

## Informa PLC Press Release

18 June 2026

# AGM Trading Update

Growth in 2026, Stronger Growth into 2027

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Informa (LSE: INF.L), the international B2B Live Events, B2B Digital Services and Academic Markets Group today published a trading update to coincide with its AGM, reporting five-month underlying revenue growth of 6.4%.

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### Stephen A. Carter, Group Chief Executive, Informa, said:

"The depth and breadth of Informa's portfolio, both geographically and by market category, continues to deliver growth, international expansion and product and brand innovation."

**He added:** "We have momentum in both our businesses, B2B Live Events and Academic Services, and are reconfirming full year earnings guidance<sup>1</sup>."

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## Highlights

- **Growth in 2026...** Group underlying revenue growth of 6.4% in the five months to 31 May (excluding non-recurring data access contracts), with continuing strength in both Academic Markets and B2B Live Events:
  - **Academic Markets:** Underlying revenue growth of 5.5% at Taylor & Francis in the first five months (excluding non-recurring data access contracts), with good performances in Subscriptions, Open Research and Advanced Learning. On track for 4% full year underlying growth;
  - **B2B Live Events (Informa Markets / Connect / Festivals):** Underlying revenue growth of 7.6% over first five months:
    - **Strong B2B growth in The Americas, Greater China, ASEAN, Europe and IMEA pre-conflict (c.90% of B2B Live Events)...** Full year underlying revenue growth guidance of 7%+ with more than \$1.5bn traded to date. Strong performances in **Healthcare** (*HIMSS, WHX Dubai, WHX Labs*), **Food** (*Gulfood, Vitafoods Europe, Natural Products Expo West, National Restaurant Show*), **Beauty & Aesthetics** (*Anti-Aging World Congress, Cosmoprof Miami*) and **Finance** (*SuperReturn International, Money 20/20 Europe, Finovate*), alongside targeted investment in **Gaming** to reposition the leading brand *GDC* and launch the KSA brand *Kingdom of Gaming*;
    - **Returning B2B growth in markets directly impacted by conflict (c.10% of B2B Live Events still to run)...** We will update the market further on 30 July (Interim Results), which will be five weeks ahead of the first major 2026 re-scheduled Brands, *LEAP* in Riyadh and *Middle East Energy* in Dubai. **15+** Brands have been rescheduled within 2026 and we have actively deferred to 2027 a number of new event launches, including **Food** (*Vitafoods Dubai*), **Interior Security** (*Fortis*), and some smaller pre-existing Brands, **Health Tech** (*WHX Tech*) and **Manufacturing** (*Gulf Print & Paper*);
  - **Full year visibility...** Group revenues of \$4bn+ traded, booked or visible for the full year via subscriptions, recurring revenues and forward booked contracts;
  - **Earnings guidance reaffirmed...** We remain committed to full year Group earnings guidance (double-digit underlying growth in adjusted EPS<sup>1</sup>);
- **Stronger growth in 2027...** Further strong growth in adjusted EPS:

- **Full Brand schedule in 2027...**Strong forward visibility and a full year of annual and biennial B2B brands, as well as the restaging of deferred launches and Brands;
- **H1 visibility in 2027...**Forward revenues for H1 of \$0.6bn+ booked or confirmed to date, with annual and biennial B2B Brands pacing to deliver strong growth;
- **2025-2028 One Informa...**Four-year programme to maximise Informa's B2B growth platform building momentum, focused on Data-led Marketing, Customer Experience, the group-wide deployment of AI technology and driving efficiency, productivity and product innovation;
- **Balance sheet strength...**Significantly over-subscribed €500m 6-year Eurobond, extending weighted average debt maturity to 4.3 years and providing long-term financing flexibility; and
- **Shareholder Returns...** £250m Share Buyback Programme ongoing.

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## Enquiries

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