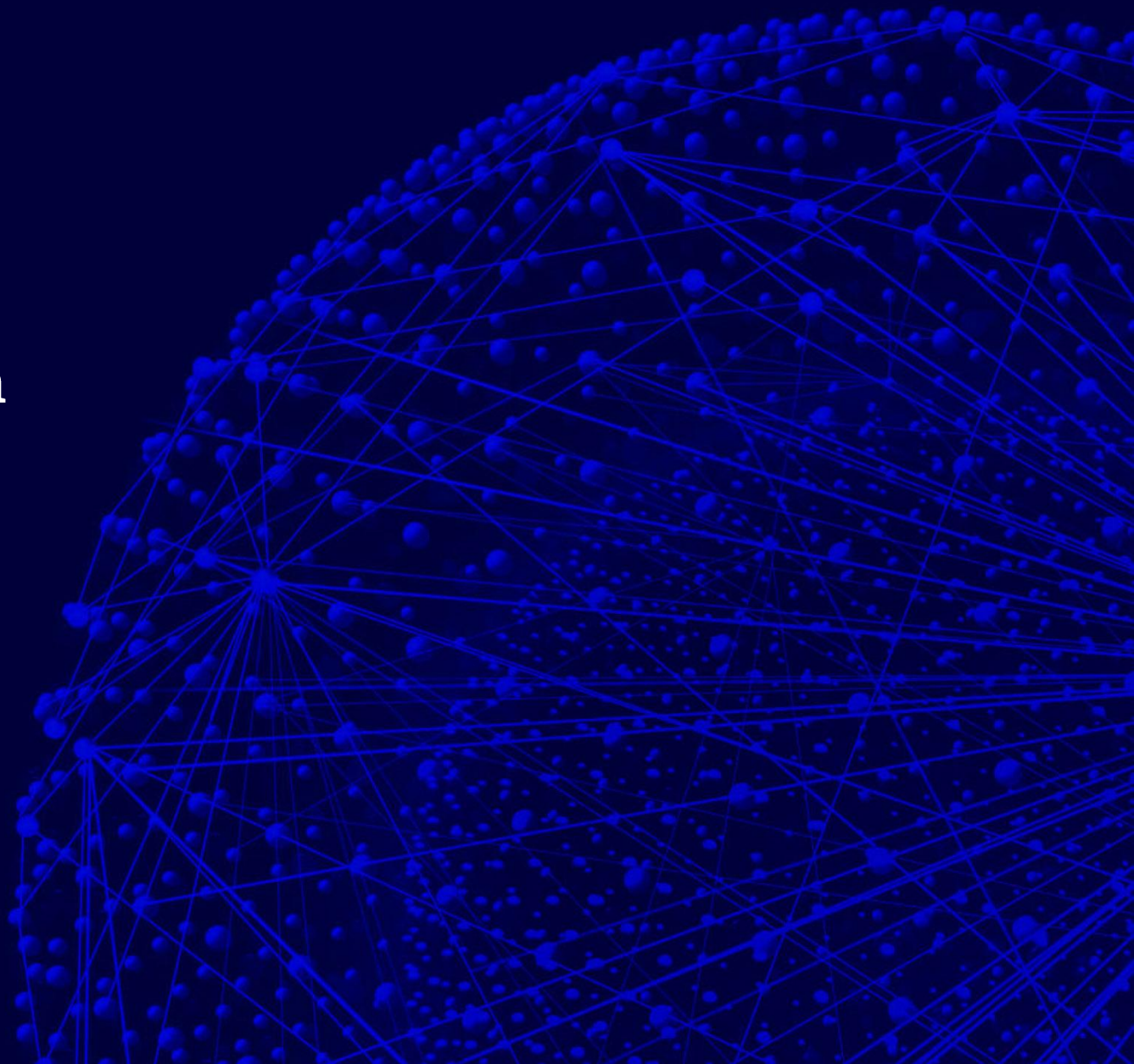
informa

2026 Investor Fieldtrip

Compounding Growth in the Pharma Portfolio

October 2026



Today's presenters



Gareth Wright

Group Finance Director
Informa Group



Orhan Caglayan

Executive Vice President
Pharma



Anne Schumacher

Group Director
of Events & Business Development



Tara Dougal

Event Director

Today's Agenda

13:00-14:00

Scene Set

Group Finance Director, Gareth Wright, provides an overview of Informa's Growth Platform and Orhan Caglayan, Anne Schumacher and Tara Dougal, Informa Markets, explain what makes Pharma and CPHI special

14:00-14:30

Meet the Customers

Tara Dougal in conversation with our customers on why CPHI matters to them

14:30-16:00

Tour of the Event

Experience the event first-hand

16:00+

Networking Drinks

Join CPHI delegates for networking drinks

Compounding

Growth

Informa 2026-2029



Structural Growth in B2B Live Events and Specialist Knowledge

Artificial Intelligence

Specialist Subject Categories

The Power of Face-to-Face

Pace of Innovation

Verification and Authenticity

Specialist Market Categories

Specialist Knowledge

Digitisation

Supply Chain Access

B2B Live Events

Automation

Hyper-Targeting

Trusted Content



First Party Data

Information Overload

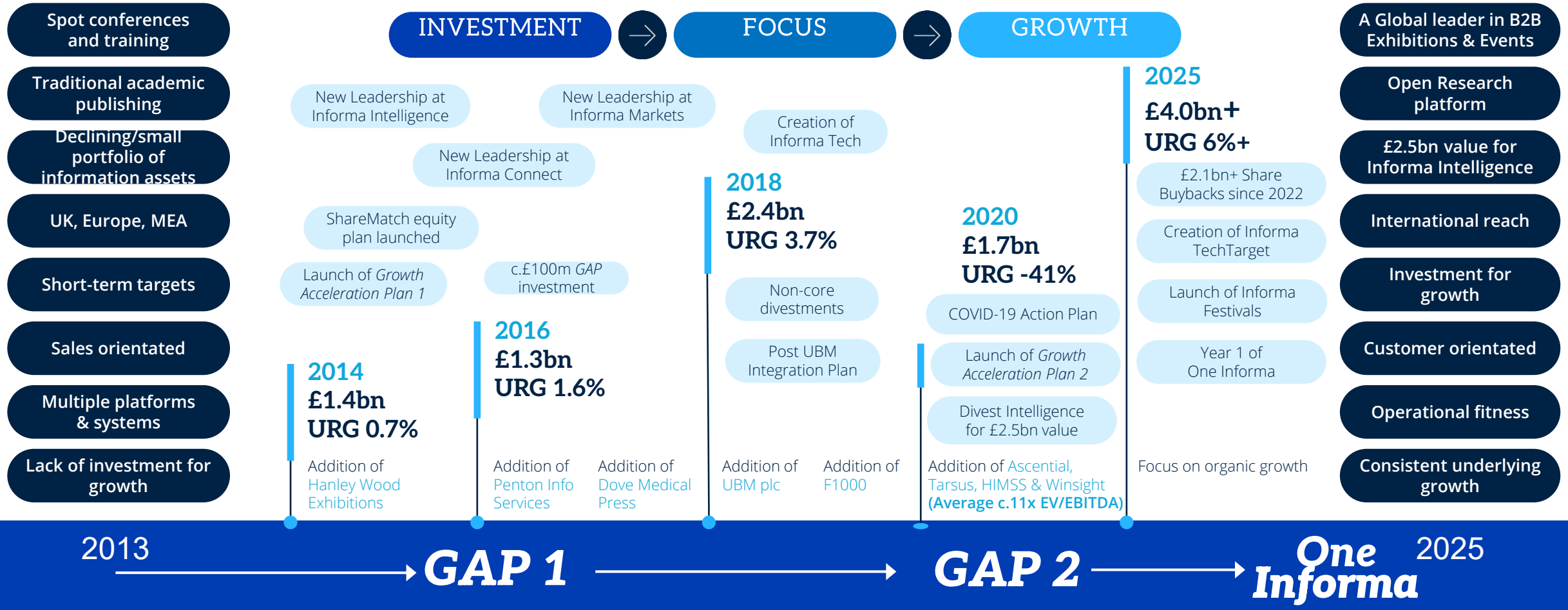
Live Human Experiences

The Knowledge & Information Economy

AI Time Dividend

Remote Working

The Journey to Compounding Growth



Informa's Growth Platform

Key characteristics delivering consistent performance

Consistent 5%+ Underlying Revenue Growth

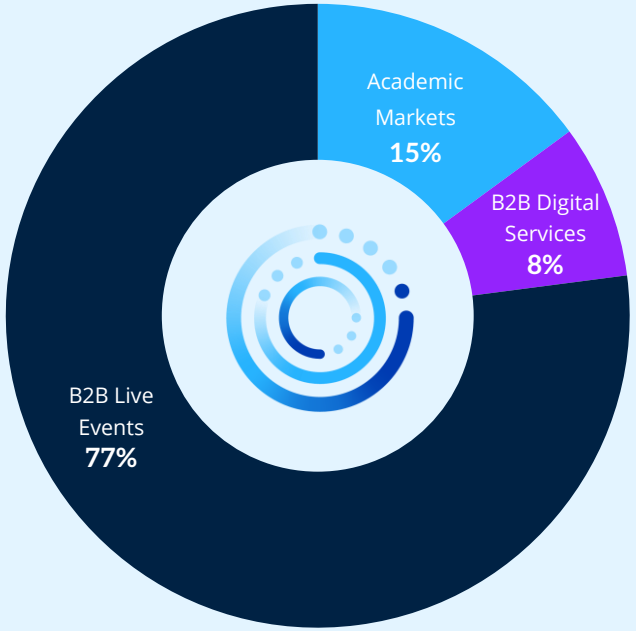
World Class B2B Brands	Specialist Academic Brands	30m+ First Party Data Records	Specialist Talent, 14k+ across 40 countries
International reach and depth	Trusted Academic knowledge	300+ specialist B2B media Brands	Ownership & Authority
Leading positions in growing market categories	Open Research platform	Proprietary AI engine, Elysia	Think Big, Act Small
B2B Audiences of 8m+	2,700+ peer review journals & 200k+ specialist books	Forward booked revenues and advance payments	More Freedom, Fewer Barriers
Strength in Partnerships, Countries, Cities, Venues…	Specialist data licensing	Low capital requirement, high cash conversion	Champion the Specialist

Structural growth in B2B Live Events and Specialist Knowledge

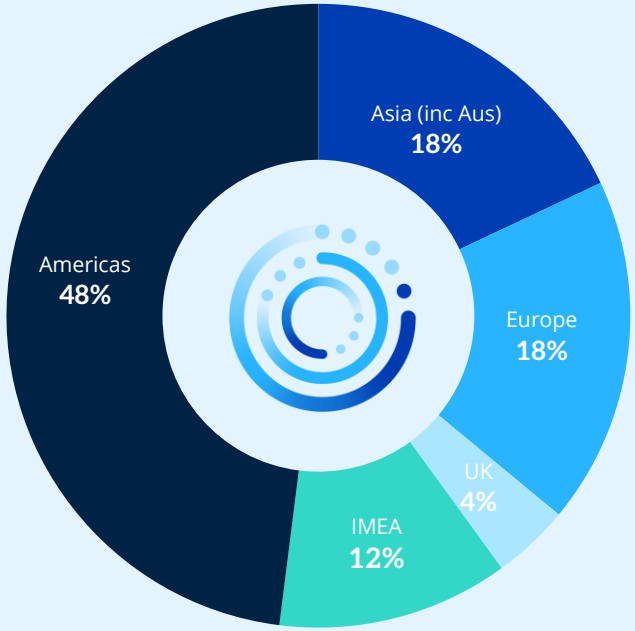
Depth & Breadth in Geography and Market Category

Consistently strong underlying growth

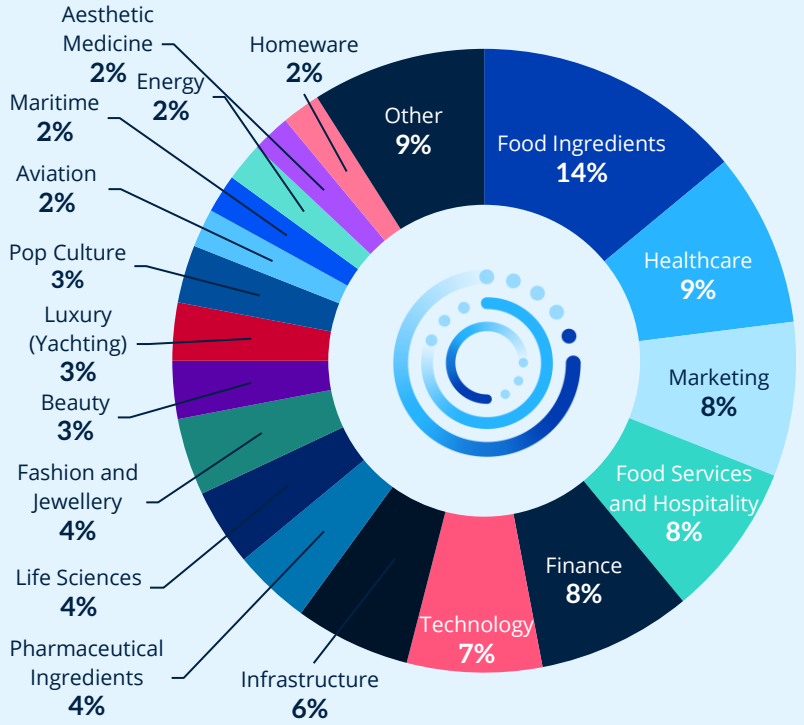
H1 2026 Group Revenue by Business



H1 2026 Group Revenue by Geography



H1 2026 Group Revenue by Industry Verticals



Depth & Breadth in Major B2B Brands

Top 50 B2B Brands: $2bn+ Revenues...from $16m to $140m, with 10+ brands over $50m

- **Anti-Aging World Cong.** Aesthetic Medicine
- **BIO-Europe** Pharma & Life Sciences
- **Black Hat USA** CyberSecurity
- **Cannes Lions** Marketing & Creativity
- **CBME** Baby & Maternity
- **China Beauty Expo** Beauty
- **CIOE** Electronics
- **Cityscape Global** Real Estate
- **Cosmoprof Asia** Beauty
- **CPHI China** Pharma & Life Sciences
- **CPHI Milan** Pharma & Life Sciences
- **Data Center World** Technology
- **Dubai Airshow** Aviation
- **Feira Agrishow** Agriculture
- **FI Europe** Food & Nutrition
- **FLIBS** Luxury (Yachting)
- **Furniture China** Homeware
- **GDC Festival of Gaming** Gaming
- **Gitex Global** Technology
- **Global Health Expo** Healthcare
- **Gulfood** Food & Nutrition
- **Gulfood Manufacturing** Food & Nutrition (Tech)
- **HIMSS** Healthcare (Tech)
- **Hong Kong Gem Fair** Jewellery
- **Hospitalar** Healthcare
- **Hotelex Shanghai** Hospitality
- **LabelExpo Europe** Manufacturing
- **LEAP** Technology
- **MAGIC (February)** Fashion
- **MAGIC (August)** Fashion
- **Marintec China** Maritime
- **MD&M West** Manufacturing (Medical)
- **MEGACON Orlando** Pop Culture
- **Miami Boat Show** Luxury (Yachting)
- **Middle East Energy** Energy & Power
- **Monaco Yacht Show** Luxury (Yachting)
- **Money20/20 Europe** FinTech
- **Money20/20 Mid. East** FinTech
- **Money20/20 USA** FinTech
- **MRO Americas** Aviation
- **Natural Products Expo** Food & Nutrition
- **Palm Beach Boat Show** Luxury (Yachting)
- **Restaurant Assoc. Show** Food & Nutrition
- **SuperReturn Int.** Private Capital
- **SupplySide Global** Food & Nutrition
- **TISE** Construction & Infrastructure
- **Vitafoods Europe** Food & Nutrition
- **WHX Dubai** Healthcare
- **WHX Labs Dubai** Healthcare (Tech)
- **World of Concrete** Construction & Infrastructure

2025-2028 One Informa

Continuing progress in further developing the Informa Growth Platform

Data-Driven Revenues

Lead Insights adoption by c.15,000 exhibitors across 160 events

Market-Leading Specialist Brands

Informa identity adopted by c.600 specialist B2B Brands



AI Time Dividend

3,000+ apps created by Colleagues through AI agent, Elysia

AI Product Enhancements

AI-powered lead capture, lead scoring and outreach tool for new business development in B2B Live Events; Elysia Echo automatic post-event summaries

Return of B2B Live Events in the Middle East

Strong schedule of Brands through the second half of the year now underway

Middle East Events Show
Business Services

GISEC
Cyber Security

Middle East Energy
Energy & Power

LiveX
Living & Investment

Leap
Technology

Middle East Comicon
Enthusiast

Money 20/20 Middle East
FinTech

More than 20 Brands and $200m of revenue run in the wider IMEA region since H1 Results

2026 Half-Year Results

Performance & Growth

Strong underlying growth
6.8% underlying revenue growth and 6.9% underlying adjusted operating profit (excluding non-recurring data contracts), with strong performances in B2B Live Events and Academic Markets

Reported growth
Reported Revenues of £2,064m (H1 2025: £2,036m), Adjusted Operating Profit £548m (H1 2025: £579m), Adjusted Diluted EPS 26.6p (H1 2025: 29.8p)

Full-Year Revenue visibility and quality
$4.5bn± traded, committed or visible, representing c.80% of 2026 targeted revenues, pacing ahead year-on-year

Balance Sheet Strength
€500m 6-year Eurobond completed, extending average debt maturity to 4.4 years

Full year guidance reaffirmed
Group underlying revenue growth of 6%±, with Live B2B Events 7%+ and Academic Markets 4%[2]; double digit underlying adjusted diluted EPS growth[1]

Growing shareholder returns
Interim Dividend +6.9% to 7.48p
£100m additional share buybacks in H2, taking 2026 total to £350m

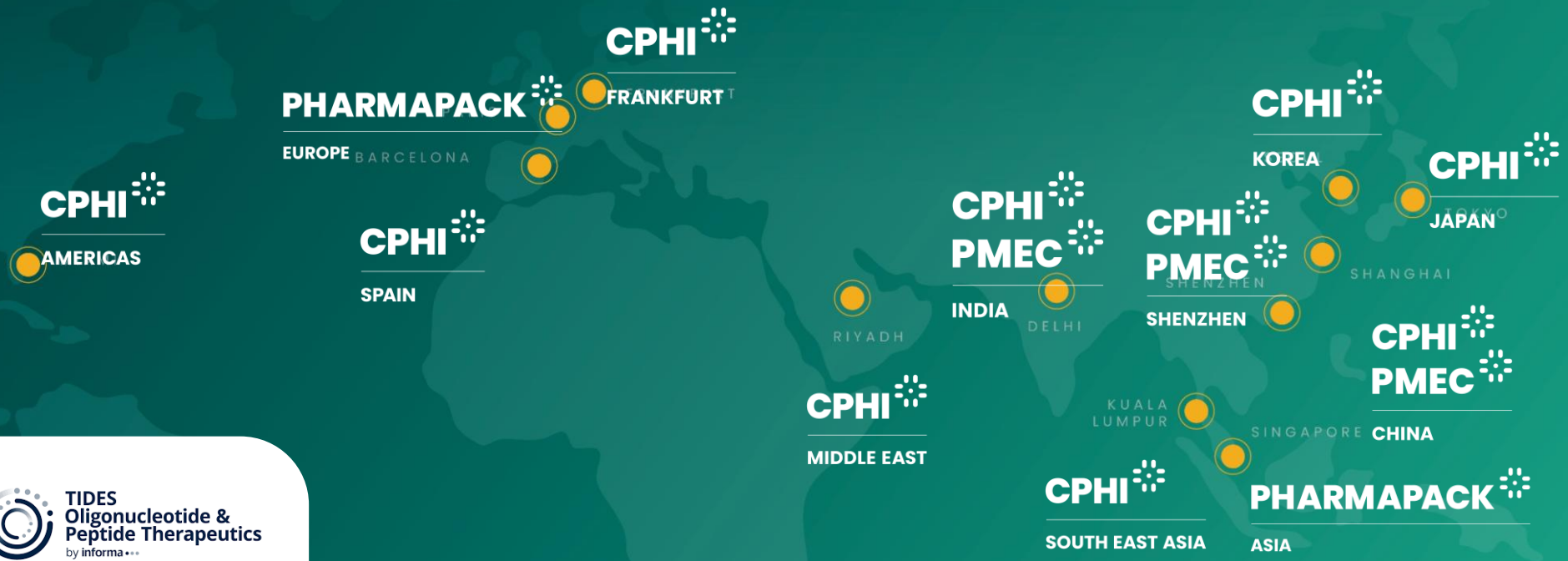
[1]Constant currency, adjusted for biennial phasing and non-recurring data contracts
[2] Excluding non-recurring data contracts

Pharma

Growth, Innovation and the Power of the Brand


CPHI
by informa
CPHI

Pharma events across the globe



EBD GROUP
informa connect

TIDES
Oligonucleotide & Peptide Therapeutics
by informa
USA

Antibody Engineering & Therapeutics
by informa
USA

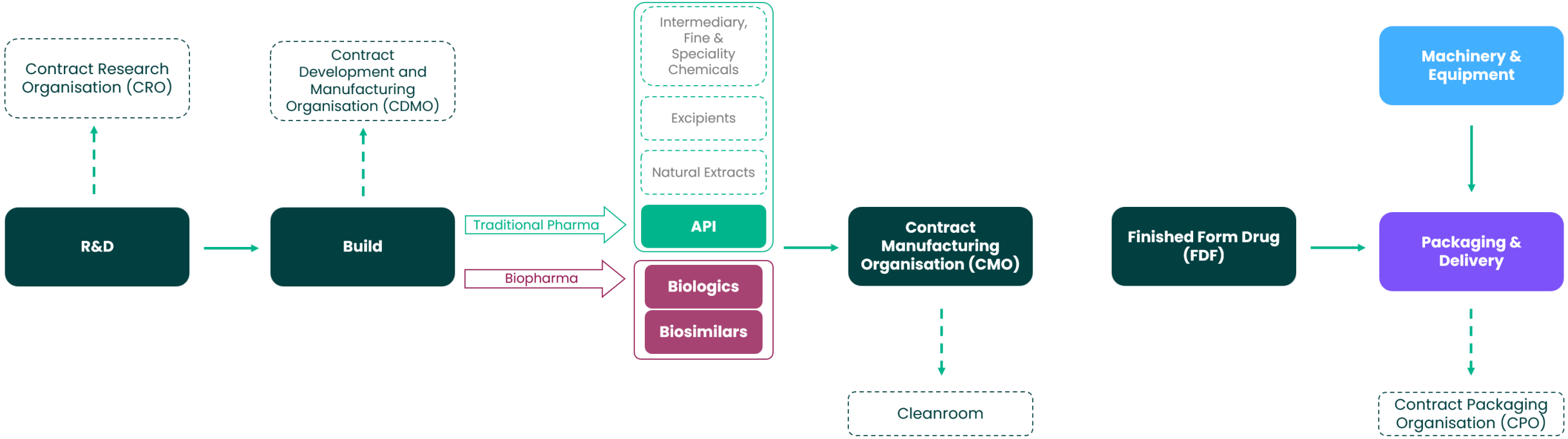
BioProcess International
by informa

BIO-Europe®
by informa

CPHI | ONLINE

Year-round content and directory

Uniting the global pharma supply chain



CMS *for outsourced help on a specific step*

Integrated Pharma *for outsourced help on every step*

36 years of empowering connections

We believe in relationships that...

01. Inspire innovation

02. Enable collaboration

03. Drive change

From expanding our ‘go-to’ events and conferences, to growing our online community and providing data-enabled marketing solutions, we’re activating more potential by pushing the boundaries of opportunity, sustainability and growth.

Across the pharma portfolio

323,000+

annual event attendees across the globe

790+

conference sessions across events

12,700+

annual exhibiting companies

499,800+

pharma professionals in our network

153,900+

social media followers

160

annual digital content pieces

Growth in CPHI over 36 years

1990 - 1999

- 1990 Frankfurt
- 1991 Milan
- 1992 Wiesbaden
- 1993 Torino
- 1994 Paris
- 1995 Frankfurt
- 1996 Torino
- 1997 London
- Launch Pharmapack Europe
- 1998 Amsterdam
- 1999 Frankfurt

2000-2005

- 2000 Milan
- Launch iCSE
- 2001 London
- Launch CPHI China
- 2002 Paris
- Launch CPHI Japan
- 2003 Frankfurt
- 2004 Brussels
- 2005 Madrid
- Launch PMEC

2006-2012

- 2006 Paris
- Launch CPHI India
- 2007 Milan
- 2008 Frankfurt
- Launch CPHI South America
- 2009 Madrid
- 2010 Paris
- 2011 Frankfurt
- 2012 Madrid
- Launch CPHI SEA
- 2013 Frankfurt

2013-2018

- 2014 Paris
- Launch CPHI Istanbul
- Launch CPHI Korea
- 2015 Madrid
- 2016 Barcelona
- Launch FDF
- 2017 Frankfurt
- Launch CPHI North America
- 2018 Madrid
- Launch BioLIVE
- Launch CPHI Middle East & Africa

2019-2027

- 2019 Frankfurt
- Launch BioProduction
- Virtual CPHI Festival of Pharma
- 2021 Milan
- 2022 Frankfurt
- 2023 Barcelona
- 2024 Milan
- 2025 Frankfurt
- 2026 Milan
- Launch Pharmapack Asia
- Launch CPHI Sustainability Summit
- Launch CPHI Spain [2027]

CPhI WORLDWIDE

CPhI worldwide

CPhI worldwide
Mix with the world of pharma, products, people & solutions

CPhI worldwide
P-mec ICSE FDF BioProduction

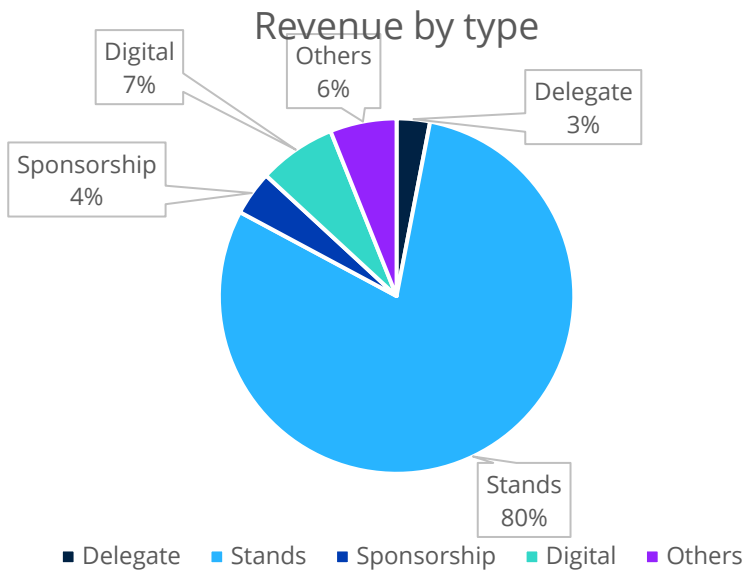
CPHI | MILAN

The pharma portfolio today

CPHI

CPHI has evolved from a pharma ingredients event to serve the full pharma supply chain, from research through to finished dosage, packaging and delivery, empowering connections at every stage of the value chain.

In China and India, CPHI also encompasses PMEC – dedicated to pharma machinery.



Pharmapack

Pharmapack is the industry's dedicated event for packaging and drug delivery. Well established in Europe and now launching in Singapore, Pharmapack is where this specialist community connects, learns and innovates.

Recent milestones

2023

Introduction of a fully paid ticket model for CPHI Barcelona. Prior to this, only 'onsite' ticket purchases were charged for

2024

Introduction of paid add-ons and upgrades – enhancing visitor experience aligned with revenue growth

Introduction of paid ticket model for Pharmapack Europe

2025

Introduction of paid ticket model to CPHI & PMEC India

2026

CPHI & PMEC India span two venues for the first time

Four new zones at CPHI Milan: AI & Tech, Cold Chain & Logistics, Contamination Control, Labelling

NEW launches

PHARMAPACK ASIA

CPHI SUSTAINABILITY SUMMIT

CPHI SPAIN

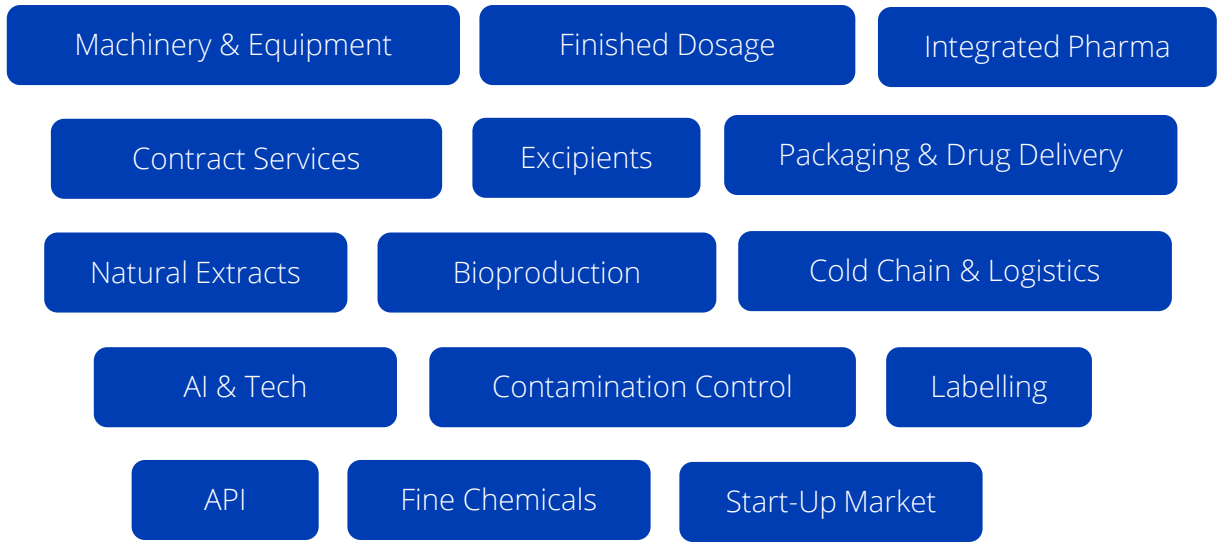
Spotlight on CPHI Milan

The global meeting place for the full pharma supply chain

01. Offering an unrivalled platform for connecting and doing business

02. Providing expert content for insight and industry advancement

03. Delivering enhanced networking opportunities



60,000+
visitors

166+
countries represented

2,900+
exhibitors

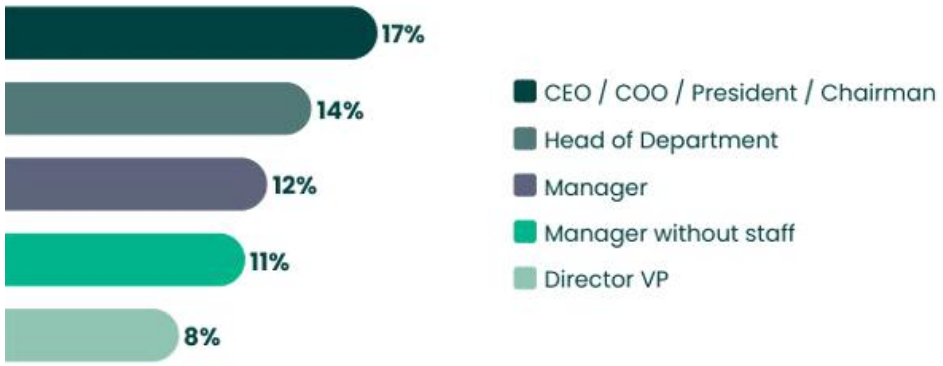
4
new zones

300
expert speakers

1
new co-located Sustainability Summit

Spotlight on CPHI Milan

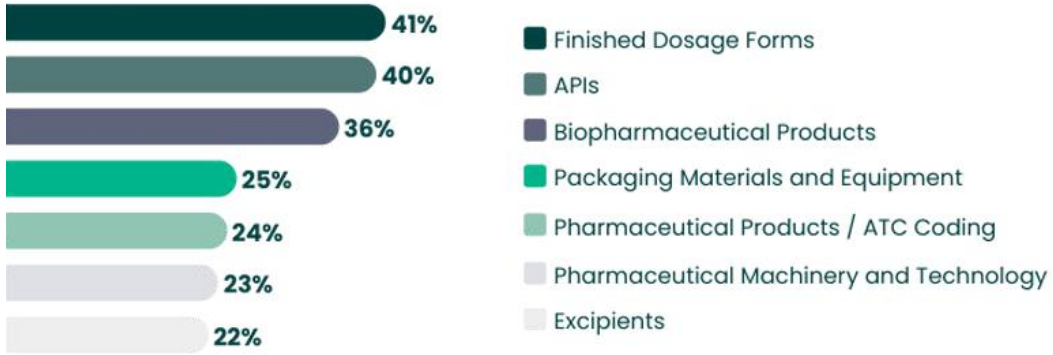
Top attendee profiles



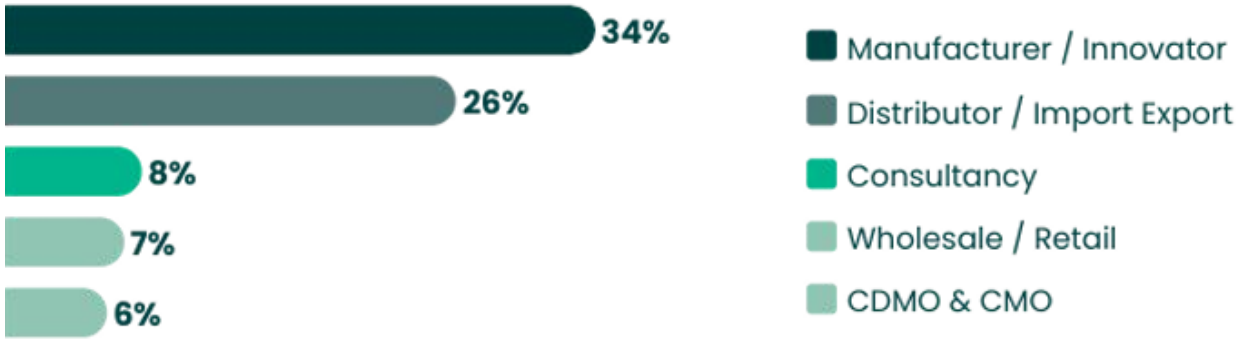
Top attendee departments



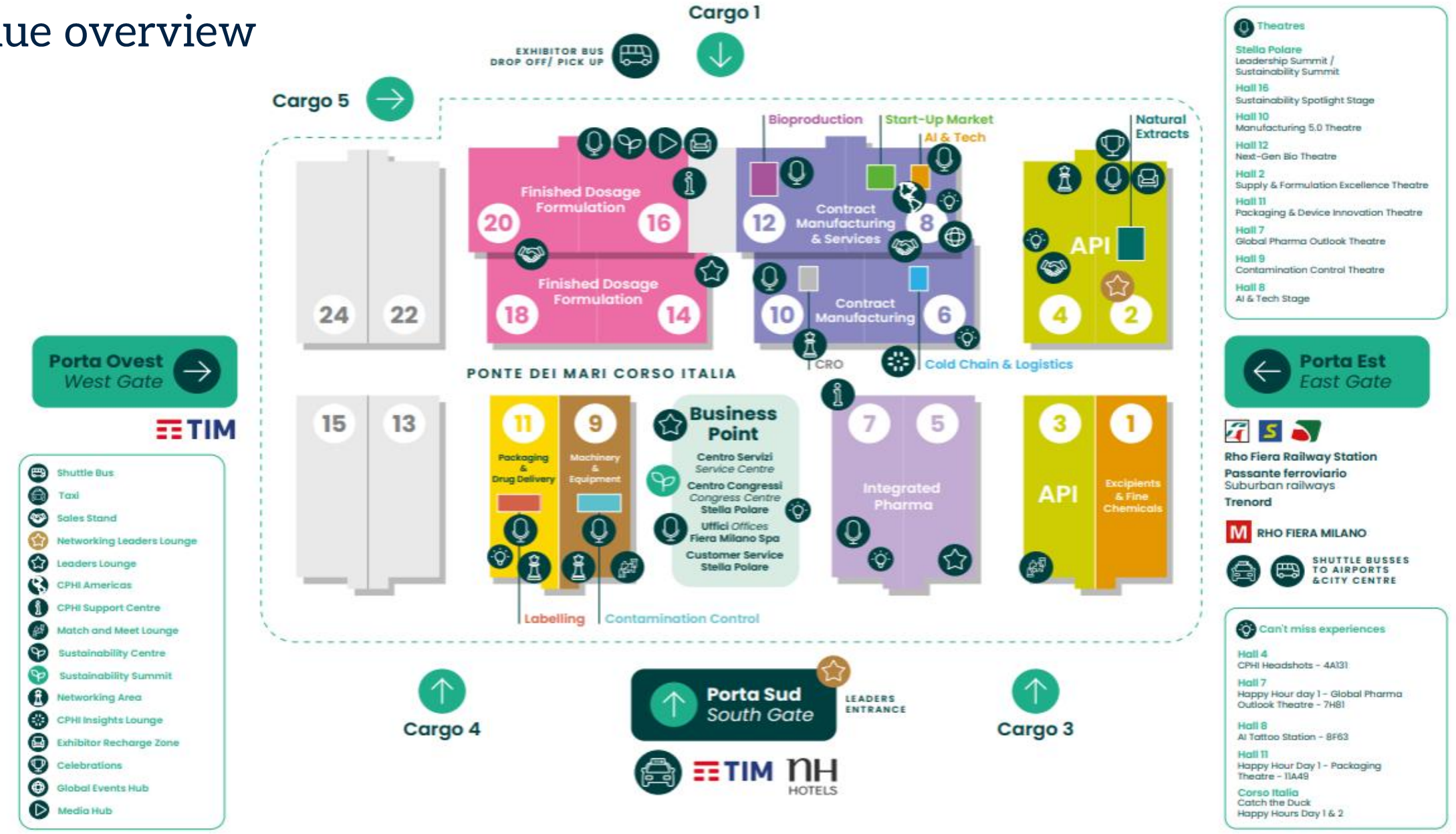
Top areas of interest



Top attendee organisations



Venue overview



Bringing together the leading voices in pharma

























Future growth plans

- Lead Insights
- Matchmaking
- Optimised pass types
- Digital products
- New event formats










Any Questions?

Meet the Customers

Thank you