# INFORMA MODERN SLAVERY STATEMENT

This statement describes Informa's second response to the UK Modern Slavery Act 2015 and sets out the steps the Group took in 2017 to remove slavery and human trafficking from our supply chain.

For questions or further information, please contact Informa using the Contact Us details on our website.

#### **OUR COMMITMENT**

Informa is a leading business intelligence, academic publishing, knowledge and events business, operating in the Knowledge and Information economy.

We are a Group with strong values. Whoever we deal with, and wherever we are, we are committed to acting lawfully, ethically and in a way which respects both the different cultures and the dignity and rights of individuals in all the countries in which we operate.

Our modern slavery programme is part of the programme of work we undertake as a business to meet these commitments. Its purpose is to seek to ensure that, as far as possible, **our business and supply chain operates** free from modern slavery in all its forms.

#### APPROVAL

This Modern Slavery Statement was approved by the Board of Directors at its Board meeting, 27th February 2018.

Stephen A. Carter CBE

Group CEO

## **ABOUT INFORMA**

Informa provides products and services based on content, intelligence and connections to specialist communities worldwide. The group generates annual revenue of over £1.5bn and has been a member of the FTSE 100 since 2016.

Informa is organised into four operating divisions, each with a distinct market focus, and united by common culture and purpose. The operating divisions are supported by a fifth division, Global Support, which provides specialist business services, leadership and governance to the Group.

# informa

#### ACADEMIC PUBLISHING

produces high quality, peer reviewed books and journals in specialist subject areas for upper level university students

#### BUSINESS INTELLIGENCE

provides specialist datadriven intelligence and insight to businesses, enabling them to make better decisions faster and gain competitive advantage

## GLOBAL EXHIBITIONS

organises significant transaction-oriented Exhibitions in all major regions, enabling specialist communities to meet face to face and conduct business

## KNOWLEDGE & NETWORKING

organises content-driven events and programmes across a range of sectors, with a particular focus on Global Finance, Life Sciences and Telecoms, Media & Technology

#### **GLOBAL SUPPORT**

provides business services to the operating divisions, including Technology, HR and Finance support, and leadership and governance to the group

With 7,500 colleagues globally, Informa has a presence in over 20 countries, and key office hubs in the United Kingdom, the United States and the Middle East. The majority of the locations in which we operate are recognised as having a low estimated prevalence of modern slavery, according to The Global Slavery Index 2016.

Further information on the Group's structure can be found here.

#### MODERN SLAVERY PROGRAMME - RISK ASSESSMENT AND MANAGEMENT

Our approach to modern slavery risk management is aligned with our standard Group Risk Management framework: further details about the way we manage risk are available in our <u>Annual Reports</u>.

We assess the risk of modern slavery in our internal operations and our external supply chain against criteria including:

- geography, including the locations of our offices, events, and supply chain partners
- nature of our business operations
- sector, including the nature of the product or service either procured or supplied
- type of business relationship, for example, whether this is an established, long-standing vendor relationship.

Our assessments are informed by the latest version of The Global Slavery Index, and other sources including the International Labour Organisation, the Walk Free Foundation and other professional and NGO-led research. In 2018, our modern slavery risk assessment will form part of a broader programme to examine the Group's Human Rights risk exposure.

# MODERN SLAVERY & OUR BUSINESS PARTNERS

#### **OUR SUPPLY CHAIN**

Informa works with a range of business partners around the world, and aims to create sustainable and long term relationships with suppliers, contractors, agents and other partners that have a positive impact on all parties. When selecting business partners, we seek to work with those that share Informa's values and commitment to conducting business in an ethical, lawful and socially responsible manner.

#### SUPPLY CHAIN MANAGEMENT

Informa's supply chain management is de-centralised, with specific teams or individuals responsible for divisional third party relationships and key Group counterparty relationships managed, for the most part, by the Global Support Procurement function.

#### Key Supply Chain Sectors



PAPER PRODUCTS & PRINTING



TECHNOLOGY & COMMUNICATIONS



STAFFING &
PROFESSIONAL
SERVICES



EVENT VENUES & SUPPORT



AUTHORS & SUBJECT MATTER EXPERTS



FACILITIES MANAGEMENT

#### RISK PROFILE OF OUR SUPPLY CHAIN

The majority of our supply chain is low risk, owing to the nature of the goods and professional services supplied. With few exceptions, our identified key counterparties are global organisations with their own anti-modern slavery or human trafficking programmes.

The risk assessments completed this year have confirmed the following specific elements of our supply chain as being potentially higher risk, especially if these occur in, or are sourced from, locations with a higher prevalence of modern slavery:

- paper and timber products
- production of printed materials
- event build and breakdown
- small manufactured products, including marketing materials.

In addition, we have a small number of business partners and events located in India, Doha, Egypt, the Philippines and other "higher risk" locations: the nature of the goods or services provided is for the most part low risk, such as professional services, and we ensure controls are in place including pre-engagement due diligence, site visits, training and contractual clauses.

#### SUPPLY CHAIN RISK MITIGATION ACTIVITY

The specific anti-modern slavery risk mitigation activity undertaken with business parties depends on the nature and risk profile of the engagement. Depending on the activity and the risk profile of the location, we employ a range of measures to mitigate our risk including:

- the use of specific anti-modern slavery clauses in contracts, exhibitor manuals and framework agreements
- onsite monitoring
- communication and training
- site visits
- restrictions on the use of sub-contracting.

#### BUSINESS PARTNER CODE OF CONDUCT

Our Business Partner Code of Conduct was also updated and aligned with our Colleague Code of Conduct. The Business Partner Code replaced our previous Third Party Code and more explicitly sets out our expectations of our business partners, including updated requirements relating to modern slavery and child labour, human rights, health and safety and other key regulatory and ethical risk areas.

The Business Partner Code, available <u>here</u>, is being distributed to our key business partners via the procurement leads in our divisions, and is being included in new contracts and framework agreements as these become due for renewal.

#### THE BOOK CHAIN PROJECT - PRELIMS

Informa is one of 26 major global book and journal publishers who are signatories to the Book Chain Project, an initiative designed to improve the supply chain information available to publishers. Of particular relevance to our modern slavery programme is our engagement in its PRELIMS element, which focuses on labour and environmental standards.

All suppliers on the PRELIMS database have passed an audit ensuring that all their sites meet recognised labour and environmental standards and subscribe to a Code of Conduct. The PRELIMS Code includes specific details on child labour, including remediation procedures, forced labour and human trafficking, with specific references to ILO conventions 29, 105, 38, 182 and Article 32 of the UN Convention on the Rights of the Child.

Informa actively encourages its eligible vendors to participate in PRELIMS. This year, the Journals division, one of the two key publishing teams in Academic Publishing, has signed up 100% of their vendors who are eligible to participate. The focus of activity in 2018 will be on maintaining that standard and extending coverage to vendors in the Books business as well.

Included in the PRELIMS 2017 programme of engagement with its subscribed business partners was specific modern slavery training, which Informa Group's vendor relationship managers supported pre-and post-training.

#### PAPER & TIMBER SOURCING

The timber production and forestry industry has been identified as a higher risk industry, with reference to the use of forced, indentured and child labour.

Informa's Timber & Paper Sourcing Policy, available publicly <u>here</u>, is intended to address the risk represented by this part of our indirect supply chain. Through this policy, we proactively seek assurances from our paper suppliers that they use only legal, ethical and responsible sources of timber.

Our target is eventually to source 100% of the paper used in our printed publications from certified forest sources. Schemes such as FSC, PEFC and SFI seek to address the impact of unsustainable and illegal forestry practices, and recognise that these are often linked with forced and bonded labour, child labour and other unethical practices. Each include the ethical treatment of workers in the forestry industry and compliance with all fundamental ILO conventions, including the Forced Labour convention, as a cornerstone of their certification criteria.

#### Current status of the project

Our initial activities were focused on suppliers to our Academic Publishing division, as by far the largest consumer of paper in the Group. In 2017, we extended our focus to paper and timber suppliers across Informa's other divisions and are making excellent progress.

Our acquisition of Penton in late 2016 increased our gross paper usage as a group by nearly 50%, and to ensure that we have maintained a good level of sustainable paper usage, the Group Sustainability team conducted detailed analysis of Penton's paper sourcing, working with suppliers to transition them to certified sources.

We continue to work to move the remaining smaller suppliers over to certified timber sources.

#### Annual gross paper usage: % from sustainable sources



88% Gross Paper Usage from sustainable sources



Penton Acquisition: 50%+ paper usage volumes
62% paper from sustainable sources



98% Gross Paper Usage from sustainable sources

# MODERN SLAVERY & OUR INTERNAL BUSINESS ACTIVITIES

#### OUR CODE OF CONDUCT

We recently completed a full refresh of the Group's Code of Conduct, which included a new section on modern slavery, providing a definition of the concept and explaining the responsibilities of all Informa colleagues:

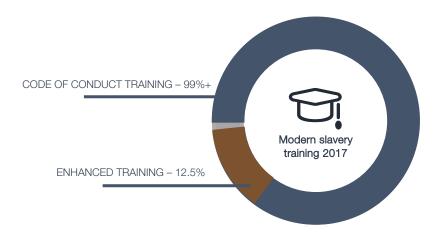
- to be vigilant to the condition of modern slavery in its various forms
- to select suppliers and other business partners with care and conduct appropriate due diligence, and
- to conduct regular checks on our key risk areas and geographies.

The Code was approved by our CEO and the Executive Management Team in early 2017 and is now available in multiple languages on our intranet, and also publicly on <u>informa.com</u>.

#### TRAINING & CAPABILITY BUILDING

It is important not to assume that the concept of modern slavery is familiar to all people in all countries. It has been an essential part of this year's programme to ensure that colleagues are better informed about modern slavery, its relevance to Informa's business operations and supply chain, and their responsibilities.

All colleagues and contractors were required to complete mandatory training during 2017 on the content of the revised Code of Conduct: the training, which also now forms part of our new joiner induction programme, contains sections on modern slavery, forced labour, and human rights in general. Completion rates for the training run at 99% of colleagues, and we will seek to maintain that rate during 2018 and beyond.



#### **ENHANCED TRAINING**

Our risk assessments also identified core groups of colleagues who could be in a position where they may observe modern slavery or have an ability to influence the programme through their support, including senior management, budget holders, legal, HR, compliance, operations managers, those involved in procurement, or with responsibility for supplier relationship management, or working in regions where modern slavery is more prevalent.

For these colleagues, we have provided enhanced, specialist training on modern slavery, covering how to identify red flags, report concerns and work with Group to implement corrective action plans. Just over 900 colleagues completed this specialist training in 2017, and in 2018 we will be extending it to relevant colleagues who have recently joined the Group, including those who were part of our acquisition of Penton.

#### **HUMAN RIGHTS & LABOUR PRACTICES**

In 2017, Informa became accredited as a Living Wage employer, which means we are committed to paying UK-based colleagues at least the voluntary Living Wage.

# REPORTING & RESPONSE

#### **INVESTIGATION & REPORTING**

All our colleagues, business partners and their workforces are able to make use of our whistleblowing and breach investigations processes and our confidential whistleblowing line, Speak Up.

Speak Up is available to colleagues, contractors, business partners or customers who wish to make us aware of any concerns or potential issues, by phone or online.

The externally-hosted line supports multiple local languages, and in most countries, a Freephone line is also available to make reporting as accessible as possible. All reports are confidential and may also be anonymous, where permitted.

Details of how to make a report have been included in our Code of Conduct, all our Group Policies, and are publicised externally in our Business Partner Code of Conduct. Business Partners are also required by our Business Partner Code of Conduct to share details of Speak Up with their teams.

These publications also make clear our "no retaliation" policy: we have zero tolerance for retaliation against anyone reporting a concern or who supports an investigation.

#### **ENFORCEMENT**

We prefer to resolve issues through support and re-education.

Where adherence to Informa's stated principles are contractually enforceable, we reserve the right to terminate our relationship with a business partner if issues of non-compliance with our policies are discovered, and the business partner is either not willing to address the non-compliance, or the issues are particularly severe.

Colleagues who violate our modern slavery or other principles of our Code of Conduct may be subject to disciplinary proceedings, up to and including dismissal.