

## Anticipation 10 and 10 a

2021-2024: Growth Acceleration Plan II (GAP II)

29 July 2021





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This presentation contains forward-looking statements concerning the financial condition, results of operations and businesses of the Group. Although the Group believes that the expectations reflected in such forward-looking statements are reasonable, these statements are not guarantees of future performance and are subject to a number of risks and uncertainties and actual results, performance and events could differ materially from those currently being anticipated, expressed or implied in such forward-looking statements.

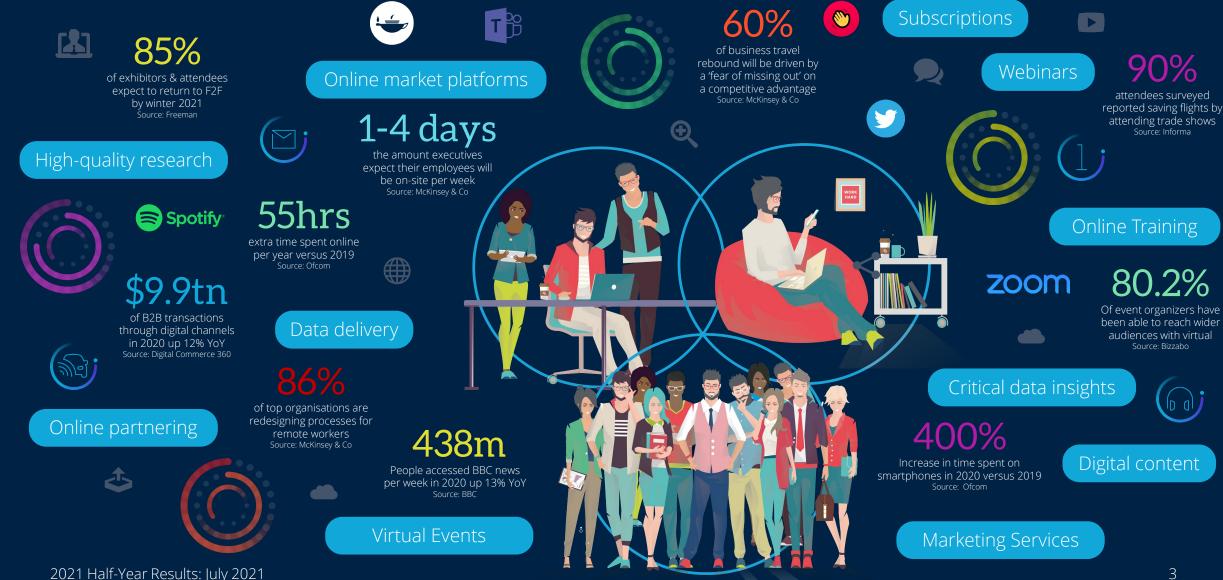
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#### Knowledge & Information Economy





#### Championing the Specialist



Virtual Events

Recurring Revenue

First Party Customer Data



#### 2014-2024 Market Specialisation



Depth in Specialist Markets, closer to customers, improving mix & quality of revenue



## 2021 Half-Year Key Highlights

- Improving growth in Subscriptions-led businesses
- Returning confidence in **Physical Events** and deeper **Digital Diversification**
- Full Year Revenue guidance raised to £1,800m±, with adjusted Operating Profit expected to be £375m±
- H1 Revenue & Profit: Reported Revenues of £689m (H1 2020: £814m) and Adjusted Operating Profit of £69m (H1 2020: £119m) reflect differing pandemic impacts in front half of 2020 and 2021
- Improving Statutory Operating Performance: -£58m versus -£740m in H1 2020
- Strong Free Cash Flow: Positive forward bookings and low levels of refunds delivers Free Cash Flow of £134m versus £71m in H1 2020
- Decreasing Net Debt: Free Cash Flow strength, combined with currency effect reduces Net Debt to £1,890m versus £2,030m in FY 2020

2021-2022: Improving Revenues, Profits and Cashflow



## Informa Intelligence...Specialisation and Growth



2021 Full Year Underlying Revenue Growth guidance increased to 4.5%+

2021 Half-Year Results: July 2021



## Taylor & Francis...Specialisation and Growth



2021 Full Year Underlying Revenue Growth guidance increased to 2%+



#### Macro-view on major Events Markets







2021 Half-Year Results: July 2021







#### Micro-view on major Events Markets





#### Progressive return of major brands in major markets

2021	Q1	Q2	- Q3	Q4
USA	<ul> <li>Tech (Big 5G Event)</li> <li>Yachting (Palm Beach Boat Show)</li> <li>Yachting (St Petersburg Power and Sailboat Show)</li> <li>Fashion (February MAGIC)</li> </ul>	<ul> <li>Construction (World of Concrete)</li> <li>Construction (TISE)</li> <li>Utilities (Waste Expo)</li> <li>Aesthetics (Vegas Cosmetic Surgery)</li> <li>Transport (MRO Americas)</li> </ul>	<ul> <li>Fashion (August MAGIC)</li> <li>Engineering (MD&amp;M West)</li> <li>Nutrition (Nat. Products Expo East)</li> <li>Tech (Black Hat USA)</li> <li>Pop (Megacon Orlando)</li> </ul>	<ul> <li>Nutrition (SupplySide West)</li> <li>Culture &amp; Lifestyle (Art Miami)</li> <li>Infrastructure (ISSA Show)</li> <li>Tech (Al Summit NY)</li> <li>Finance (SuperReturn N. America)</li> </ul>
Mainland China	<ul> <li>Construction (Guangzhou Windoor)</li> <li>Fashion (Fashion Lifestyle B2C Event)</li> </ul>	<ul> <li>Beauty (China Beauty Expo)</li> <li>Hospitality (Hotelex Shanghai and Expo Food)</li> <li>Engineering (Propak China)</li> <li>Build (Chengdu B&amp;D)</li> </ul>	<ul> <li>Design &amp; Furniture (Furniture China)</li> <li>Lifestyle (CBME China)</li> <li>Electronics (CIOE)</li> <li>Engineering (Medtec China)</li> <li>Brand Marketing (Licensing Expo)</li> </ul>	<ul> <li>Healthcare (CPhi/PMEC China)</li> <li>Healthcare (DenTech China)</li> <li>Construction (Marintec)</li> <li>Hospitality (Food &amp; Hotel China)</li> <li>Food &amp; Beverage (ProWine China)</li> </ul>
U.A.E.		<ul> <li>Healthcare (Arab Health)</li> <li>Healthcare (Medlab Middle East)</li> <li>Transport (MRO Middle East)</li> </ul>	<ul> <li>Healthcare (FIME)</li> <li>Education (Knowledge Economy Summit)</li> <li>Education (EdEx Qatar)</li> <li>HR (HR Summit &amp; Expo)</li> </ul>	<ul> <li>Tech (@Hack)</li> <li>Construction (Cityscape Global &amp; Cityscape Qatar)</li> <li>Energy (Middle East Oil &amp; Gas)</li> <li>Education (Tawdheef)</li> </ul>
Power Brands	4 events	20+ events	50+ events	60 events

## Progressive re-bookings and improving cash collections





#### The power of face-to-face

#### Value for SMEs

This was my 22nd year either attending or exhibiting at this show and this year in particular was without a doubt **the most successful boat show I have ever experienced** as far as 'at the show sales'. Now, nearly a week since the show ended, we have **more than doubled our projected units sold** 



#### Business Development

Our company has been exhibiting at World of Concrete for more than 16 or 18 years and we're happy to be back in person. **Business development has been going well and our team has been able to meet with customers and collect leads** that we can follow up on after the show. I feel good about my health and safety on-site and I know it was a tough one to navigate– especially with changing protocols for shows like digital badges and temperature checks. We will be back next show!



#### Hybrid +

We are excited to be participating in both the in person and virtual Black Hat conference. **This year's Black Hat is offering a unique hybrid event experience**, giving the cybersecurity community a choice in how they wish to participate.



#### New Product Launch

China Beauty Expo (CBE) is an international platform for the cosmetics industry with multi-level collaborations. This year's exhibition fully demonstrated the vitality and broad prospects of China's beauty economy. We are one of the first foreign brands to enter the Chinese cosmetics franchise stores. We look forward to continuing to work with CBE and channels to leave a dazzling trajectory in the Chinese market in the next century.



Arab Health is one of the best conferences and exhibitions from all over the world. **Arab Health is sending a message to the whole world that Dubai is safe, open for everyone** – and we have succeeded as a healthcare industry along with Arab Health to bring all of these exhibitors from all ov the world. I think it's a huge success for all of us. **Arab Healt** 

Inherent value of physical trade show product, particularly for the commercial SME community



## Returning Physical Events and deeper Digital Services



Progressive return of Physical Events and continuing expansion in B2B Digital Services



## 2021-2022: Improving Revenues, Profits & Cashflow

Gareth Wright Group Finance Director



## 2021 Half Year Results Summary

COVID-19	Revenue of £689m (H1 2020: £814m) and Adjusted Operating Profit of £69m (H1 2020: £119m), reflecting differing pandemic impacts on Physical Events in H1 2020 and H1 2021	
STRENGTH	Improving growth and performance by Taylor & Francis and Informa Intelligence	
RETURNING	Commercial confidence in returning physical events (Mainland China, US, UAE)	
POSITIVE	Free cash flow of £134m - subscriptions strength, positive forward bookings and low levels of refunds	
ROBUST	Available liquidity of £1.45bn, decreasing net debt to £1,890m, and no group financial covenants	
INCREASE	Revenue guidance for 2021 increased to £1,800m±, targeting adjusted operating profit at £375m±	
2021-2022 Improving Revenues, Profits and Cashflow		



#### 2021 Half-Year Income Statement

	H1 2021 £m	H1 2020 £m
Revenue	688.9	814.4
Adjusted Operating Profit	69.2	118.6
Adjusted Operating Margin	10.0%	14.6%
Net Adjusted Finance Costs	(32.9)	(47.6)
Adjusted Profit before Tax	36.3	71.0
Adjusting Items	(127.3)	(872.2)
Statutory Loss before Tax	(91.0)	(801.2)
<b>Adjusted Tax Charge</b> Effective Tax Rate	<b>(6.2)</b> 17.0%	<b>(9.2)</b> 13.0%
Adjusted Profit	30.1	61.8
Non-controlling Interests	4.4	(5.1)
Adjusted EPS (diluted)	1.7p	5.0p

<ul> <li>Group Revenue</li> <li>Further strength in Subscription-led revenues</li> <li>c£280m of physical events revenue prepandemic in H1 2020</li> <li>Adjusted Operating Profit</li> <li>High margin pre-COVID physical events in H1 2020</li> <li>Full year benefit of Cost Mgt. Programme</li> </ul>
<ul><li>Net Financing Costs</li><li>Lower average debt and lower cost of debt</li></ul>
<ul><li>Adjusting Items</li><li>Reduction in COVID exceptional costs</li><li>Lower non-cash intangible amortisation</li></ul>
<ul><li>Effective Tax Rate</li><li>Increase to 17%</li></ul>
<ul><li>Non-controlling interests</li><li>Reflects events return at JVs in Mainland China</li></ul>



#### 2021 Half-Year Divisional Summary

	H1 2021	H1 2020	Reported	Underlying
	£m	£m	. %	%
Revenue				
Informa Markets	187.6	282.1	(33.5)	(29.3)
Informa Connect	35.8	66.0	(45.8)	(6.8)
Informa Tech	58.1	59.8	(2.8)	12.9
Informa Intelligence	162.2	150.0	8.1	7.9
Taylor & Francis	245.2	256.5	(4.4)	3.0
Group	688.9	814.4	(15.4)	(7.5)
Adjusted Operating (Loss)/Profit				
Informa Markets	(43.3)	12.9	n/a	n/a
Informa Connect	(15.1)	(19.3)	n/a	n/a
Informa Tech	(5.6)	(19.8)	n/a	n/a
Informa Intelligence	47.2	47.6	(0.8)	4.8
Taylor & Francis	86.0	97.2	(11.5)	3.6
Group	69.2	118.6	(41.7)	(2.5)
Operating Margins %				
Informa Markets	n/a	4.6		
Informa Connect	n/a	n/a		
Informa Tech	n/a	n/a		
Informa Intelligence	29.1	31.7		
Taylor & Francis	35.1	37.9		
Group	10.0	14.6		

#### Informa Intelligence

- Strong demand for specialist data and content
- Subscription renewal rates at 90%+
- Strong forward sales pipeline and positive ACV growth
- Disposal of Health & Safety business; review of remaining Asset Intelligence businesses ongoing

#### **Taylor & Francis**

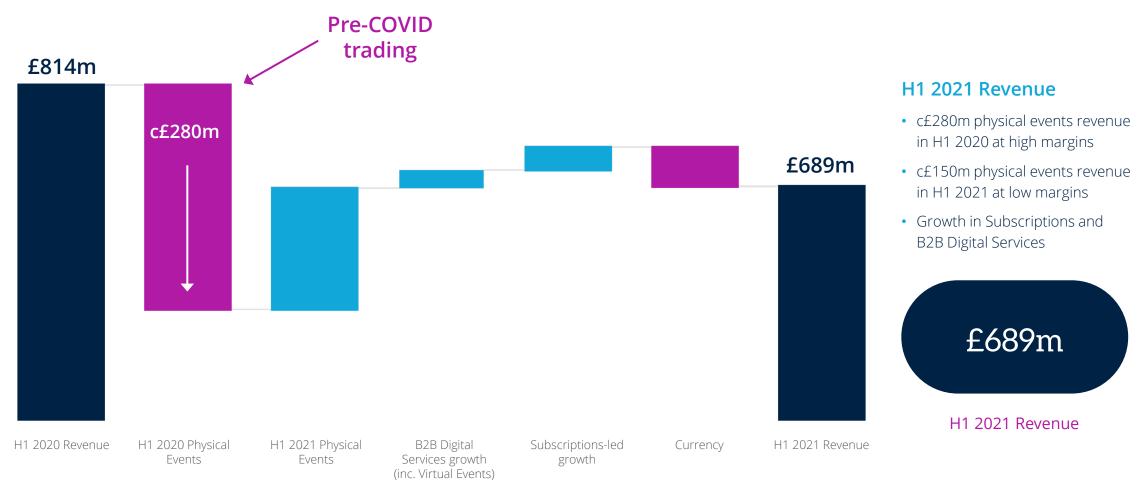
- Robust digital subscription renewals
- Further growth in Open Research, with full pipeline for rest of year
- Strong growth in e-books revenue
- Full period of access to University libraries and bookshops in H1 2021 v H1 2020

#### Informa Markets / Informa Connect / Informa Tech

- Returning physical events in all three major geographies
- Deepening demand for B2B Digital Services
- Positive customer feedback from physical events
- Progressive rebooking into 2022



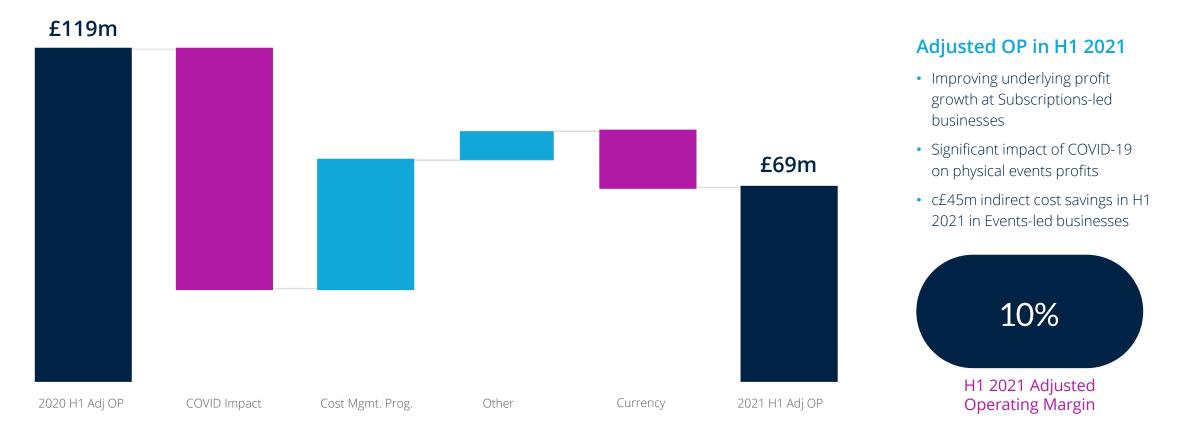
## Differing pandemic impacts on revenue in 2021 v 2020



Strength in Subscriptions and B2B Digital Services, with returning confidence in Physical Events



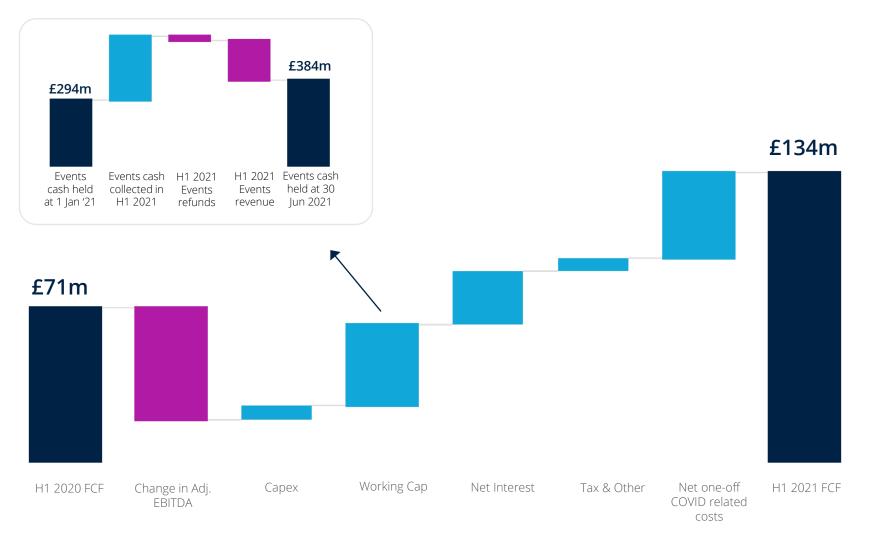
## H1 2021 Adj. Operating Profit supported by Cost Management



#### H1 Adjusted Operating Profit reflects differing pandemic impact compared to 2020



#### Disciplined H1 2021 Free Cash Flow



#### Free Cash Flow in 2021

- High operating cash conversion
- Lower EBITDA due to COVID-19 impact on physical events
- Capex maintained at 2019 level
- Lower net interest and tax
- Working Capital supported by reduced refund levels and progressive forward bookings





## Balance Sheet strength and flexibility

#### 1000 EMTN Substantial liquidity £1.45bn RCF drawn (Undrawn RCF and Cash balances) 900 RCF Undrawn No maturities until July 2023 800 Bank No Group financial covenants 700 **Returning positive Free Cash Flow** 600 \_\_\_\_\_ 500 Average debt maturity of 4.4 years 400 300 Weighted average cost of debt of 3.5% 200 100 No drawn maturities until July 2023 $\cap$ 2021 2022 2023 2024 2025 2026 2027 2028

#### Debt maturities as at 30 June 2021 (£m)

Robust balance sheet and returning positive Free Cash Flow



#### 2021-2022: Improving Revenues, Profits & Cashflow

1,800m+/-

Guidance for 2021 Full Year Revenue

(FY2020: £1,660m)

#### 1 £375m+/-

Guidance for 2021 Full Year Adjusted Operating Profit

(FY2020: £268m)

#### 1 2%+

2021 Full Year underlying revenue growth in

#### **Taylor & Francis**

4.5%+

2021 Full Year underlying revenue growth in Informa Intelligence

#### Positive Free Cash Flow

(FY2020: -£154m)

## Balance Sheet Strength

Available liquidity of £1.45bn No Group financial covenants No drawn maturities until 2023

Increased guidance reflecting improving performance through the 2021 Transition Year



## 2021-2024 Growth Acceleration Plan II (GAP II)

Stephen A. Carter Group Chief Executive



## 2021-2024 Growth Acceleration Plan II (GAP II)

Through our proven GAP methodology, our focus will be further Market Specialisation and increased Digitisation in all businesses, expanding addressable audiences, improving the mix and quality of revenue and bringing our brands closer to markets and customers

SPECIAL	IST	Accelerate strategy of Market Specialisation and deeper Digitisation
GROWT	Ή	Increase the scale and quality of growth: mix, geography, predictability, resilience
RETUR	N	Maximise returning physical events through major brands in major markets
DIGITA	L	Deepening Digital Service offering and enhancing digital capability
DATA		Improving data platforms facilitating new range market solutions





## Market Specialisation & Digitisation in Taylor & Francis



#### Consistent investment and increasing focus delivering improving growth and visibility



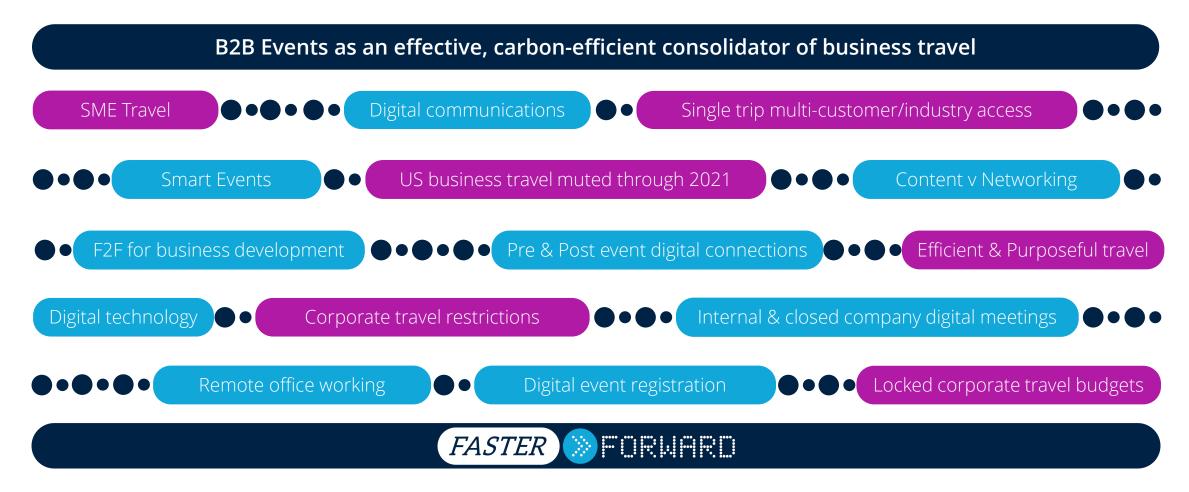
## Market Specialisation & Digitisation in Informa Intelligence



#### Consistent investment and increasing focus delivering improving growth and visibility

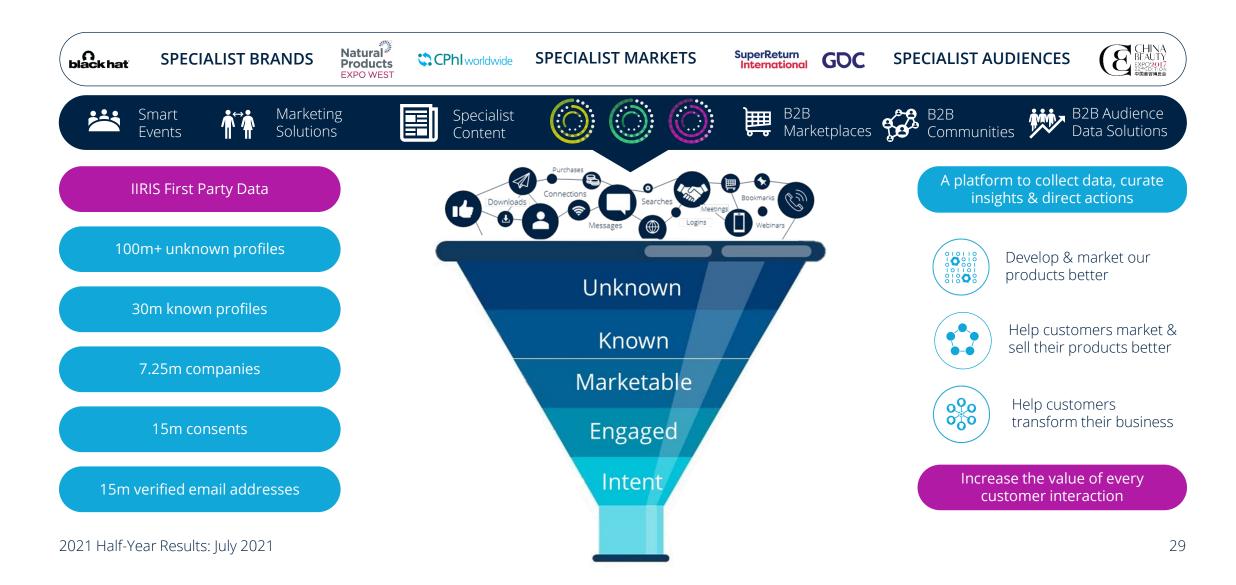


## Digital Acceleration and post-COVID business travel





## IIRIS...harnessing the power of B2B customer data





## B2B Audiences and Platforms: the digital value chain

#### Layer 4: Data Analytics

Insight generation (e.g., trends, intent); productisation

#### Layer 3: Proprietary Data

1st party data; profiles and behavioural signals

#### Layer 2: Engagement Platforms

Integrated support of user activity (Media, Event, and Community platforms; Marketplaces)

#### Layer 1: Markets & Communities

Proprietary, market-specific B2B content & programming (Physical and Digital; Events and Media)



- Integrated solution across entire Digital Value Chain
- Delivery through combination of Build, Partner, Buy
- 8 specialist customer markets: Pharma, MedTech, Food Ingredients, Technology, Aviation, Hospitality, Fintech, Biotech
- Development of profile and behavioural data
- Development of qualified, consented lead generation and purchasing intent
- Clear, established data protocols
- New range of data-driven Audience Solutions

#### End-to-End Physical and Digital Solutions



## Informa Capital Markets Day 2021-2024 Growth Acceleration Plan (GAP II)

- 2021-2024 Growth & Ambition
- GAP II year-by-year plans
- Five business presentations
- Product demonstrations

#### 7 December 2021 240 Blackfriars, London













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2021-2022 Improving Revenues, Profits and Cashflow		



## Appendices



#### Accelerating sustainable change in our business and the specialist markets we serve.

#### **Faster to Zero**

Moving faster to become a zero waste and net zero carbon business.

#### Sustainability Inside (្រក្មទ

Embedding sustainability inside every one of our brands to help our customers accelerate sustainable development in their specialist markets. **Impact Multiplier** 

Multiplying the positive impact we create when we improve access to knowledge, help people connect more efficiently and invest in our communities.

#### FASTER FORWARD CORE COMMITMENTS:

- 1. Become carbon neutral as a business and across our products by 2025
- 2. Halve the waste generated through our products and events by 2025
- 3. Become zero waste and net zero carbon by 2030 or earlier
- 4. Embed sustainability inside 100% of our brands by 2025
- 5. Help and promote the achievement of the UN's Sustainable Development Goals through our brands
- 6. Enable one million disconnected people to access networks and knowledge by 2025
- 7. Contribute \$5bn per year in value for our host cities by 2025
- 8. Contribute value of at least 1% of profit before tax to community groups by 2025
- 9. Save customers more carbon than we emit by 2025



Informa AllSecure is Informa's approach to enhanced health and safety standards at our events following COVID-19

- Best practice guidelines to ensure the highest standards of hygiene and bio-safety
- Developed in partnership with industry peers, venue owners, industry associations and other partners
- Establishing itself as the industry standard
- Securing permissions from authorities and building confidence with participants





# **CENTRE FOR AVIATION**

CAPA – Centre of Aviation, is part of the Aviation Week Network within Informa Markets and is one of the world's most trusted sources of market intelligence for the aviation and travel industry

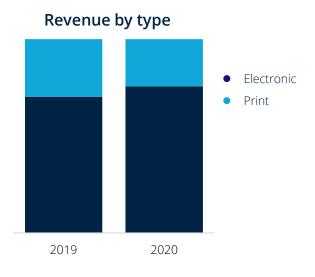
Through its international network of expert aviation researchers and analysts, it provides specialist data and intelligence on the latest industry trends, delivered through a range of subscription products, including its 'CAPA Membership' programme, and supported by a number of specialist events, masterclasses and global summits.

For more information, visit <u>www.centreforaviation.com</u> or contact <u>membership@centreforaviation.com</u>

Visit CAPA for more insights



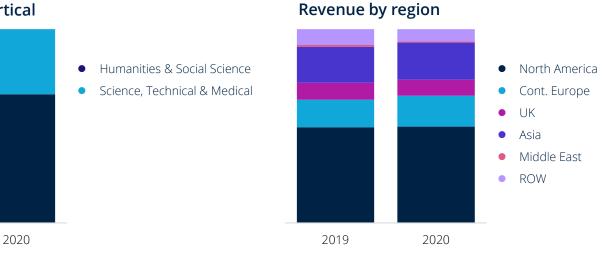
Taylor & Francis publishes peer-reviewed scholarly research and specialist reference-led academic content across subject areas within Humanities & Social Sciences and Science, Technology and Medicine. It is recognised internationally through its major publishing brands such as *Taylor & Francis, Routledge, CRC Press* and *Dove Medical Press* 



#### Revenue by vertical

2019

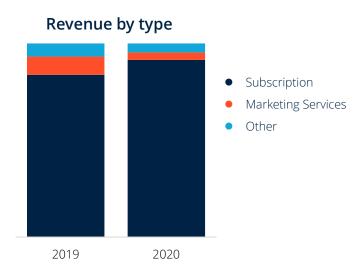


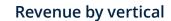






Informa Intelligence provides specialist data, intelligence and insight to businesses, helping them make better decisions, gain competitive advantage and enhance return on investment. Through a range of specialist B2B subscription brands, we provide critical intelligence to niche communities within Pharma, Finance, Transportation, and Asset Intelligence.





2019

2020

Pharma

Finance

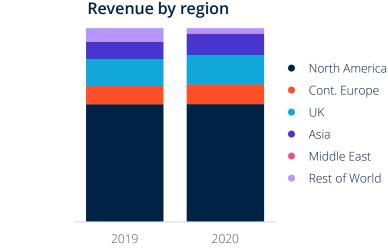
Maritime

Other

Citeline

Trialtrove Pharma intelligence | informa

**Key Brands** 



### 🔅 EquipmentWatch.

Lloyd's List 🚺

Financial intelligence | informa

() informa



Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Through a portfolio of international B2B brands, we provide opportunities to engage, experience and do business via face-to-face exhibitions, specialist digital content and actionable data solutions.



Revenue by typeRevenue by verticalHealthcare & PharmaRevenue by region• Health & Nutrition• Health & Nutrition• Health & Nutrition• Infrastructure, Construction & Build.• Fashion & Apparel• Marketing Services• Sponsorship• Attendee• Other• Other• Other• Jewellery• Hospitality, Food & Beverage• Aviation• Other• Other• Other• 20192020• Other• Other

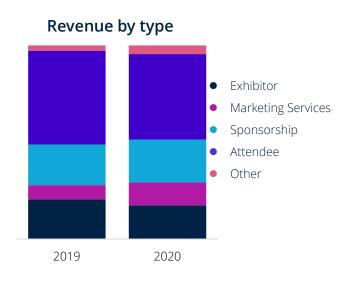
2021 Half-Year Results: July 2021



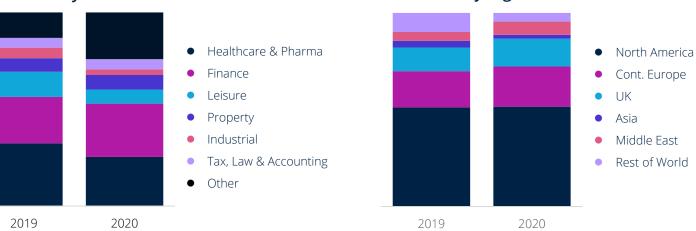


Informa Connect is the Group's Content, Connectivity and Data business, organising content-driven events, training and programmes that provide a platform for professional communities to meet, network and share knowledge. With major brands across the world, it has particular strength in Life Sciences and Finance.









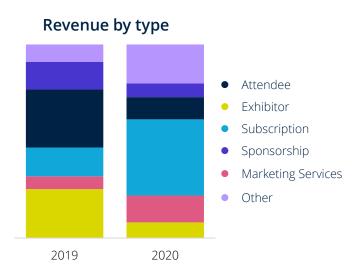
### Revenue by region

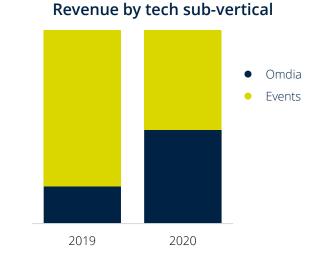




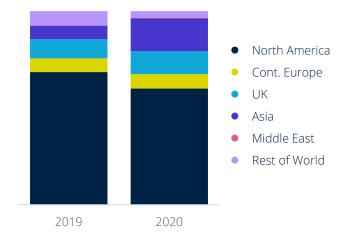
Informa Tech informs, educates and connects specialist Technology communities around the world. Through our portfolio of international B2B brands, we provide specialist intelligence and knowledge, and build platforms for customers to engage, learn and be inspired to create a better digital world.







Revenue by region



#### 2021 Half-Year Results: July 2021

### Tax Summary

	H1 2021 £m	H1 2021 Tax £m	H1 2021 Effective tax rate %
Reported Loss Before Tax	(91.0)	4.1	
Adjusted for:			
Intangible asset amortisation and impairment	137.6	(20.2)	
Benefit of goodwill amortisation for tax purposes only	-	7.4	
Acquisition and integration costs	3.2	(1.0)	
Restructuring and reorganisation costs	1.5	(0.2)	
One-off insurance credits associated with COVID-19	(18.7)	4.8	
Onerous contracts and one-off costs and associated with COVID-19	4.4	(1.1)	
Re-measurement of contingent consideration	(0.8)	-	
Loss on disposal of businesses	0.1	-	
Adjusted Profit Before Tax	36.3	(6.2)	17.0

### Cash Flow Summary

	Reported H1 2021	Reported H1 2020	Reported FY 2020
Adjusted operating profit	£m <b>69.2</b>	£m 118.6	<u>£m</u> <b>267.8</b>
Depreciation of property and equipment	6.5	8.5	16.8
Depreciation of right of use assets	11.5	16.9	30.3
Software and product development amortisation and impairment	22.6	19.8	41.1
Share-based payments	7.5	3.6	11.2
Loss on disposal of other assets	0.1	0.4	0.9
Adjusted share of joint venture and associate results	(1.3)	0.3	(0.8)
Adjusted EBITDA	116.1	168.1	367.3
Net capital expenditure	(18.9)	(25.5)	(48.4)
Working capital movement	81.0	44.2	(81.9)
Pension deficit contributions	(2.5)	(3.3)	(6.2)
Operating cash flow	175.7	183.5	230.8
Restructuring and reorganisation	(19.3)	(6.0)	(35.6)
Onerous contracts and one-off income/(costs) associated with COVID-19	17.7	(35.4)	(44.6)
Net interest	(24.3)	(49.1)	(271.6)
Taxation	(15.7)	(21.7)	(32.9)
Free Cash Flow	134.1	71.3	(153.9)

## Other Adjusting Items

	H1 2021 £m	H1 2020 £m
Intangible amortisation and impairment	137.6	763.4
Acquisition and integration costs	3.2	33.9
Restructuring and reorganisation costs	1.5	16.2
One-off insurance credits associated with COVID-19	(18.7)	
Onerous contracts and one-off costs associated with COVID-19	4.4	43.4
Re-measurement of contingent consideration	(0.8)	1.0
VAT Charges	-	0.6
Adjusting items in operating profit	127.2	858.5
Loss on disposal of businesses	0.1	4.0
Finance costs	-	9.7
Adjusting items in profit before tax	127.3	872.2

### Currency Sensitivity

	Ave	Average Rates		Closing Rates	
	H1 2021	H1 2020	H1 2021	H1 2020	
USD	1.39	1.26	1.39	1.23	

The impact of a 1 cent movement in the USD to GBP exchange rate in 2021:

Annual revenue	£7.7m
Annual adjusted operating profit	£2.7m
Annual adjusted earnings per share	0.1p



### Balance Sheet Summary

	30 June 2021 £m	31 December 2020 £m
Intangibles and goodwill	8,686.9	8,671.1
Property and Equipment	46.5	49.1
Right of use assets (IFRS 16)	205.2	209.9
Other non-current assets (excluding debt and leases)	57.2	55.9
Current assets (excluding cash and leases)	379.7	394.3
Deferred income (current)	(737.9)	(700.6)
Other current liabilities (excluding debt and leases)	(473.7)	(466.6)
Net lease liabilities	(264.2)	(272.9)
Net debt (excluding IFRS 16 leases)	(1,625.9)	(1,756.7)
Other non-current liabilities (excluding debt and leases)	(501.0)	(541.5)
Net Assets	5,772.8	5,642.0



### Sponsored ADR Programme

#### Informa ADRs trade on the US over-the-counter (OTC) market

Symbol	IFJPY
ISIN	US45672B305
Ratio	1 ADR : 2 ORD
Effective date	1 <sup>st</sup> July 2013
Underlying ISIN	JE00B3WJHK45
Depositary Bank	BNY Mellon

#### For any questions relating to Informa ADRs, please contact BNY Mellon

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# Thank you

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