	468.3	(4.0)%	4.9%
Taylor & Francis	94.1	110.4	(14.8)%	(12.2)%
Informa TechTarget	4.7	0.2	n/a	n/a
Group	548.3	578.9	(5.3)%	2.4%
Operating Margins %:				
B2B Live Events	28.3%	30.5%		
Taylor & Francis	30.5%	33.6%		
Informa TechTarget	2.8%	0.1%		
Group	26.6%	28.4%		



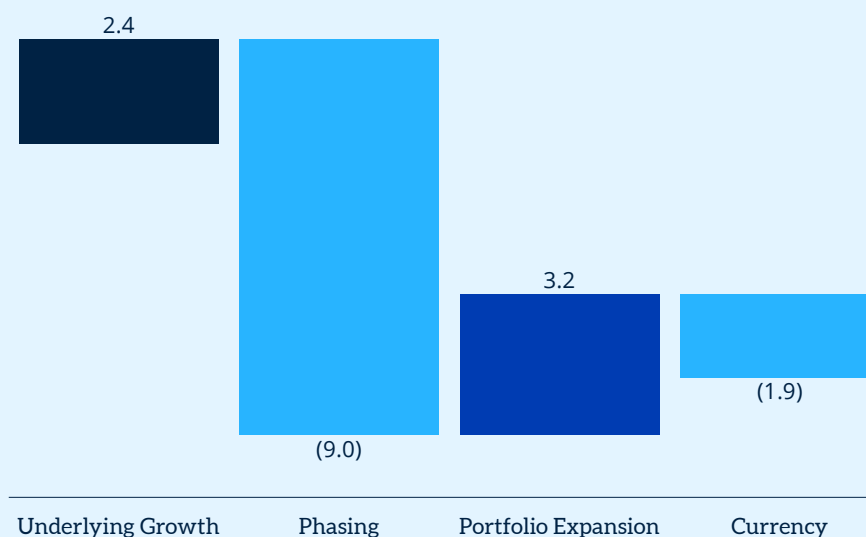
Financial Growth and Expansion

5.1% underlying revenue growth

Revenue



Adjusted Operating Profit



» Reported revenue growth +1.4%

» Reported adj. operating profit (5.3)%



Operating Margins Reflect B2B Events Phasing and Rescheduling

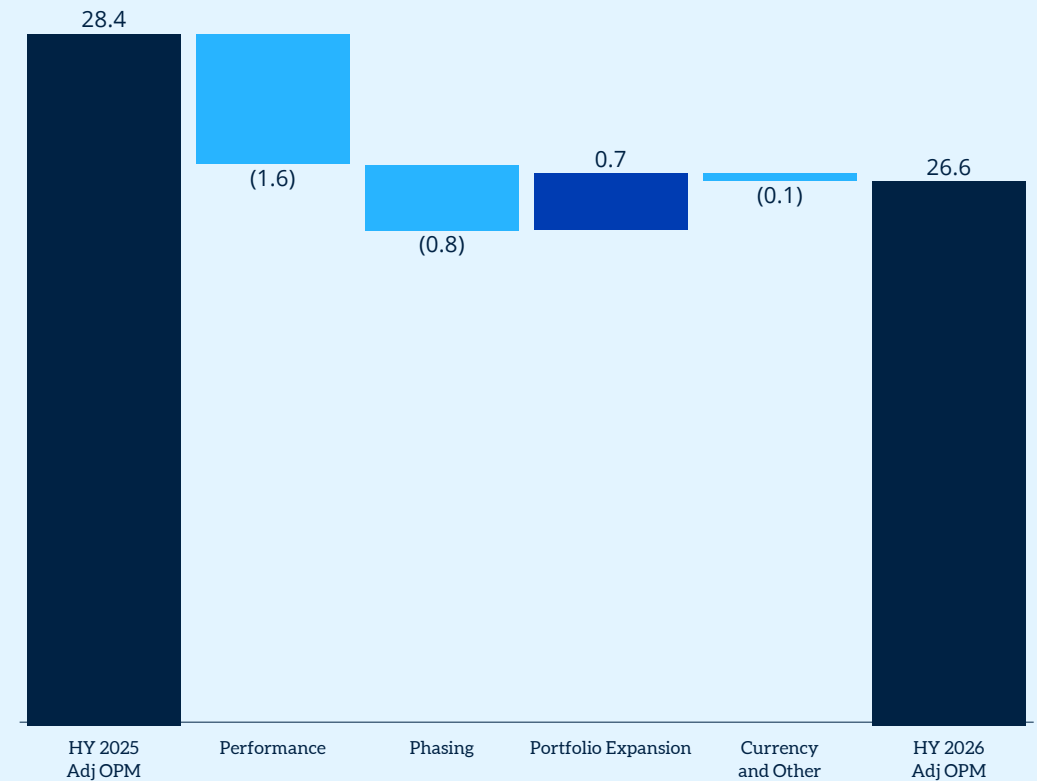
Year-on-year movement in Operating Margin;

- Underlying revenue and profit growth
- Year-on-year biennial phasing
- Rescheduling of 15+ Brands within IMEA from H1 to H2
- Absence of non-recurring data contracts in H1 2026 v H1 2025
- Consistent investment in talent within IMEA



26.6%

Group adjusted operating profit margin



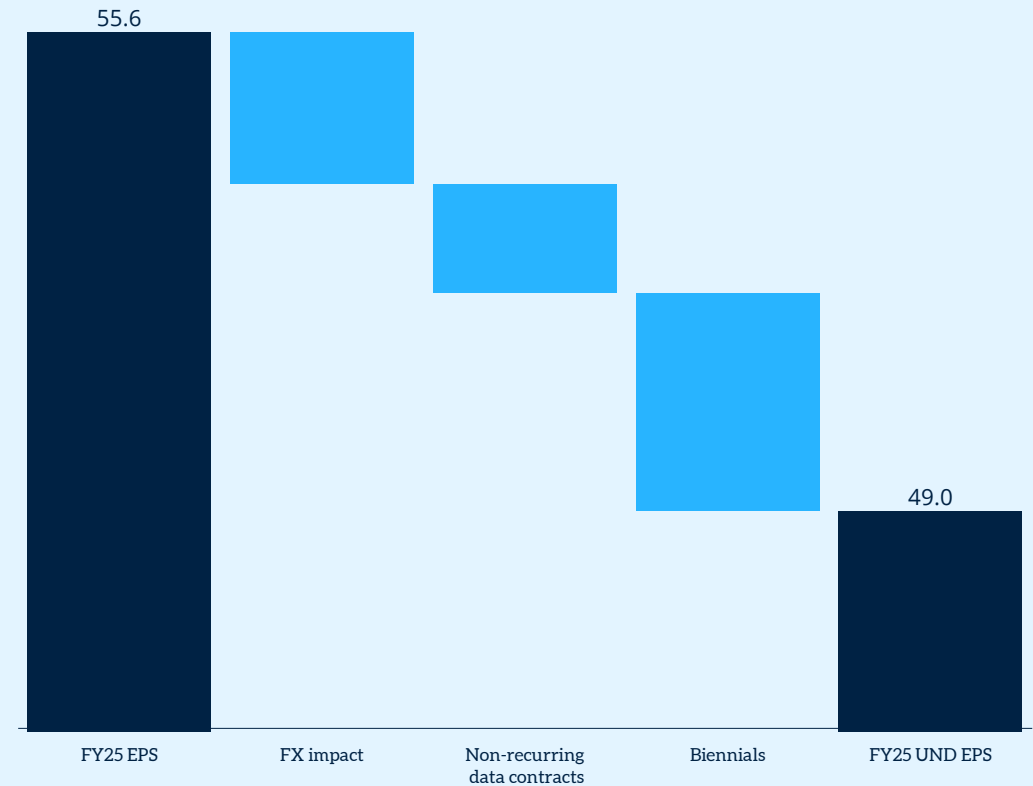
Full Year Target: Double-Digit Underlying Growth in Adjusted Diluted EPS*

Bridge from 2025 Adjusted EPS to Underlying Adjusted EPS

- 2025 adjusted diluted EPS of 55.6p
- Underlying adjustments
 - FX impact (year-on-year USD weakness)
 - Removal of H1 2025 impact from non-recurring data contracts
 - Year-on-year biennial phasing
- 2025 underlying adjusted diluted EPS of 49.0p
 - 2026 FY target for double digit growth in underlying adjusted diluted EPS

49.0p

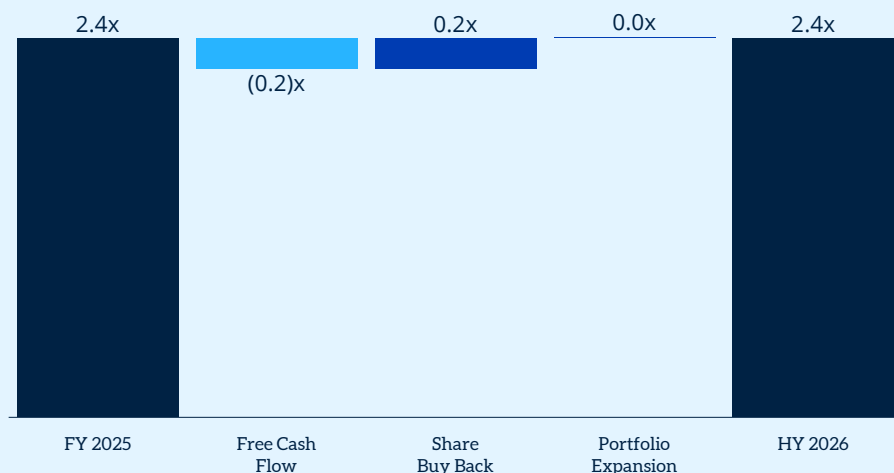
2025 Group Underlying Adjusted Diluted EPS



Balance Sheet Strength

Long-Term Financing Flexibility

Balance Sheet Strength
Leverage ratio at 30 June 2026



Debt maturities at 30 June 2026 (£m)*



Strong free cash generation delivering consistent leverage with share buybacks

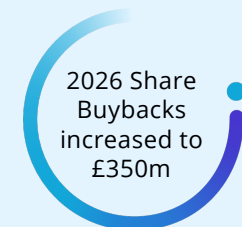
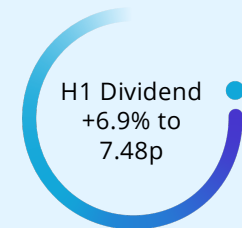
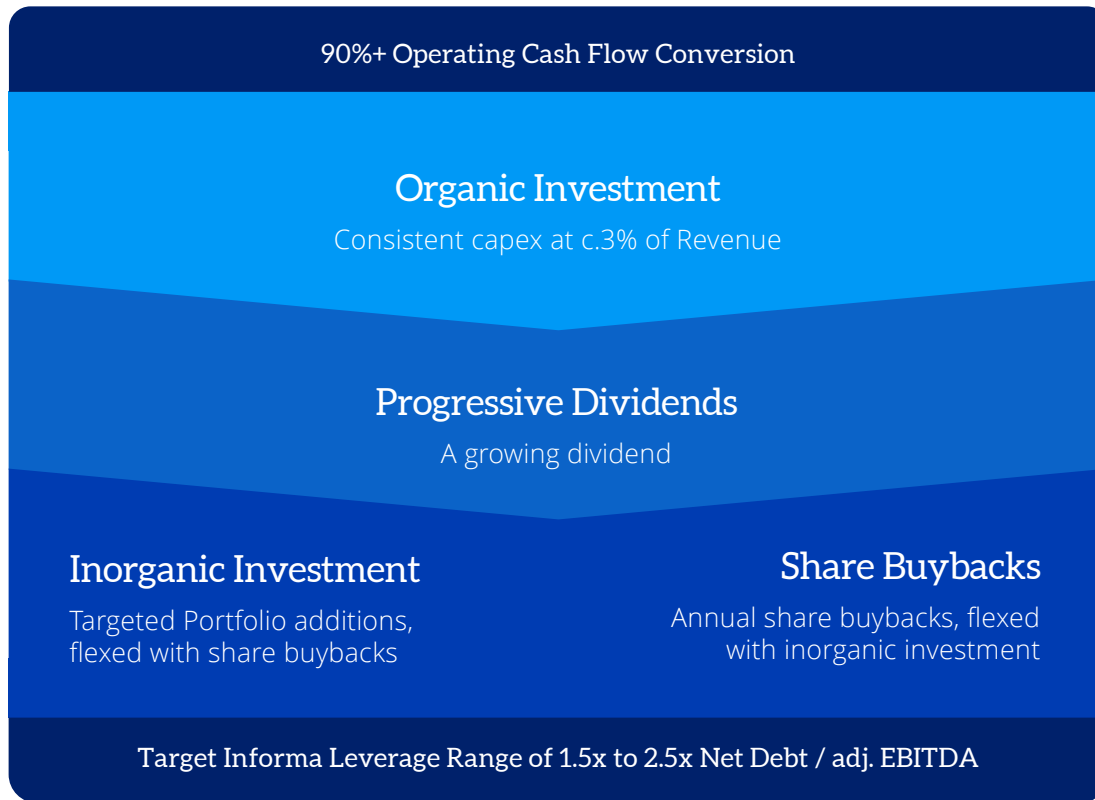


Average maturity 4.4 years and forward weighted average cost of debt c.4.9%



Capital Allocation Framework

Consistent shareholder returns



Currency Sensitivity

	Average Rates		Closing Rates	
	2026 HY	2025 HY	2026 HY	2025 HY
GBP/USD	1.35	1.30	1.32	1.37
The estimated impact in 2026 of a 1 cent movement in the USD to GBP exchange rate is:				
Annual revenue	£21m			
Annual adjusted operating profit	£8m			
Annual adjusted earnings per share	0.5p			



Informa Markets

Informa Markets runs transaction-led live and on-demand B2B events where industries come together to transact, to innovate and to grow

£992m

HY 2026 revenue

22

FY Marquee brands

c.48%

Group revenue in HY 2026

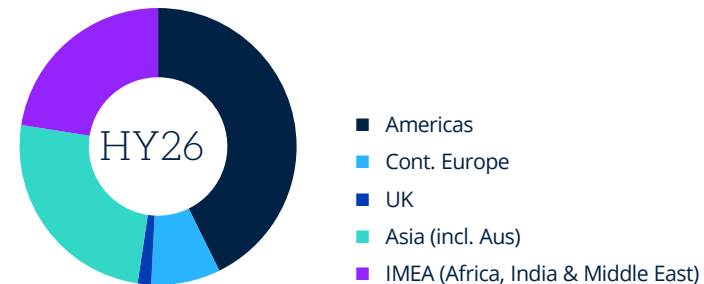
6,300+

Colleagues

Revenue
by type



Revenue
by region



Informa Connect

Informa Connect owns and operates content-led events that bring together professionals to connect, learn and develop business

£381m

HY 2026 revenue

3

FY Marquee brands

c.18%

Group revenue in HY 2026

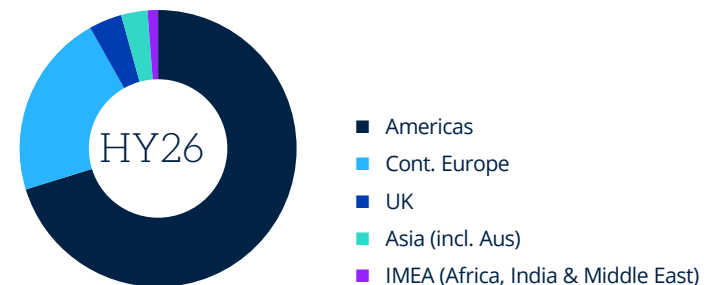
2,200+

Colleagues

Revenue
by type



Revenue
by region



Informa Festivals

Informa Festivals runs B2B events that inspire and celebrate business by developing unmissable experiences

£218m

HY 2026 revenue

5

FY Marquee brands

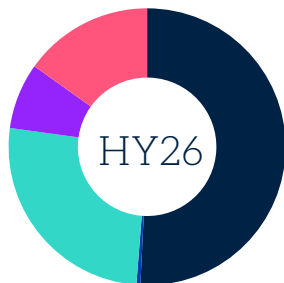
c.11%

Group revenue in HY 2026

1,000+

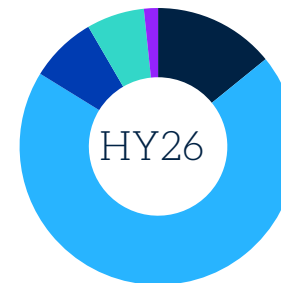
Colleagues

Revenue
by type



- Sponsorship & Exhibitor
- Marketing and Lead Generation
- Attendee
- Subscriptions
- Transactional Sales

Revenue
by region



- Americas
- Cont. Europe
- UK
- Asia (incl. Aus)
- IMEA (Africa, India & Middle East)



Taylor & Francis

Our academic markets business
Taylor & Francis is a leading publisher of
peer-reviewed academic research with a
long history of trust and integrity

£309m

HY 2026 revenue

145k

New articles published on
Taylor & Francis Online in 2025

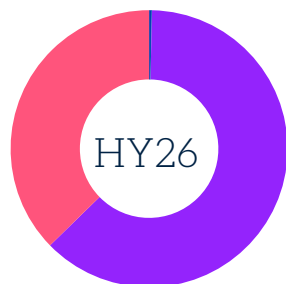
c.15%

Group revenue in HY 2026

2,700+

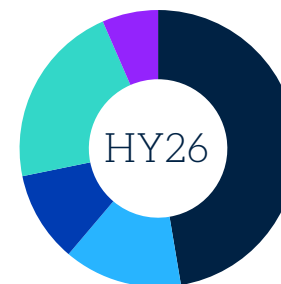
Colleagues

Revenue
by type



- Marketing and Lead Generation
- Subscriptions
- Transactional Sales

Revenue
by region



- Americas
- Cont. Europe
- UK
- Asia (incl. Aus)
- IMEA (Africa, India & Middle East)



Informa TechTarget

Informa TechTarget connects buyers and sellers of technology digitally, in the same way that B2B events connect buyers and sellers in person

£165m

HY 2026 revenue

c.58m

Total first-party
permission-based audience

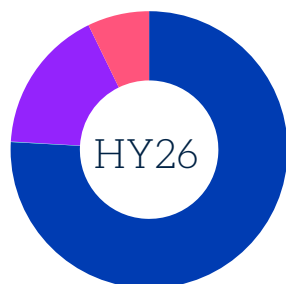
c.8%

Group revenue in HY 2026

2,100+

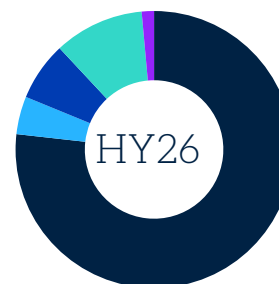
Colleagues

Revenue
by type



- Sponsorship & Exhibitor
- Marketing and Lead Generation
- Attendee
- Subscriptions
- Transactional Sales

Revenue
by region



- Americas
- Cont. Europe
- UK
- Asia (incl. Aus)
- IMEA (Africa, India & Middle East)

