## 2016 FULL YEAR RESULTS PRESENTATION

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The forward-looking statements contained in this presentation speak only as of the date of preparation of this presentation and the Group therefore cautions against placing undue reliance on any forward-looking statements.

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STEPHEN A. CARTER GROUP CHIEF EXECUTIVE

## BALANCE & BREADTH

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## **PROGRESS AND PERFORMANCE IN 2016**

GROWTH	+11.0% Revenue, +1.6% Organic Revenue, +6.6% Adjusted Diluted EPS growth
RETURNS	+4.3% Dividend Per Share, 9.2% Return on Capital Employed
CASH	Cash conversion of 95% and Free Cash Flow of £305.7m
INVESTMENT	£52m Net Capex in peak year of <i>GAP</i> ; 30+ growth initiatives coming on stream
EXPANSION	Additions in <b>Health &amp; Nutrition</b> (Penton), <b>Construction &amp; Real Estate</b> (WWETT), <b>Agriculture</b> (Penton), <b>TMT</b> (Light Reading, Penton), <b>International Yachting</b> (YPI)
FOCUS	Strategic review of five remaining domestic conference businesses

## OPERATIONAL FITNESS, INCREASED CAPABILITY AND SCALE

## **GROWTH ACCELERATION PLAN: 2014-2016**

2014	2015	2016	
Focus & Earnings	Progress & Performance	Balance & Breadth	
Increased Group Revenue: +0.6%	Accelerating Revenue growth: +6.6%	Higher Revenue growth: +11.0%	
Flat Adjusted Profit : -0.2%	Strong Adjusted Profit growth: +9.5%	Increased Adjusted Profit growth: +13.8%	
Higher Adjusted Diluted EPS: +0.5%	Growth in Adjusted Diluted EPS: +4.6%	Improving Adjusted Diluted EPS: +6.6%	
Increased Dividend: +2%	Increased Dividend: +4.1%	Enhanced Dividend: +4.3%	
Strong Free Cash Flow: £232.5m	Improving Free Cash Flow: £303.4m	Consistent Free Cash Flow: £305.7m	
GAP launched and implementation underway	Significant operational and financial momentum through GAP	Increased Balance & Breadth through GAP	

#### 2017: ANOTHER YEAR OF GROWTH IN REVENUE, ADJUSTED EARNINGS, DIVIDENDS AND CASH

Quoted figures are as reported

## CURRENT OUTLOOK

GLOBAL EXHIBITIONS	ACADEMIC PUBLISHING	BUSINESS INTELLIGENCE	KNOWLEDGE & NETWORKING	PENTON INFORMATION SERVICES
Strong start to the year	Solid start to the year	Good renewal season	Stable start to the year	Integration and synergies on plan
<ul> <li>7 of Top 20 shows held with over \$120m revenue</li> </ul>	<ul> <li>Journals cash</li> <li>+6% year-on-year</li> <li>at end Jan</li> </ul>	• Jan/Feb total revenue up c.2%	<ul> <li>Total deferred revenue +&gt;10% year-on-year</li> </ul>	<ul> <li>Strong Events and Subscriptions trading</li> </ul>
<ul> <li>64% of budget contracted versus 55% prior year</li> </ul>	<ul> <li>Jan/Feb Books trading steady</li> </ul>	<ul> <li>Jan/Feb rolling renewal rate of c.90%</li> </ul>	<ul> <li>Top 20 events bookings +&gt;15% year-on-year</li> </ul>	<ul> <li>On track for at least £7m cost synergies in 2017</li> </ul>

2017: ANOTHER YEAR OF GROWTH IN REVENUE, ADJUSTED EARNINGS, DIVIDENDS AND CASH

## THE KNOWLEDGE AND INFORMATION ECONOMY

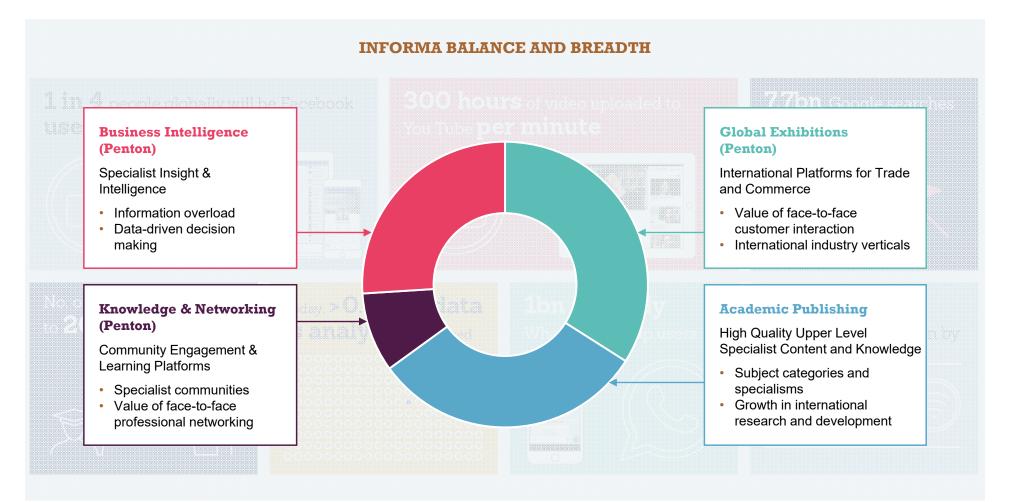


Chart is pro-forma revenue, including a full year of Penton and YPI

2016 Full Year Results Presentation

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## BUILDING THE CAPABILITIES FOR GROWTH AND SCALE

## 2013 - 2016

Simplified structure oriented around verticals and customers

55% + recurring and predictable revenue\*

North American emphasis

Consistent and targeted investment for growth

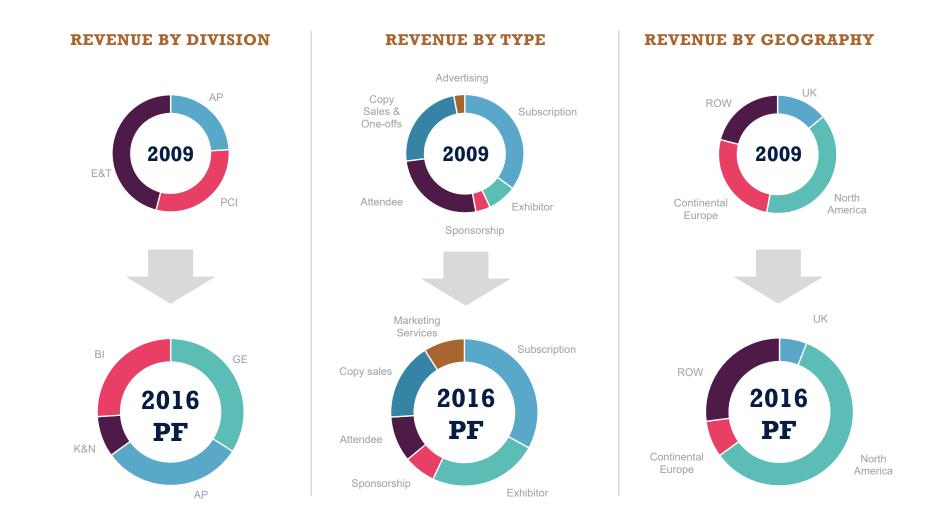
Multi-year growth and profit incentives, Group-wide equity participation

**Exhibitions and Subscriptions-led revenue** 

Focus on operational fitness, consistent growth and returns

\* Pro-forma, including a full year of Penton and YPI

## **BALANCE AND BREADTH**



2016 charts are pro-forma estimates, including a full year of Penton and YPI

## **BALANCE AND BREADTH IN 2017**



# FINANCIAL STRENGTH

GARETH WRIGHT GROUP FINANCE DIRECTOR informa

## **2016 FULL YEAR RESULTS**



#### **Higher Reported Revenue**

+11.0% to £1,345.7m (2015: £1,212.2m)

## +13.8%

Increased Adjusted Operating Profit +13.8% to £416.1m (2015: £365.6m)

## +6.6%

**Growth in Adjusted Diluted EPS** +6.6% to 42.1p (2015: 39.5p)

+1.6%

Increasing Organic Revenue Growth

+1.6% vs +1.0% in FY 2015 and 0.7% in FY 2014

## **2.6x**

**Robust Balance Sheet** Net debt/EBITDA 2.6 times (2015: 2.2 times)



**Enhanced Dividend Per Share** up 4.3% to 19.3p (2015: 18.5p)

## £305.7m

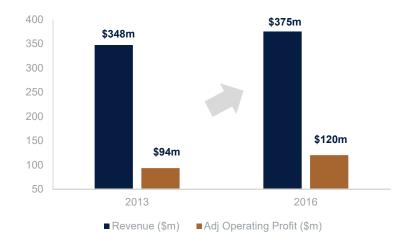
**Consistent Free Cash Flow** £305.7m (2015: £303.4m)

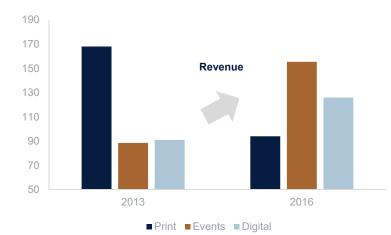
#### CONTINUED FINANCIAL PROGRESS IN PEAK YEAR OF GAP INVESTMENT

## PENTON INTEGRATION PROGRESSING



## PENTON PROGRESS AND PERFORMANCE





#### 2016 Performance

- Revenue growth = +2%
- Print decline = -16%
- Events and Digital growth = +10%
- Like-for-like revenue growth = -1%
- Adjusted Operating Profit growth = +5%

#### **Divisional split**

	Revenue	ОР
Business Intelligence	44%	34%
Global Exhibitions	44%	58%
Knowledge & Networking	12%	8%

## ADDITION OF YACHT PROMOTIONS INC

#### Leading US-based boat show operator

- Five leading yachting/boat Exhibitions
- Ft Lauderdale: 100k attendees, 820 exhibitors, 1,200 boats

#### Strong portfolio fit

- Complements Monaco Yacht Show
- · Leading position in International Yachting
- Further US scale

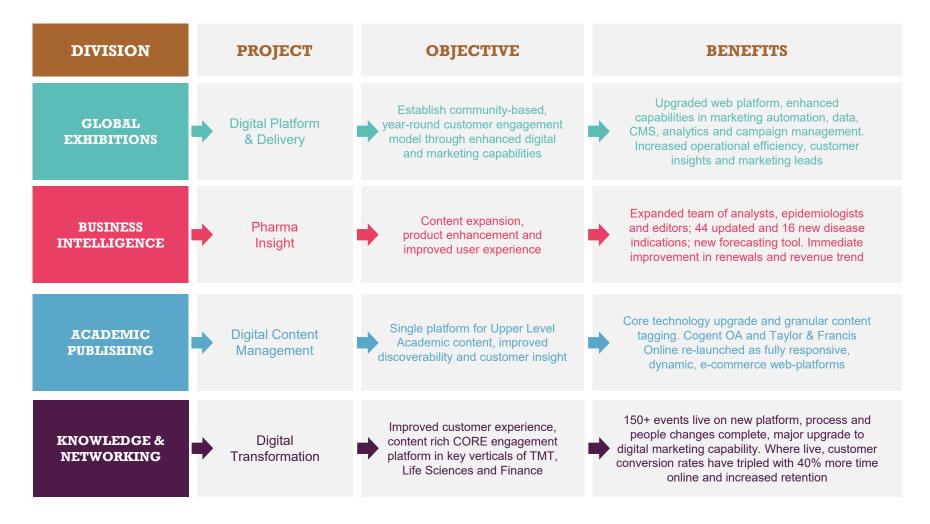
#### **Attractive price**

- \$133m equates to 11.5x EBITDA
- \$40-\$50m NOLs = NPV \$15-\$18m
- Post tax multiple of <10x





## GAP INVESTMENT: EXAMPLES OF INITIATIVES NOW LIVE



## **DIVISIONAL PERFORMANCE**

	2016	2015	Actual	Organic
	£m	£m	%	%
Revenue				
Global Exhibitions	306.9	262.5	16.9%	8.7%
Business Intelligence	290.0	276.8	4.8%	1.1%
Academic Publishing	490.4	447.4	9.6%	0.3%
Knowledge & Networking	224.4	225.5	-0.5%	-4.1%
Penton	34.0	-	-	-
Group	1,345.7	1,212.2	11.0%	1.6%
Adjusted Operating Profit				
Global Exhibitions	119.0	98.0	21.4%	13.5%
Business Intelligence	65.7	63.2	4.0%	-3.2%
Academic Publishing	187.2	164.8	13.6%	-2.1%
Knowledge & Networking	37.4	39.6	-5.6%	-19.4%
Penton	6.8	-	-	-
Group	416.1	365.6	13.8%	0.0%
Operating Margins	%	%		
Global Exhibitions	38.8%	37.3%		
Business Intelligence	22.7%	22.8%		
Academic Publishing	38.2%	36.8%		
Knowledge & Networking	16.7%	17.6%		
Penton	20.0%	-		
Group	30.9%	30.2%		

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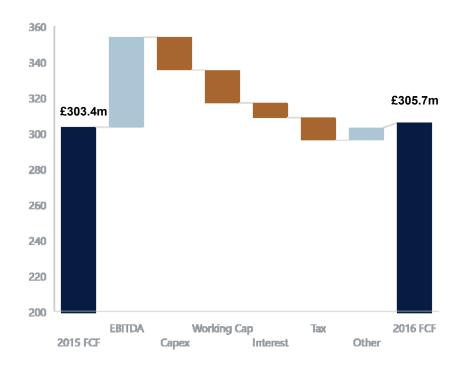
## GROWTH IN REVENUE, ADJUSTED PROFIT AND EARNINGS

	2016	2015
	£m	£m
Revenue	1,345.7	1,212.2
Adjusted Operating Profit	416.1	365.6
Adjusted Operating Margin	30.9%	30.2%
Net interest	(39.6)	(25.9)
Adjusted profit before tax	376.5	339.7
Adjusting items	(198.2)	(120.0)
Reported profit before tax	178.3	219.7
Adjusted tax charge	(68.0)	(60.2)
Effective tax rate	18.1%	17.7%
Adjusted profit	308.5	279.5
Adjusted EPS (diluted)	42.1	39.5
Dividends per share	19.3	18.5

#### Growth

• Revenue +11.0%
<ul> <li>Adjusted Operating Profit +13.8%</li> </ul>
<ul> <li>Adjusted EPS + 6.6%</li> </ul>
<ul> <li>Dividend Per Share +4.3%</li> </ul>
Higher Net Interest
Penton addition
Long-term Private Placing financing
<ul> <li>Currency impact on debt</li> </ul>
<ul> <li>Interest on loan receivable</li> </ul>
Higher effective tax rate Increase in shares issued

## STRONG FREE CASH FLOW



#### **Increased Free Cash Flow despite one-off factors**

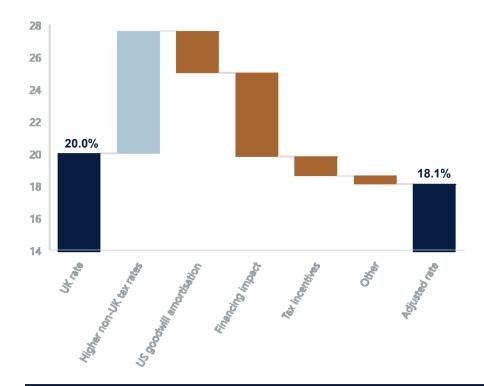
- Working Capital Academic Publishing timing
- Increased capex due to GAP investment
- Normalised cash tax rate
- FX and US Private Placing impact
- Operating cash conversion 95%

#### **Pro-forma Free Cash Flow >**\$400m

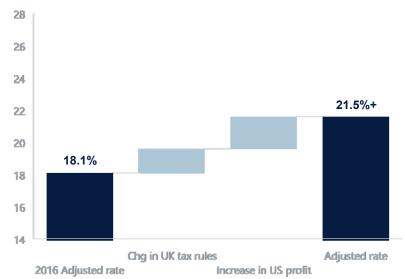
#### CONSISTENTLY STRONG CONVERSION OF PROFITS INTO CASH

## **EFFECTIVE TAX RATE**

#### **2016 ADJUSTED TAX RATE**



#### **2017 ADJUSTED TAX RATE**



### HIGHER ADJUSTED RATE IN 2017 REFLECTING US EXPANSION

## EFFICIENT AND FLEXIBLE LONG-TERM FINANCING

#### **Robust balance sheet**

- 2.6x gearing at year-end
  - Addition of Penton for £1.2bn
  - USD currency impact of c.£150m
  - Increased dividend on higher share count

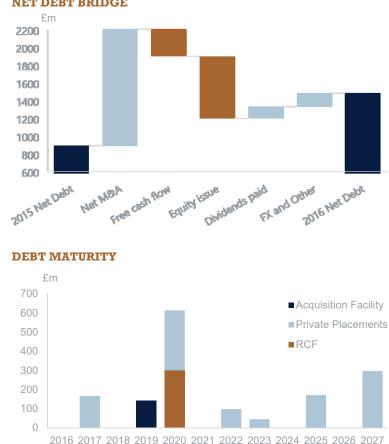
#### **Equity financing of £715m via Rights Issue**

#### Mix of bank debt and US PP debt

- \$500m US PP issuance in November ٠
- Average coupon 4.1% and maturity 6.2 years ٠
- >80% of debt US Dollar denominated •

#### **Secure Pension position**

- Defined benefit schemes closed ٠
- Net liabilities of £38m including Penton



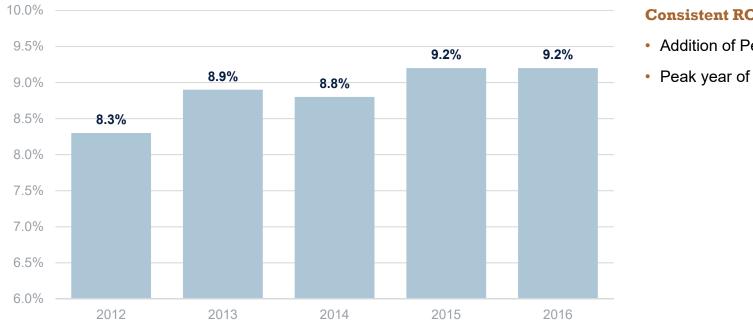
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#### **NET DEBT BRIDGE**

LONG TERM VISIBILITY AND FLEXIBLE FUNDING STRUCTURE

## CONSISTENT OPERATING DISCIPLINE

#### **RETURN ON CAPITAL EMPLOYED**



#### **Consistent ROCE**

- Addition of Penton
- · Peak year of GAP investment

#### IMPROVING TREND IN RETURNS

## GAP INVESTMENT AND PERFORMANCE

£70-£90m investment programme due to complete in 2017

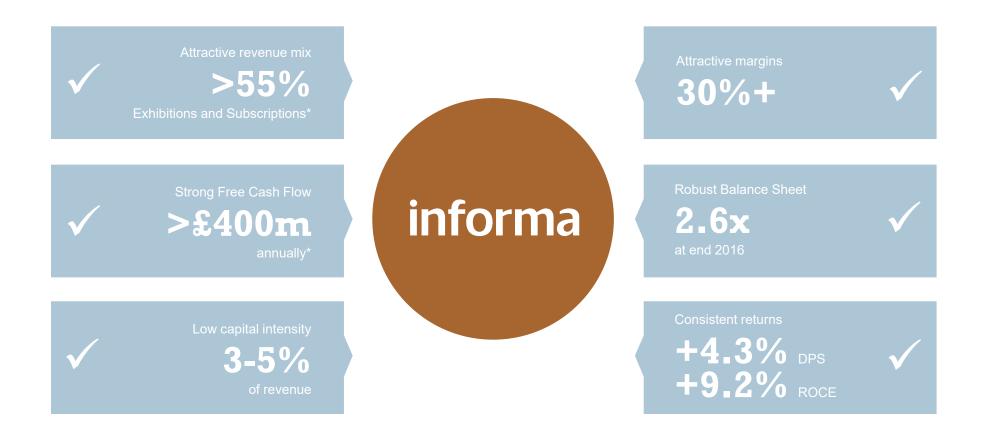
More than £50m GAP investment to date out of over £70m already approved

30 projects in flight with over 50% launched or approaching deployment

**On track for 15-20% ROI on GAP investments in 2017** 

**On track for 25-35% ROI on GAP investments in 2018** 

## **GAP: STRONG FINANCIAL CHARACTERISTICS**



\*Pro-forma, including a full year of Penton and YPI

STEPHEN A. CARTER GROUP CHIEF EXECUTIVE

## BALANCE & BREADTH

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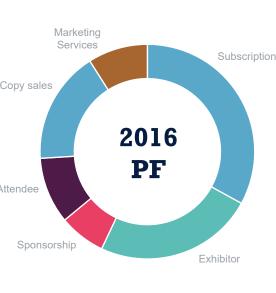
## FINANCIAL BALANCE AND BREADTH

**REVENUE BY DIVISION REVENUE BY TYPE REVENUE BY GEOGRAPHY** Marketing UK Services Subscription BI ROW GE Copy sales 2016 2016 2016 PF PF PF Attendee K&N Continental Europe Sponsorship

2016 charts are pro-forma estimates, including a full year of Penton and YPI

AP

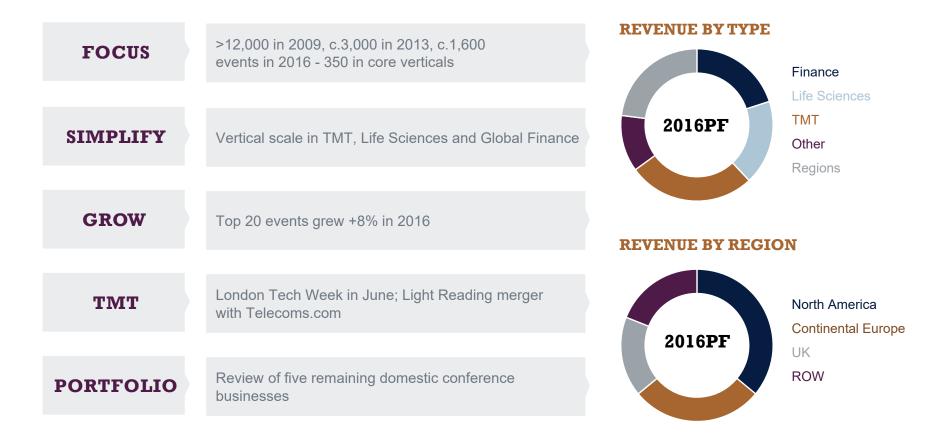
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North

America

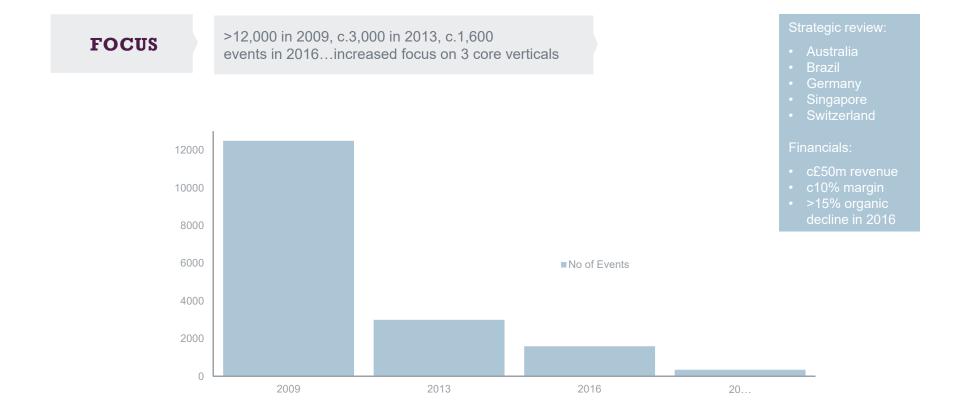
## KNOWLEDGE & NETWORKING – FOCUS, SIMPLIFY & GROW



### **INCREASED FOCUS AND VERTICALISATION**

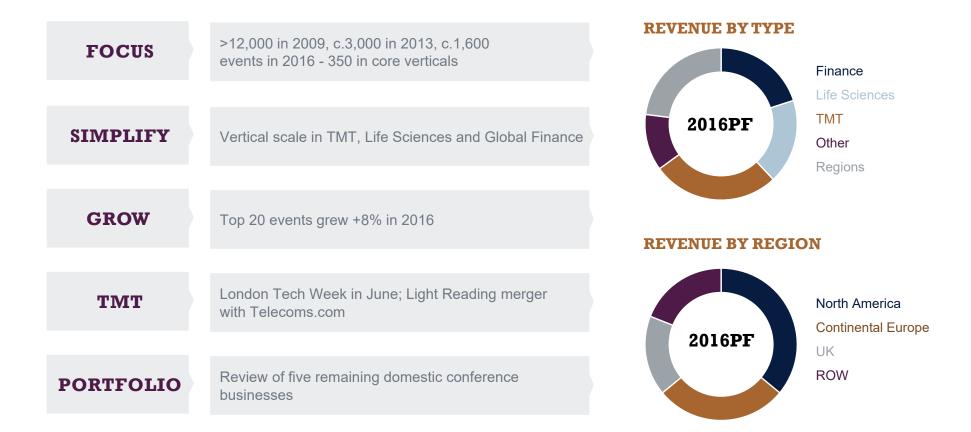
2016 charts are pro-forma estimates, including a full year of Penton

## KNOWLEDGE & NETWORKING – FOCUS, SIMPLIFY & GROW



#### **INCREASED FOCUS AND VERTICALISATION**

## KNOWLEDGE & NETWORKING – FOCUS, SIMPLIFY & GROW



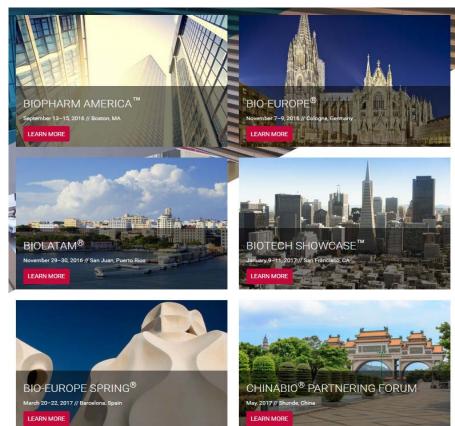
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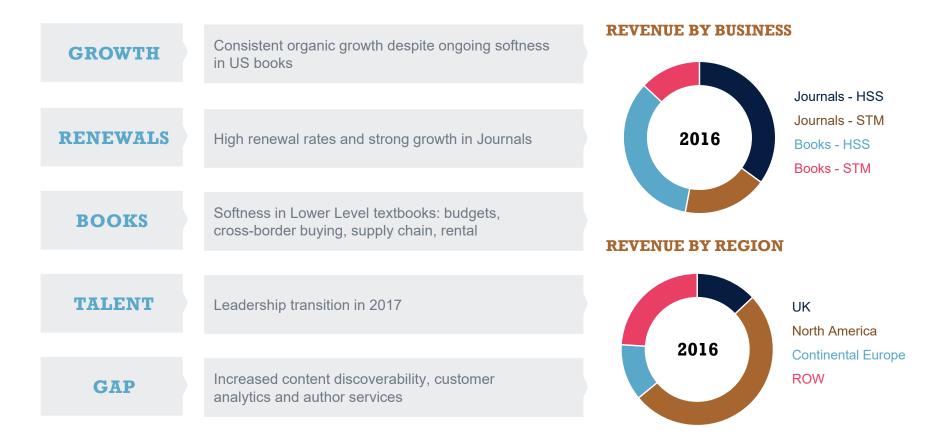
## K&N CASE STUDY: GROWTH IN LIFE SCIENCES THROUGH EBD



- Attractive vertical Biotech growth
- Unique model lead generation through
   Partnering
- · Effective, targeted and valuable networking
- PartneringOne proprietary software platform
- · Very high retention rates
- Consistent levels of growth



## ACADEMIC PUBLISHING – DIGITAL DISCOVERABILITY



#### STABLE BUSINESS WITH ATTRACTIVE MARGINS AND STRONG CASHFLOW

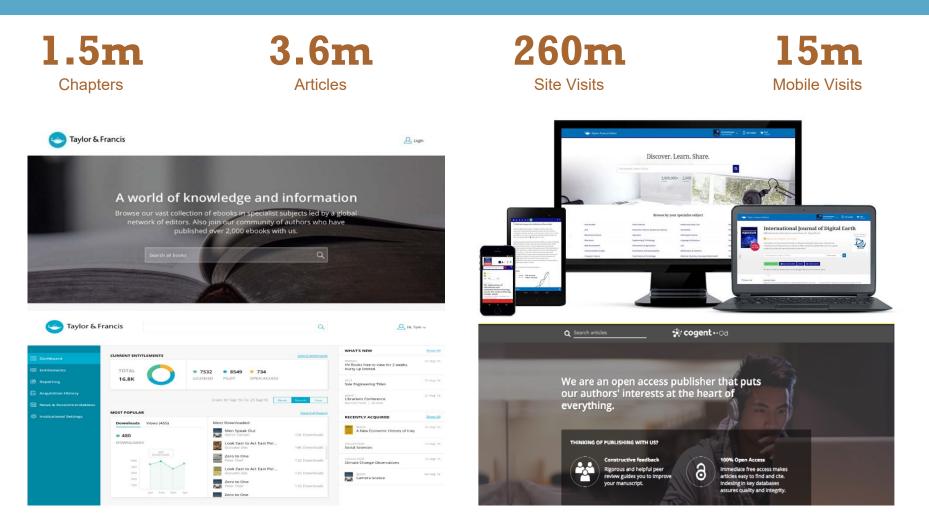
## ACADEMIC PUBLISHING BALANCE AND BREADTH

SPECIALIST UPPER LEVEL CONTENT	<b>TOP 5 GROWTH CATEGORIES IN BOOKS</b>
<ul> <li>Typically final year Undergraduate, Postgraduate and Professional</li> <li>Consistent growth in Journals</li> <li>Stable Upper Level Books in 2016 <ul> <li>Mainly HSS subjects</li> <li>Unique specialist content</li> <li>Low volume / average selling prices (&lt;£50)</li> </ul> </li> </ul>	<ul> <li>Politics</li> <li>Psychology</li> <li>Asian Studies</li> <li>Music</li> <li>Anthropology</li> </ul>
<ul> <li>Mix of Upper and Lower level students</li> <li>More varied content</li> <li>Higher volume / average selling prices (&gt;£80)</li> <li>STM Books: c25% of Books: &gt;10% down in 2016</li> <li>Medical/Garland: &gt;20% of STM Books: &gt;20% down in 2016 (ASP = £55 / £110)</li> </ul>	UK: Cross-border purchasing <ul> <li>Japan</li> <li>China</li> <li>Eastern Europe</li> <li>Africa</li> <li>Taiwan</li> </ul>

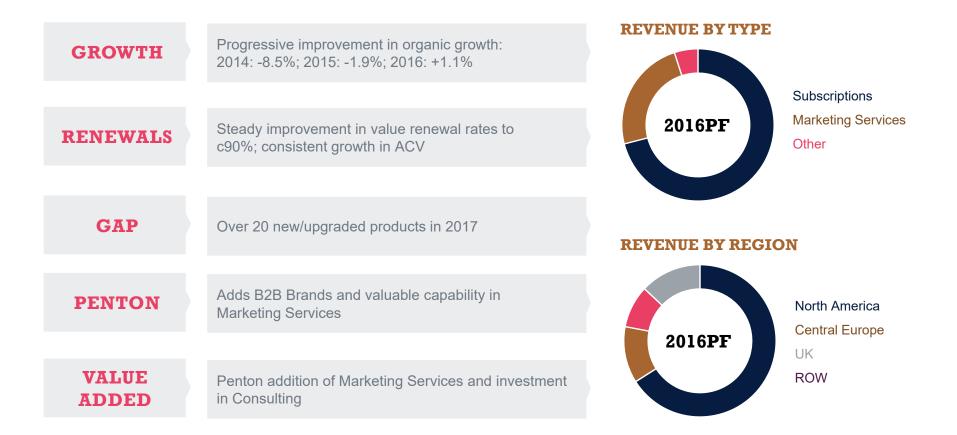
#### STM TEXTBOOKS

#### **TOP 5 GROWTH GEOGRAPHIES IN BOOKS**

## AP GAP CASE STUDY – CONTENT DISCOVERABILITY



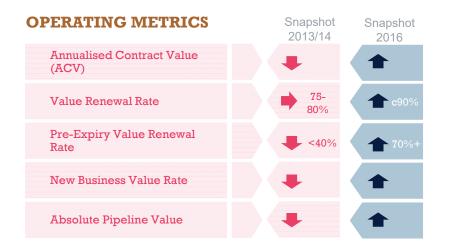
## BUSINESS INTELLIGENCE: THE JOURNEY TO GROWTH



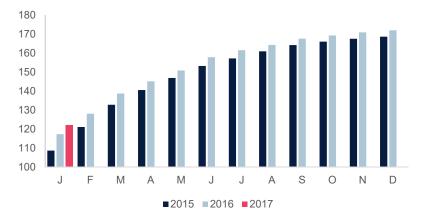
#### IMPROVING CAPABILITY AND GROWTH PROFILE

2016 charts are pro-forma estimates, including a full year of Penton

## BUSINESS INTELLIGENCE: THE JOURNEY TO GROWTH



#### **BOOKED/DEFERRED REVENUE TREND\***



#### 2016 GROWTH RATES BY VERTICAL



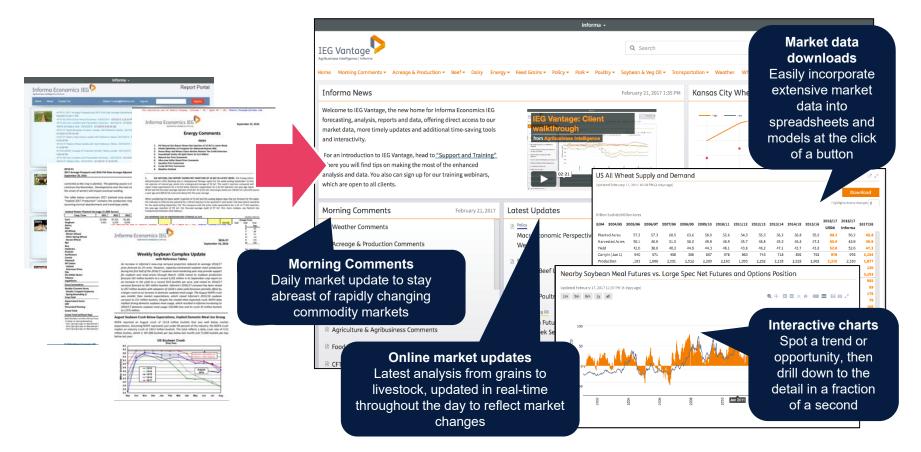
Insight Products and Intelligence Products: % growth in 2016

\*Cumulative deferred revenue on subscriptions ex Finance vertical

## **BI GAP CASE STUDY: IEG VANTAGE IN AGRIBUSINESS**

#### From PDF report delivery...

...to interactive digital delivery of market intelligence and data

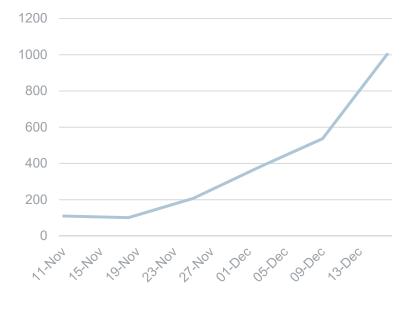


#### BI GAP CASE STUDY: IEG VANTAGE IN AGRIBUSINESS

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**12M ROLLING RENEWAL RATE (%)** 

#### WEEK-ON-WEEK DATA DOWNLOADS



- Weekly client visits +40%
- Weekly page views +130%
- Average site visit duration +130%

"We love the platform" JP Morgan Chase

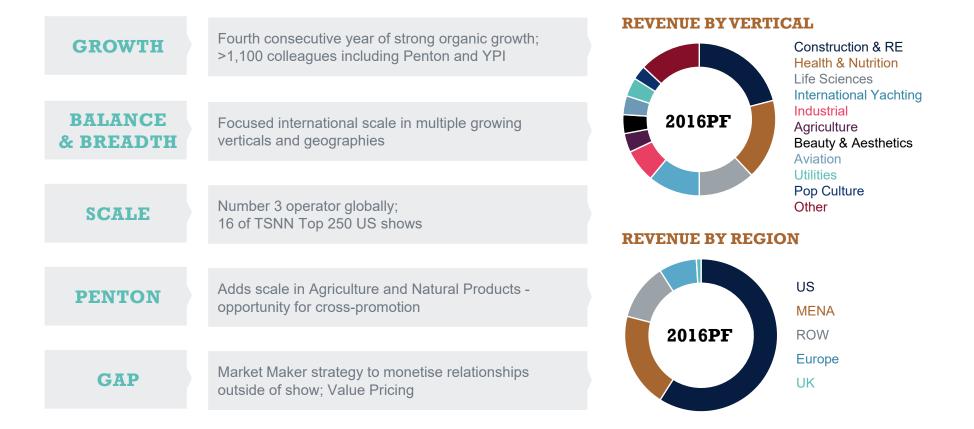
"1000 times better than before" Advanced

Bioenergy LLC

"New portal is awesome. Congratulations and thank you"

**GEP** Trade

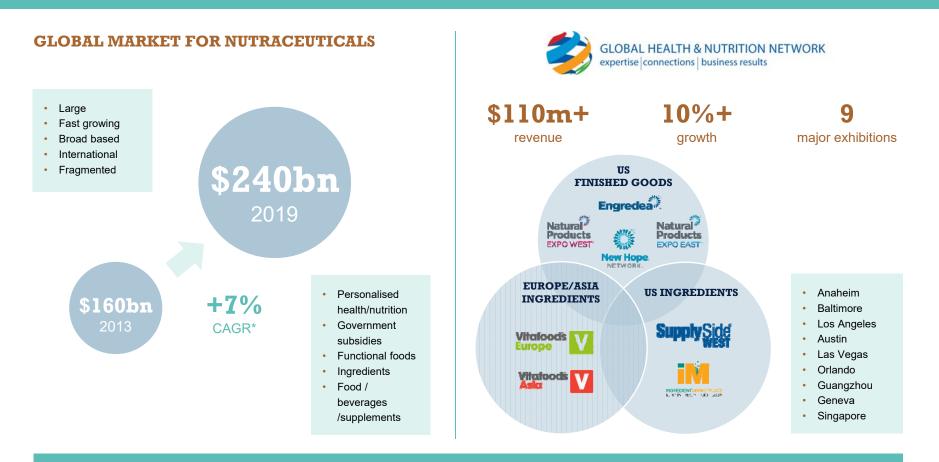
#### **GLOBAL EXHIBITIONS: INFORMA'S LARGEST DIVISION**



#### CONSISTENT STRONG GROWTH AND MARGINS

2016 charts are pro-forma estimates, including a full year of Penton and YPI

#### **INTERNATIONAL STRENGTH IN HEALTH & NUTRITION**



#### BECOMING A MARKET MAKER IN THE NATURAL PRODUCTS AND NUTRITION VERTICAL

\*BCC Research

### STRENGTHENING OUR POSITION IN GROWTH VERTICALS



#### The Features of Attractive Verticals in Events

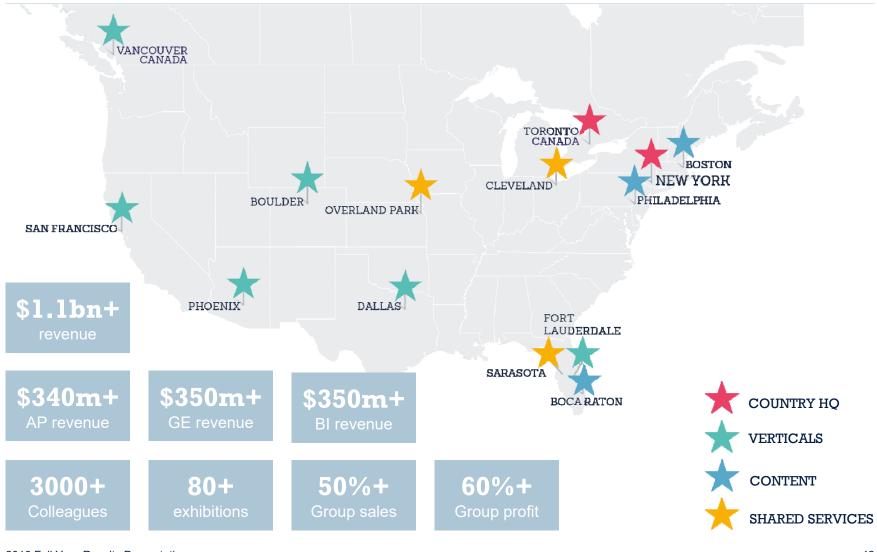
## STRENGTHENING OUR POSITION IN GROWTH VERTICALS



#### The Features of Attractive Verticals in Events

Major events in Global Exhibitions and Knowledge & Networking

#### NORTH AMERICAN BALANCE AND BREADTH



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# **OPERATING BREADTH & BALANCE**

TECHNOLOGY		Common systems and platforms; investment in upgraded ERP platform for growth and scale
PRODUCTIVITY		Operational fitness resulting in increased productivity: £200k+ revenue per head in 2016 versus £170k three years ago
TALENT		Investment in leadership development, training, Graduate Fellowship and Apprenticeship schemes
REWARD		1-for-1 share matching scheme for all colleagues with >15% uptake and equity element incorporated within Senior Management performance measures
CULTURAL		Purpose and sustainability; diversity and inclusion; internal communications and social media platforms
wtw allinforma	Th	Informa lowship Scheme <b>portal</b> ShareMatch

# **OUTLOOK FOR 2017**

INFORMA GROUP	A further year of growth in revenue, adjusted profit, earnings, dividends and cash flow
GLOBAL EXHIBITIONS	Scale, growth and strength in verticals
BUSINESS INTELLIGENCE	Improving growth, Penton combination and investment in verticals
PENTON INFORMATION SERVICES	Measured integration into Divisions, maximise synergies and sharing vertical strength
PENTON INFORMATION SERVICES KNOWLEDGE & NETWORKING	

# GAP DELIVERY: GROWTH, CAPABILITY, SCALE



#### INFORMA GROUP INVESTOR DAY 2017 – LONDON, UK

Please join Stephen A. Carter, Group CEO and Gareth Wright, Group FD on 15 June 2017 for:



# BALANCE & BREADTH

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# **APPENDICES**

## VERTICAL BALANCE AND BREADTH



## **BALANCE SHEET SUMMARY**

	2016 £m	2015 £m
Intangibles and goodwill	4,479.4	2,676.3
Fixed assets	24.1	17.3
Other non-current assets	16.8	38.3
Current assets	441.6	293.6
Deferred income	(561.5)	(385.7)
Other current liabilities	(311.2)	(262.3)
Net debt	(1,485.6)	(895.6)
Other non-current liabilities	(415.6)	(213.8)
Net Assets	2,188.0	1,268.1
Return on Capital Employed	9.2%	9.2%

## TAX SUMMARY

	Profit/(loss) £m	Tax £m	<b>ETR</b> %
Reported Profit Before Tax	178.3	(4.8)	2.7%
Adjusted for:			
Restructuring and reorganization costs	(7.2)	1.9	
Intangible asset amortisation	(116.7)	41.3	
Acquisition and integration costs	(33.1)	4.5	
Impairments	(67.7)	-	
Subsequent re-measurement of contingent consideration	7.4	(0.6)	
(Loss)/profit on disposal of businesses	(39.8)	21.5	
Investment income	58.9	(11.8)	
Deferred tax credit arising from revised treatment of certain non-UK intangible assets	-	12.1	
Benefit of US goodwill amortisation for tax purposes only	-	(10.0)	
Deferred tax credit arising from UK corporation tax rate change	-	4.3	
Adjusted Profit before Tax	376.5	(68.0)	18.1%

# **OPERATING CASH FLOW SUMMARY**

	2016	2015
	£m	£m
Adjusted operating profit	416.1	365.6
Depreciation of property and equipment	6.5	6.1
Software and product development amortisation	14.6	12.8
Share-based payments	3.9	2.6
Adjusted share of joint venture results	(0.8)	0.1
Loss on disposal of other assets	0.1	0.1
Adjusted EBITDA	440.4	387.3
Net capital expenditure	(52.0)	(33.5)
Working capital movement	5.5	23.9
Operating cash flow	393.9	377.7
Adjusted cash conversion	95%	103%
Restructuring, reorganisation, acquisition and integration	(9.9)	(16.9)
Net interest	(35.0)	(26.7)
Taxation	(43.3)	(30.7)
Free cash flow	305.7	303.4

# OTHER ADJUSTING ITEMS

	2016 £m	2015 £m
Intangible asset amortisation	116.7	99.5
Impairment	67.7	13.9
Restructuring and reorganisation	7.2	13.7
Acquisition and integration	33.1	2.3
Subsequent re-measurement of contingent consideration	(7.4)	(0.3)
Adjusting items in operating profit	217.3	129.1
Loss/(profit) on disposal	39.8	(9.1)
Investment income	(58.9)	-
Adjusting items in profit before tax	198.2	120.0

### CURRENCY

Major currencies	Average Rates		<b>Closing Rates</b>	
	2016	2015	2016	2015
USD	1.36	1.53	1.23	1.48
EUR	1.23	1.38	1.17	1.36
Impact of a 1 cent movement in 2017				
	USD £m	EUR £m		
Revenue	6.5	0.7		
Operating Profit	2.9	0.3		
Net Debt	10.3	0.4		

#### **SUSTAINABILITY**

ENVIRONMENT	CYBER SECURITY	SUPPLY CHAIN
HEALTH & SAFETY	<b>PURPOSE</b> "Informa exists to connect people and businesses with knowledge so they can make better decisions"	COMMUNITY
CONTENT		DISCLOSURE
ETHICS	DIVERSITY & INCLUSION	KNOWLEDGE

#### SPONSORED ADR PROGRAMME

#### Informa ADRs trade on the US over-the-counter (OTC) market

Symbol	IFJPY
ISIN	US45672B305
Ratio	1 ADR : 2 ORD
Effective date	1 <sup>st</sup> July 2013
Underlying ISIN	JE00B3WJHK45
Depositary Bank	BNY Mellon

#### For any questions relating to Informa ADRs, please contact BNY Mellon

Damon Rowan

Tel: +44 20 7163 7511

E-mail: damon.rowan@bnymellon.com

5 HOWICK PLACE LONDON SW1P 1WG

+44 (0) 20 7017 5000 info@informa.com www.informa.com



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