Informa is a powerhouse within the knowledge economy, providing value through our culture of insight, intelligence and innovation. We bring this talent, alongside a sense of can-do, commitment and energy, to our partners in the sustainability space. As a company, the sense of fun, informality and commitment is palpable, and never more obvious than when working towards a shared goal. We believe that aligning our sustainability activities with our corporate strategy will lend itself to improved efficiency and enable us to scale up our impact.

Stephen Carter
Group Chief Executive
Our four impact areas

Our Content

As a knowledge provider, we help individuals and societies thrive by producing content with integrity, innovating to provide the best delivery platforms and bringing the topic of sustainability into the mainstream.

Our People

We work hard to make our culture one where learning and development is ongoing, passion for expertise is nurtured, support is given for innovation, and staff wellbeing is promoted.

Our Environment

We seek to minimise our impact on the environment by managing our energy consumption, reducing waste and engaging our supply chain. We are on this journey with our employees and our customers.

Our Community

We create positive impacts through our operations globally; by providing employment, driving economic progress and fostering social development. We are also keen to develop strong relationships with community partners.
2013 highlights

Content impacts
Routledge remains one of the world’s leading book publishers on sustainability. 10% of our largest events incorporate an element of sustainability into their content.

Learning and development
Increased investment in Informa’s internal Academy by 15% with attendance also increasing by 15%.

Access for all
An ever-increasing amount of our content is made accessible to non-profit institutions and individuals in developing countries.

Wellness
Extended our employee wellness programme to include two new events, February Fitness Challenge and 21 Days of Nutrition.

Open Access
Launched Cogent OA, an innovative new open access publisher offering publications across a diverse set of fields.

Reducing paper waste
Reduced UK journal stock write-offs by 25% through better use of customer data.
# Performance snapshot

## Content Performance

<table>
<thead>
<tr>
<th>KPI</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open access</td>
<td>94.7%</td>
<td>96.5%</td>
<td>40.9%</td>
</tr>
<tr>
<td>Reach</td>
<td>55.2%</td>
<td>50.6%</td>
<td>47.3%</td>
</tr>
</tbody>
</table>

## People Performance

<table>
<thead>
<tr>
<th>KPI</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender split</td>
<td>Employees gender split</td>
<td>59% female</td>
<td>56% female</td>
</tr>
<tr>
<td></td>
<td>Management gender split</td>
<td>49% female</td>
<td>47% female</td>
</tr>
<tr>
<td>Reach</td>
<td>Average days absence/employee</td>
<td>2.1</td>
<td>2.52</td>
</tr>
</tbody>
</table>

## Environment Performance

<table>
<thead>
<tr>
<th>KPI</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHG emissions (tonnes CO2e)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total scope 1 &amp; 2</td>
<td>11468.29</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Emissions/capita</td>
<td>1.76</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
</tbody>
</table>

## Community Performance

<table>
<thead>
<tr>
<th>KPI</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>£106,139</td>
<td>£91,387</td>
<td>£155,659</td>
</tr>
<tr>
<td>Company contributions</td>
<td>£629,610</td>
<td>£539,560</td>
<td>£489,476</td>
</tr>
<tr>
<td>Volunteering</td>
<td>7%</td>
<td>12%</td>
<td>8%</td>
</tr>
</tbody>
</table>
2014 Objectives

**Our Content**
- Double the number of articles that we publish under open access;
- Increase the number of registered users in the developing world of Taylor & Francis’ STAR (Special Terms for Authors and Researchers) programme by 75%.

**Our People**
- Implement a talent and succession programme for high level positions across the Group;
- Implement a Group-wide graduate programme.

**Our Environment**
- “10 by 10” – the top 10 offices to reduce their emissions by 10% by the end of 2015.

**Our Community**
- Develop our volunteering proposition to promote volunteering and increase the number of Informa staff who volunteer by 20%.
Where we operate

**Academic Publishing**
- Number of Staff: 1,621
- Number of Countries AP Sells Into: 169

**Global Events**
- Number of Staff: 2,153
- Number of Countries GE Sells Into: 140

**Business Intelligence**
- Number of Staff: 2,111
- Number of Countries BI Sells Into: 170

**Global Support**
- Number of Staff: 629

2013 Headcount Geographical Spread:
- United Kingdom: 44%
- USA: 29%
- India: 2%
- Germany: 3%
- Rest of World: 22%

Where we operate global events.
Our full report is available at
http://www.informa.com/Corporate-responsibility

We can be contacted at:
The CR Manager
Informa House
30-32 Mortimer Street
London, W1W 7RE

Email: csr@informa.com